

Privacy Policy for Night Tagging

Effective Date: 27/07/2025

At Night Studios, we are committed to protecting your privacy and ensuring a safe experience while using our game, Night Tagging. ("Night Tagging"), on the Meta Quest Store. This Privacy Policy outlines how we collect, use, and protect your personal data when you interact with our game.

By playing Night Tagging, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect the following types of information to provide and improve our game:

- **Personal Information:** If you create an account, make in-app purchases, or use certain features, we may collect personal information such as your name, email address, payment information, and Meta account details.
- **Usage Data:** We collect data on how you interact with the Game, including gameplay activity, in-game actions, device information (e.g., hardware specifications, IP address, operating system), and usage patterns. This helps us optimize game performance and improve user experience.
- **Analytics Data:** We use third-party analytics services (such as Meta's own analytics tools or other providers) to collect anonymized data about game performance, user interactions, and engagement.
- **In-Game Purchases:** If you make any purchases within the Game, we may collect payment information via Meta Quest Store's secure platform, but we do not store your financial details.

2. How We Use Your Data

Your data is used for the following purposes:

- **To Operate the Game:** To provide, maintain, and improve the Game, including updates and features.
- **In-Game Communication:** To send you important notifications regarding the game, including updates, changes to our services, and other relevant information.

- **Support:** To assist with any technical issues or support requests.
- **Marketing and Promotions:** If you have opted-in, we may use your data to send promotional emails, offers, or newsletters. You can unsubscribe from marketing communications at any time.
- **Compliance and Security:** To comply with legal obligations, protect against fraud, or detect and prevent any form of unauthorized activity.

3. Data Sharing and Disclosure

We may share your information in the following circumstances:

- **Third-Party Service Providers:** We may employ third-party companies and individuals to facilitate our Game, perform related services, or assist us in analyzing how our Game is used. These third parties have access to your personal information only to perform specific tasks on our behalf and are obligated not to disclose or use it for any other purpose.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred. We will notify you before any such transfer occurs.

4. Data Security

We take reasonable precautions to protect your data from unauthorized access, alteration, or destruction. However, please be aware that no security measures are 100% foolproof, and we cannot guarantee the absolute security of your data.

5. Your Data Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** You can request a copy of the data we hold about you.
- **Correction:** You may correct any inaccuracies in your data.
- **Deletion:** You can request the deletion of your personal data (subject to certain exceptions).

- **Opt-out:** You can withdraw your consent for us to use your personal data for marketing purposes at any time.

To exercise these rights, please contact us at Jensenhicks11@icloud.com

6. Children's Privacy

Night Tagging is not intended for children under the age of 13 (or the age of consent in your jurisdiction). We do not knowingly collect personal information from children. If we learn that we have inadvertently collected personal data from a child, we will take immediate steps to delete such data.

7. International Data Transfers

If you are located outside of the UK, please note that your data may be transferred to and processed in UK or other jurisdictions where our servers are located. By using the Game, you consent to this transfer and processing of your data.

8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. When we make changes, we will update the "Effective Date" at the top of this page. We encourage you to review this Privacy Policy periodically for any updates.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Company Name: Night Studios

Personal Contact Email: Jensenhicks11@icloud.com
