

8FB POST FOR HEADLIGHT POLISHING SERVICES| PAS

What is the current situation of the client?

They want a better look for their car. Lack of confidence. They want to sell it for more.

What is their dream situation?

They want their car to look shiny. To have the confidence when they stop somewhere that their car is in perfect condition and everyone wants to see it. They want to get more money by selling it.

What are their obstacles?

They are not familiar with the service. They do not believe that we are a good fit. They have too many options. They are not given enough money. They do not believe that this service will bring them the desired effect and result. The unserious attitude towards their car.

What is the solution?

Better visibility. Better appearance. Increasing the value.

How does the product/service help?

By saving time. Through new technology. Through a longer-lasting effect. By saving money on buying new headlights and paying for installation. Greater density, which helps prevent any form of moisture from entering the headlight.

Who?

Drivers looking for a better appearance for their car.

Where are they?

They know they need to do something that will ensure their safety on the road and help them change the look of their vehicle.

Where do I want them to go?

To follow the page and take advantage of the service.

What steps?

The reader needs to feel a sense of responsibility towards themselves, think that they have missed a lot if they haven't taken advantage of the service, and believe that this service will lead them to a better appearance of their car.

-The text needs to be structured in a way that the service client will want to elevate their status by improving the exterior look of their car through headlight polishing.

-The title needs to awaken in them the desire for a better appearance of their car.

If they are looking for something that will improve not only the visibility of the car but also its exterior appearance, they will need to enter the Facebook page and look at the before and after results.

-With the results, I will show them that the service is worth it.

-The business is in the second phase of market complexity - a soon-to-start business focused solely on headlight polishing.

-To get them to take advantage of the service, we need to tell them why we are better than the rest.

-Their pain is the strong desire to change the appearance of their car.

Their desired result is a nicer exterior appearance.



This image was taken during the work process and the concept of me sharing it as a post image is to amplify the desire about the magic and the method my client uses!

SL: How to be prouder, more satisfied, and more responsible with just 1 simple action? 😊

Buying new headlights is pointless, leave your car with us, and we will magically restore headlights with our method, and they will shine!

You won't recognize them when you come back to get it!

Your car will no longer embarrass you in front of your friends!

Visit our page and call the number to book your appointment and increase the overall value of your car! 📞 📄