

Papers related to misinformation from David Rand and Gordon Pennycook's research team

Key papers

- The Psychology of Fake News [TiCS 2021](#) [[X thread](#)] [[15 minute video summary](#)]
- Durably reducing conspiracy beliefs through dialogues with AI [Science 2024](#) [[NYTimes write up](#)] [[X thread](#)] [[BlueSky thread](#)] [[9min presentation](#)] [[45min presentation](#)] [[Experimental materials](#)] [[Browse the conversations](#)] [[Try the bot yourself!](#)]
- Shifting attention to accuracy can reduce misinformation online [Nature 2021](#) [[X thread](#)]
- Understanding and Combatting Online Misinformation Across 16 Countries on Six Continents [Nature Human Behaviour 2023](#) [[X thread](#)] [[30 minute video presentation](#)]
- Quantifying the Impact of Misinformation and Vaccine-Skeptical Content on Facebook [Science 2024](#) [[X thread](#)] [[Scientific American op ed](#)]
- Differences in misinformation sharing can lead to politically asymmetric sanctions [Nature 2024](#) [[BlueSky thread](#)] [[X thread](#)]

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Other papers related to misinformation

Overview of our methodological approach

- A practical guide to doing behavioural research on fake news and misinformation [Collabra: Psychology 2021](#) [[X thread](#)]
- **REVIEW:** Field experiments on social media [Current Directions in Psychological Science 2021](#) [[X thread](#)]
- High level of concordance across different news domain quality ratings [PNAS Nexus 2023](#) [[X thread](#)]
- How to think about whether misinformation interventions work [Nature Human Behaviour 2023](#) [[X thread](#)]

Evaluating interventions to fight misinformation

Popular overview:

The Right Way to Fight Fake News [NYTimes 2020](#) [[X thread](#)]

Human-AI dialogues

- Durably reducing conspiracy beliefs through dialogues with AI [Science 2024](#) [[NYTimes write up](#)] [[X thread](#)] [[BlueSky thread](#)] [[9min presentation](#)] [[45min presentation](#)] [[Experimental materials](#)] [[Browse the conversations](#)] [[Try the bot yourself!](#)]
- Just the facts: How dialogues with AI reduce conspiracy beliefs [Working paper](#) [[BlueSky thread](#)] [[X thread](#)]
- The Levers of Political Persuasion with Conversational AI [Working paper](#) [[BlueSky thread](#)] [[X thread](#)]
- AI reduces conspiracy beliefs even when presented as a human expert [Working paper](#) [[BlueSky thread](#)]
- Reducing belief in conspiracy theories as they unfold using large language models [Working paper](#) [[BlueSky thread](#)] [[X thread](#)]
- Addressing climate change skepticism and inaction using human-AI dialogues [Working paper](#) [[BlueSky thread](#)] [[Try the bot yourself](#)] [[Browse the conversations](#)]
- Personalized Dialogues with AI Effectively Address Parents' Concerns about HPV Vaccination [Working paper](#) [[BlueSky thread](#)] [[Twitter thread](#)] [[Try the bot yourself](#)]
- Deep canvassing using AI [Working paper](#) [[BlueSky thread](#)] [[Browse the conversations](#)]
- It's the Thought that Counts: Evaluating the Attempts of Frontier LLMs to Persuade on Harmful Topics [Working paper](#)
- How Malicious AI Swarms Can Threaten Democracy [Working paper](#)

Accuracy prompts

- **REVIEW:** Nudging Social Media Sharing Towards Accuracy [AAAPSS 2022](#)
- Shifting attention to accuracy can reduce misinformation online [Nature 2021](#) [[X thread](#)] [[Scientific American op ed](#)]
- Reducing misinformation sharing at scale using digital accuracy prompt ads [Working paper](#) [[X thread](#)] [[45 minute lecture video](#)]
- Accuracy prompts are a replicable and generalizable approach for reducing the spread of misinformation [Nature Comm 2022](#) [[X thread](#)]
- Thinking more or thinking differently? Using drift-diffusion modeling to illuminate why accuracy prompts decrease misinformation sharing [Cognition 2023](#) [[X thread](#)]
- The social media context interferes with truth discernment [Science Advances 2023](#) [[X thread](#)]
- Inoculation and accuracy prompting increase accuracy discernment in combination but not alone [Nature Human Behavior 2024](#) [[X thread](#)]
- On the Efficacy of Accuracy Prompts Across Partisan Lines: An Adversarial Collaboration [Psychological Science 2024](#) [[X thread](#)]
- Examining partisan asymmetries in fake news sharing and the efficacy of accuracy prompt interventions [Working paper](#) [[X thread](#)]
- Fighting COVID-19 misinformation on social media: Experimental evidence for a scalable accuracy nudge intervention [Psychological Science 2020](#) [[X thread](#)]
- Developing an accuracy-prompt toolkit to reduce COVID-19 misinformation online [HKS Misinformation Review 2021](#) [[X thread](#)] [[Medium post](#)]
- Exploring Lightweight Interventions at Posting Time to Reduce the Sharing of Misinformation on Social Media [CSCW 2021](#)
- Examining accuracy-prompt efficacy in combination with using colored borders to differentiate news and social content online [HKS Misinfo Review 2023](#) [[X thread](#)]
- Accuracy prompts protect professional content moderators from the illusory truth effect [PNAS Nexus 2024](#) [[BlueSky thread](#)]

