

# BOAZ AMMUNITION

## BOAZ Logo Disclaimer

### Brand Guidelines

We're proud to support our partners and affiliates with several logo variations for use across a variety of platforms—jerseys, event materials, digital content, and more. To help protect the integrity of the BOAZ brand, we ask that you follow these simple guidelines:

- **Approved Use:** Logos may be used on competition jerseys, printed literature, social media posts, training materials, and other sponsored content.
  - **Respectful Presentation:** All content featuring our logo should remain family-friendly and in compliance with social media platform guidelines.
  - **Prohibited Use:** We do not approve the use of our logo in any way that violates laws, platform policies, or social media restrictions. *Use is permitted solely for non-violent, approved promotional purposes. The use of these logos is prohibited when used in any context that promotes, incites, or is associated with violence.*
  - **No Alterations:** Please do not stretch, distort, recolor, or modify the logos in any way. If you need a specific format or size, just reach out—we're happy to help. [rhonda@boazammo.com](mailto:rhonda@boazammo.com)
  - **Proper Tagging:** When using our logo on social media, please tag our official accounts so we can engage with and support your content.
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## **WHERE TO FIND PROMOTIONAL LOGOS?**

Logos are located in the [BOAZ MEDIA GOOGLE DRIVE](#) along with our LOGO USE POLICY BRAND GUIDELINES.

FILE FORMATS: JPG, PNG, SVG, EPS, PDF

We offer logos with white background, transparent background, with added buffer and without added buffer (logo without spacing around edges)

### **FORMAT TYPES | USES**

JPG: This format is ideal for using on the web (websites/social media)

PNG: This format is ideal for using on the web (websites/social media)

SVG: This format is ideal for printing

[EPS](#): a vector format often required for professional and high-quality image printing

PDF: This format is ideal for printing

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