BOAZ AMMUNITION

BOAZ Logo Disclaimer

Brand Guidelines

We're proud to support our partners and affiliates with several logo variations for use across a variety of platforms—jerseys, event materials, digital content, and more. To help protect the integrity of the BOAZ brand, we ask that you follow these simple guidelines:

- **Approved Use**: Logos may be used on competition jerseys, printed literature, social media posts, training materials, and other sponsored content.

- **Respectful Presentation**: All content featuring our logo should remain family-friendly and in compliance with social media platform guidelines.

- **Prohibited Use**: We do not approve the use of our logo in any way that violates laws, platform policies, or social media restrictions. *Use is permitted solely for non-violent, approved promotional purposes. The use of these logos is prohibited when used in any context that promotes, incites, or is associated with violence.*

- **No Alterations**: Please do not stretch, distort, recolor, or modify the logos in any way. If you need a specific format or size, just reach out—we're happy to help. rhonda@boazammo.com

- **Proper Tagging**: When using our logo on social media, please tag our official accounts so we can engage with and support your content.

WHERE TO FIND PROMOTIONAL LOGOS?

Logos are located in the BOAZ MEDIA GOOGLE DRIVE along with our LOGO USE POLICY BRAND GUIDELINES.

FILE FORMATS: JPG, PNG, SVG, EPS, PDF

We offer logos with white background, transparent background, with added buffer and without added buffer (logo without spacing around edges)

FORMAT TYPES | USES

JPG: This format is ideal for using on the web (websites/social media)

PNG: This format is ideal for using on the web (websites/social media)

SVG: This format is ideal for printing

EPS: a vector format often required for professional and high-quality image printing

PDF: This format is ideal for printing