Crowdsourcing

- **REVIEW:** Crowds Can Effectively Identify Misinformation at Scale [Perspectives on Psychological Science 2023](#) [[Twitter thread](#)]
- Scaling up fact-checking using the wisdom of crowds [Science Advances 2021](#) [[X thread](#)] [[Time op ed](#)]
- Political motives help rather than hinder crowdsourced fact-checking [Working paper](#)
- Birds of a feather don't fact-check each other: Partisanship and the evaluation of news in Twitter's Birdwatch crowdsourced fact-checking program [CHI'22](#) [[X thread](#)] [[Financial Times Op Ed](#)]
- Fighting misinformation on social media using crowdsourced judgments of news source quality [PNAS 2019](#) [[X thread](#)] [[The Hill op ed](#)]

- Will the crowd game the algorithm? Using layperson judgments to combat misinformation on social media by downranking distrusted sources. [CHI '20](#) [[X thread](#)]
- Republicans are flagged more often than Democrats for sharing misinformation on X's Community Notes [PNAS 2025](#) [[BlueSky thread](#)] [[LinkedIn thread](#)]

Warnings/Corrections

- **REVIEW:** Misinformation warning labels are widely effective: A review of warning effects and their moderating features [Current Opinion in Psychology 2023](#) [[X thread](#)]
- The Implied Truth effect: Attaching warnings to a subset of fake news headlines increases perceived accuracy of headlines without warnings [Management Science 2020](#) [[X thread](#)]
- Fact-checker warning labels are effective even for those who distrust fact-checkers [Nature Human Behaviour 2024](#) [[Twitter thread](#)]
- Labeling AI-Generated Media Online [PNAS Nexus 2025](#)
- Labeling AI-Generated Content: Promises, Perils, and Future Directions [MIT Policy Paper 2024](#)
- What label should be applied to content produced by generative AI? [Working paper](#) [[X thread](#)]
- Perceived legitimacy of layperson and expert content moderators [PNAS Nexus 2025](#)
- Partisan consensus and divisions on content moderation of misinformation [Working paper](#)
- Perverse Downstream Consequences of Debunking: Being Corrected by Another User for Posting False Political News Increases Subsequent Sharing of Low Quality, Partisan, and Toxic Content in a Twitter Field Experiment [CHI'21](#) [[X thread](#)]
- Timing matters when correcting fake news [PNAS 2021](#) [[X thread](#)]
- Unbundling Digital Media Literacy Tips: Results from Two Experiments [Working paper](#)
- Promoting engagement with social fact-checks online [PLoS ONE 2025](#)
- Do explanations increase the effectiveness of AI-crowd generated fake news warnings? [ICWSM '22](#) [[X thread](#)]
- You're definitely wrong, maybe: Correction style has minimal effect on corrections of misinformation online [Media and Communication 2021](#) [[X thread](#)]
- Debunking Handbook 2020 [[PDF](#)] [[X thread](#)]
- How effective are TikTok misinformation debunking videos? [HKF Misinformation Review 2023](#) [[X thread](#)]

Source Information

- Emphasizing publishers does not effectively reduce susceptibility to misinformation on social media [HKS Misinformation Review 2020](#) [[X thread](#)]
- Displaying News Source Trustworthiness Ratings Reduces Sharing Intentions for False News Posts [J Trust and Safety 2023](#) [[X thread](#)]
- Partisan Source Cues and Trust in Global News [Working paper](#)
- Depoliticizing Public Media: Polarization and the Dynamics of Media Trust in Poland [Working](#)

