



TECHNOVATION GIRLS 2026 SOCIAL MEDIA GUIDELINES

Thank you for leading a Chapter of Technovation Girls!

We know social media can be both an exciting part of your chapter and an additional time management challenge. We are here to support you in any way we can. Check out the [Ambassador Resources](#) page for things like templates, campaign-specific info, a calendar of key dates, and more!

To get started, please complete this [form](#) & read over our [Social Media Admin Agreement](#).

Quick Links

[Templates](#) | [Technovation Photos](#) | [Giphy Stickers](#) | [Regional Logos](#) | [Icons](#)

Safety and Specifics

- Online Safety is one of our top priorities, and as an ambassador, you are our most important partner in this goal.
- When girls register, their parents can complete a media consent form that indicates whether images of their children may be posted online. Please take time to note which girls have completed this form and be mindful of only posting images of those whose parents have given consent
- **Ensure all mentors and volunteers are aware of online safety policies for minors and have reviewed our [safety page](#).**
- Please do not include the last name of any participant.
- Do not tag team IG accounts – we know they may ask because they are excellent budding entrepreneurs, but for their safety, we ask that you share their content through your official chapter account.
- Please DO include your location in your bio – we want to know where you are in the world when you share what your teams are up to!
 - Ex (Instagram): We are the [insert region] chapter of Technovation Girls, the global program for girls to solve problems using technology. Main page: @technovationglobal

TECHNOVATION

**Empowering girls to become leaders,
technology innovators and real-world
problem solvers**



- Technovation regional social media pages cannot apply to receive any type of Verified status.
- Adjust your sharing settings if you would like us to reshare your content on our global account! We do our best to share an equal distribution of content from our chapters around the world (it's pretty much our favorite part of social media)!
- Please post in the language you conduct our program in. We are a global organization and value all our chapters' cultural uniqueness and diversity.

It's YOUR Account!

- Your Social Media Account represents your chapter. If/when you decide to transition from your Ambassador role, the account information remains with the chapter and transfers to the new Ambassador.
- Use your social media account in a way that benefits your community best!
 - Communicate with participants and mentors
 - Share success stories
 - Interact with other Chapters around the world
 - Send us direct messages (DMs)
 - To represent Technovation with a fun, accessible, globally inclusive voice

We Are Here to Support You

- Feel free to use these [Templates](#) to save time on your design work!
- Icons for regional social profiles can be found [here](#).
- Try our Giphy stickers (search Technovation Girls on IG) to add some Technovation-specific fun to your stories.
- You can always DM us for social media-specific or program-related questions.

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Tips for Great Posts

- Use clear photos (that you have consent to share).
- If you are ever looking for Technovation-specific [photos](#), we have plenty you can choose from!
- Use short post copy to highlight important or exciting details with a direct Call To Action (CTA) like “learn more” or “sign up now.”
- Include hashtags to help amplify your content like #TechnovationGirls and #Technovation2025
- Be sure to tag any partner organizations you work with so they can help share your incredible work!

Our Accounts

X [formerly Twitter]: [@technovation](#)

Facebook: [@technovationglobal](#)

Instagram: [@technovationglobal](#)

LinkedIn: [linkedin.com/company/technovation](#)

TikTok: [@technovation](#)

A Final Note

We could not do what we do without you. Supporting you is one of the primary goals of our own social media accounts. PLEASE feel free to reach out to us if you ever have questions or concerns. We are also always available at support@technovation.org and love to hear particularly interesting and inspiring things that are happening with your chapters. Thank you for your involvement in Technovation. This season is going to be an incredible one!