

[Company Name] and [Partner Company Name] partner to help [Target Audience] [Key Benefit/Outcome]

[LOCATION], [Day] [Month] [Year]: [Company Name], the [Industry Category] [Product/Service Type] startup, and leading [Region] [Partner Company Description], [Partner Company Name], have announced a partnership which gives [Partner Company Name]'s [Beneficiary Group] unilateral access to [Company Name]'s [Product/Platform]. [Beneficiary Role 1] and [Beneficiary Role 2] will get access to [Benefit 1] on how to [Core Capability], and [Benefit 2] to do it themselves. The formalisation of the partnership follows a [Timeframe] of [Experimentation/Collaboration Phase] with [Company Name]'s platform as the company, a [Company Stage Description], has developed its offering.

Founded in [Year], [Company Name] turns the traditional [Industry] model on its head, using [Approach 1], [Approach 2] and [Approach 3] to bring down the cost of [Core Activity], while using [Proprietary Technology/Data] to give [Target Audience] a competitive edge when [Core Activity]. The platform offers a [Pricing Model], [Product Interface Description] that [Key Feature 1], combined with [Key Feature 2]. [Company Name] is serving a segment of customers that are demanding [Customer Demand 1] from [Industry Incumbents] and [Customer Demand 2] for [Service Type].

[Partner Company Description Paragraph - e.g., One of [Region]'s most active [Partner Type], [Partner Company Name] has a [Key Metric] of over [Number] [Beneficiary Description] solving problems across a range of industries, including [Industry 1], [Industry 2], [Industry 3], and [Industry 4]].

"We're focused on [Company Mission/Vision] - so it made a lot of sense to partner with [Partner Company Name], given [Reason 1] and [Reason 2]", said [Founder Name], [Founder Title] of [Company Name]. "[Partnership Benefit Statement] will mean [Desired Outcome], with [Additional Benefit], rather than [Pain Point/Old Way]."

[Quote from Partner Company Representative]

[Company Name] is already working with several of [Partner Company Name]'s [Beneficiary Group] including [Example 1], [Example 2], [Example 3], [Example 4] and [Example 5]. [Company Name]'s overall client roster includes [Customer Description] across [Region] in industries ranging from [Industry 1], [Industry 2], [Industry 3] and [Industry 4], and [Customer Description] that are [Qualification Criteria] by the likes of [Notable Entity 1], [Notable Entity 2], [Notable Entity 3], [Notable Entity 4] and [Notable Entity 5].

[Company Name] recently published their first [Content Type], [Content Title] which pulls [Data Source] and [Insights Source] to [Purpose/Benefit for Audience].

About [Company Name]

[Company Name] ([Company Name Long Form if applicable]) was founded in [Year] with the aim to [Company Mission]. [Company Name] offers [Product/Service Description] that gives [Target Audience] [Key Benefit] - a direct way to [Core Outcome]. Combining [Offering 1] with [Offering 2], [Company Name] aims to [Strategic Goal] focused on [Core Values]. For more information, visit [Website URL]

Press contacts

[Contact Name/Email] - M: [Phone Number]

[Contact Name/Email] - M: [Phone Number]

Media Kit: [Media Kit URL]