[paper](#)

Role of reasoning in detecting versus falling for misinformation

Popular overview: "Why do people fall for fake news?" [NYTimes op ed 2019](#)

Experimental papers

- Fake news, fast and slow: Deliberation reduces belief in false (but not true) news headlines [JEP:General 2020](#) [[X thread](#)]
- Reliance on emotion promotes belief in fake news [Cognitive Research: Principles and Implications 2020](#) [[X thread](#)] [[Blog post](#)]
- Reasoning about climate change [PNAS Nexus 2023](#) [[X thread](#)]
- Emotion may predict susceptibility to fake news but emotion regulation does not seem to help [Cognition and Emotion 2022](#) [[X thread](#)]
- Does deliberation decrease belief in conspiracies? [Journal of Experimental Social Psychology 2022](#)
- Uncommon Errors: Adaptive Intuitions in High-Quality Media Environments Increase Susceptibility to Misinformation [Working paper](#) [[X thread](#)]
- Emotional language reduces belief in false claims [Working paper](#) [[X thread](#)]

Correlational papers

- Lazy, not biased: Susceptibility to partisan fake news is better explained by lack of reasoning than by motivated reasoning [Cognition 2019](#)
- Cognitive reflection correlates with behavior on Twitter [Nature Communications 2021](#) [[X thread](#)]
- Who falls for fake news? The roles of bullshit receptivity, overclaiming, familiarity, and analytic thinking [Journal of Personality 2019](#)
- Belief in fake news is associated with delusionality, dogmatism, religious fundamentalism, and reduced analytic thinking [Journal of Applied Memory & Cognition 2019](#)
- Beyond “fake news”: Analytic thinking and the detection of false and hyperpartisan news headlines [Judgment and Decision Making 2021](#)
- What Makes News Shareable on Social Media? [Journal of Quantitative Description: Digital Media 2023](#) [[X thread](#)]
- Digital literacy is associated with more discerning accuracy judgments but not sharing intentions [HKS Misinfo Review 2021](#) [[X thread](#)] [[Scientific American op ed](#)]
- Overconfidently conspiratorial: Conspiracy believers are dispositionally overconfident and massively overestimate how much others agree with them [Personality and Social Psychology Bulletin 2025](#) [[BlueSky thread](#)]

Cross-cultural papers

- Beliefs about COVID-19 in Canada, the U.K., and the U.S.A.: A novel test of political polarization

- and motivated reasoning [Personality and Social Psychology Bulletin 2022](#) [[X thread](#)]
- Happiness and surprise are associated with worse truth discernment of COVID-19 headlines among social media users in Nigeria [HKS Misinformation Review, 2021](#) [[X thread](#)]
 - Does Analytic Thinking Insulate Against Pro-Kremlin Disinformation? Evidence from Ukraine. [Political Psychology 2022](#) [[X thread](#)] [[SPSP Blog post](#)]

Elite Party Cues/Messaging

- Measuring exposure to misinformation from political elites on Twitter [Nature Communications 2022](#) [[X thread](#)] [[Web app to show any Twitter user's exposure to elite misinfo](#)]
- Partisans' receptivity to persuasive messaging is undiminished by countervailing party leader cues [Nature Human Behaviour 2023](#) [[X thread](#)] [[The Hill op ed](#)]
- Correcting Misperceptions of Out-partisans Decreases American Legislators' Support for Undemocratic Practices [PNAS 2023](#) [[X thread](#)]
- Elite Party Cues Increase Vaccination Intentions among Republicans [PNAS 2021](#) [[X thread](#)] [[WashPo Op Ed](#)]
- Pro-Climate Statements from Elon Musk can Persuade Republicans on Climate Change [Working Paper](#)
- Examining false beliefs about voter fraud in the wake of the 2020 Presidential Election [HKS Misinformation Review 2021](#) [[X thread](#)] [[The Hill op ed](#)]

Illusory truth and the effect of repetition on belief

- Prior exposure increases perceived accuracy of fake news [JEP:General 2018](#)
- Blatantly false news increases belief in news that is merely implausible [Working paper](#)
- Repetition increases perceived truth equally for plausible and implausible statements. [Psychonomic Bulletin & Review 2019](#)
- Replicability and generalizability of the repeated exposure effect on moral condemnation of fake news [Nature Communications 2025](#)
- Investigating the robustness of the illusory truth effect across individual differences in cognitive ability, need for cognitive closure, and cognitive style. [Personality and Social Psychology Bulletin 2019](#)
- Illusory Truth Occurs Even with Incentives for Accuracy [Working paper](#) [[X thread](#)]
- The Not So Illusory Truth Effect: A Rational Foundation for Repetition Effects [Working paper](#)

