



Job Title: Macro Content Creator and Podcast Host for Milk Road Macro

Milk Road: Investor Media Company with 1 Million+ Audience

Start Date: ASAP

Position: Full Time (Remote)

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Who is Milk Road Macro:

Milk Road is expanding beyond crypto into the broader world of macroeconomics with our new brand, Milk Road Macro. Our mission is to deliver fun, engaging, and digestible macro content for the everyday investor. We're tackling big questions about global markets, finance, technology, and more. If you're obsessed with macro, financial markets, and have a knack for explaining complex topics in a simple, entertaining way, we want you.

Role:

Milk Road Macro will create media on 3 main platforms - newsletter, podcast and X. This role will be to lead the podcast and X. You'll produce highly engaging content including daily X content and a weekly podcast. Your goal is to help our audience navigate the fast-changing macro landscape with clarity and confidence.

Key Responsibilities:

Podcast Hosting & Production

- Host 1-2 episodes per week of the new Milk Road Macro podcast.
- Conduct research, plan episode topics, and interview guests ranging from market experts to industry leaders.
- Coordinate with our production team to ensure timely, high-quality episodes.
- Our production team will take care of all the editing and distribution of the podcast.

Market & Trend Analysis

- Stay on top of major macroeconomic developments, financial markets, and policy decisions.



- Keep an eye on emerging tech and how it intersects with the broader economy—AI, blockchain, etc.
- Bring creative angles and engaging storylines that speak to a 25-45 year old tech-savvy audience.

Brand Growth & Community Engagement

- Shape the editorial direction of Milk Road Macro with fresh ideas for topics, segments, and special series.
- Interact with community members, responding to feedback and fostering a lively, informed conversation across channels.

Our Ideal Candidate:

- **Macro & Markets Obsessed:** You live and breathe finance, economics, and global markets. You're constantly reading, learning, and analyzing the forces shaping the world economy.
- **Skilled Storyteller:** You can translate complex economic data, policy moves, and financial jargon into content that resonates with everyday investors.
- **Content Creation Pro:** Experience creating high-quality podcasts, X, and/or video content. You're comfortable on-camera (or behind the mic) and can hold an audience's attention.
- **Crypto & AI Knowledge:** While the focus is on macro, having an understanding of crypto and AI is a plus. You see how these technologies fit into the broader financial ecosystem.
- **Entrepreneurial Mindset:** You thrive in a fast-paced environment and jump at the chance to launch new content initiatives.
- **Fun & Approachable:** The Milk Road tone is casual, witty, and relatable. You know how to keep it professional while still having fun with the subject matter.

What We Offer

- **Competitive Compensation:** Salary, rev-share, or a hybrid arrangement—let's find what works best.



- **Ownership & Influence:** Be the voice and face of our macro brand. Your ideas will shape the direction and tone of Milk Road Macro.
- **Remote Flexibility:** Work from anywhere. Collaborate with a global team of innovators and market enthusiasts.
- **Room to Experiment & Grow:** We love big ideas. You'll have the freedom to try new content formats, experiment with marketing tactics, and establish yourself as a key influencer in macro media.

Join us in bringing a new wave of macro content to the next generation of investors. If you can't get enough of central banks, inflation data, and market moves—while loving the opportunity to entertain and educate—this is the role for you. Apply now and help shape Milk Road Macro!

How to Apply:

- Check out our website and get a feel for our vibe - <https://milkroad.com/>.
- [Apply Here](#)