Politically motivated reasoning (or lack thereof)

- Thinking clearly about causal inferences of politically motivated reasoning: Why paradigmatic study designs often prevent causal inference [Current Opinion in Behavioral Science 2020](#) [[X thread](#)]
- Rethinking the link between cognitive sophistication and identity-protective bias in political belief formation [JEP:General 2021](#) [[X thread](#)]

- No association between numerical ability and politically motivated reasoning in a large US probability sample [PNAS 2023](#)
- Bayesian or biased? Analytic thinking and political belief updating [Cognition 2020](#) [[X thread](#)]
- Increasing accuracy motivations using moral reframing does not reduce Republicans' belief in false news [HKS Misinfo Review 2023](#)
- Science beliefs, political ideology, and cognitive sophistication [JEP:General 2022](#) [[X thread](#)]
- On the belief that beliefs should change according to evidence: Implications for conspiratorial, moral, paranormal, political, religious, and science beliefs [Judgment and Decision Making 2020](#) [[X thread](#)]
- Sincere or Motivated? Partisan Bias in Non-political Information Processing [Judgment and Decision Making 2023](#)
- Self-persuasion does not imply self-deception [Cognition 2025](#)

Polarization, echo chambers, and moral outrage

- Megastudy testing 25 treatments to reduce antidemocratic attitudes and partisan animosity [Science 2024](#) [[X thread](#)]
- Information Gerrymandering and Undemocratic Decisions [Nature 2019](#) [[X thread](#)]
- Political Sectarianism in America [Science 2020](#) [[X thread](#)]
- Divergent patterns of engagement with partisan and low-quality news across seven social media platforms [Working paper](#) [[BlueSky thread](#)] [[X thread](#)]
- Shared Partisanship Dramatically Increases Social Tie Formation in a Twitter Field Experiment [PNAS 2021](#) [[X thread](#)]
- Partisans neither expect nor receive reputational rewards for sharing falsehoods over truth online [PNAS Nexus 2024](#)
- Psychological underpinnings of partisan bias in tie formation on social media [JEP:General 2024](#) [[X thread](#)]
- Blocking of counter-partisan accounts drives political assortment on Twitter [PNAS Nexus 2024](#) [[X thread](#)]
- Misinformation and harmful language are interconnected, rather than distinct, challenges [PNAS Nexus 2024](#) [[X thread](#)] [[BlueSky thread](#)]
- Interventions Reducing Affective Polarization Do Not Necessarily Improve Anti-Democratic Attitudes [Nature Human Behaviour 2022](#) [[X thread](#)]
- From Foe to Friend and Back Again: The Temporal Dynamics of Intra-Party Bias in the 2016 U.S. Presidential Election [Judgment and Decision Making 2019](#)
- Signaling when no one is watching: A reputation heuristics account of outrage and punishment in one-shot anonymous interactions [JPSP 2020](#) [[X thread](#)] [[NYtimes Op Ed](#)]
- Why Do We Hate Hypocrites? Evidence for a Theory of False Signaling [Psych Science 2017](#) [[NYTimes Op Ed](#)]

- Third-party punishment as a costly signal of trustworthiness [Nature 2016](#) [[NYTimes Op Ed](#)]
- Dynamic Remodeling of In-Group Bias During the 2008 Presidential Election [PNAS 2009](#)

Other papers related to misinformation

- The (Minimal) Persuasive Advantage of Political Video over Text [PNAS 2021](#) [[X thread](#)]
- The distorting effects of producer strategies: Why engagement does not reveal consumer preferences for misinformation [PNAS 2024](#) [[X thread](#)]
- Quantifying the Potential Persuasive Returns to Political Microtargeting [PNAS 2023](#) [[X thread](#)]
- Addressing misperceptions takes more than combating fake news [TiCS 2025](#)
- Character Deprecation in Fake News: Is it in Supply or Demand? [Group processes and intergroup relations 2021](#)
- Cognitive reflection and the 2016 U.S. Presidential Election [Personality and Social Psychology Bulletin 2019](#)
- Human Cooperation and the Crises of Climate Change, COVID-19, and Misinformation [Annual Review of Psychology 2022](#)