Project Title: Screenwise Conversation

Imagine the Story (this section will serve as a reference as you write the storyboard)	
Who are we and what's our goal?	We are parents who want to do a better job having effective conversations with their middle school children to help them make healthy and safe choices with technology.
What's the context or setting where someone must perform the actions?	The context would be at home
In which order will people perform the actions?	1. Start conversation from a place of empathy and curiosity 2. Be a Media Mentor 3. Allow the child to make an informed choice
Over which time period will people perform the actions?	5-10 minute conversation
What is the happy conclusion if someone performs all the actions correctly?	Children feel that they can trust their parents to help with decisions they make regarding technology use.

Slide 1: Title Slide	
Title Slide	Screenwise Conversations
Visual Notes	Living Room background
Programming Notes	Do you have what it takes to have conversations with your child about technology to help them make healthy and safe choices in the digital world?

Slide 2: Introduction	
Prompt	You are the parent of Eva, a 13-year old student at Bright Light Academy. Your choices during your conversations with Eva will help guide her to decisions with her daily digital interactions.

Visual Notes	Jane with living room in background
Programming Notes	Continue button changes dialogue and adds icon

Slide 3: Meet Expert

Character Prompt	Hi! I am Jane. I am a digital citizenship parent coach and am here to help you tackle conversations with your child. If you need advice, click on the icon in the upper right hand corner with my picture. Go ahead and give it a try right now. Once clicked: Thanks for reaching out. I am looking forward to helping you with conversations with your chile
Visual Notes	Jane pointing to icon. Participants will need to click on icon to continue.
Programming Notes	Click to change conversation bubble then a continue button appears

Slide 4 Introducing the Scenario: Situation 1

Prompt	You just got back from a day at the beach. You took some pictures of your family that you want to post on Facebook to share with friends and relatives.
Visual Notes	Living Room background with prompt and continue button
Programming Notes	

Slide 4.1 Question 1

Question: What would you say to your child about posting these photos?
Choice A: What a great trip to the beach. Would you mind if I posted some photos of the trip

on Facebook?
Choice B: I just posted photos from our day at the beach. Grandma and Grandpa loved the photos. You should check out what they said.
Choice C: Check out all these great photos from our trip to the beach. I am going to post them to Facebook this afternoon.
Visual Notes: Living Room background with Eva listening
Programming Notes: If user selects Choice A, jump to Question 1- Choice A Consequence (correct slide) If user selects Choice B, jump to Question 1- Choice B Consequence (correct slide) If user selects Choice C, jump to Question 1- Choice C Consequence (incorrect slide)

4.1.2 Slide Question 1 Expert Advice

Prompt	In your role as a mentor, it is important to model good digital citizenship. Consider how posting photos of your child might make them feel and what you want your child to understand about posting photos of others.
Visual Notes	Living room background with Jane and a text prompt.
Programming Notes	Continue button; go back to question slide.

4.1.3a Question 1- Choice A Consequence (Correct)

Prompt	Could you not post the one of me covered in sand? It's pretty embarrassing and I don't want anyone to see it. "Sure, are there any others that you don't want me to post?" Eva seems pleased that you asked permission and respected her wishes. "Hmm let me look at the pics…no, I think that's it. You know Jenna's mom posts all sort of pictures of her on Facebook and a ton of info and she hates it. I'm glad you asked first.

	Enter JaneL Asking permission before you post information or photos about your children is a great way to model good digital citizenship skills. By creating a respectful relationship, you are building trust with your child and setting the stage for your child to come to you with more challenging concerns they may have around digital interactions. Bravo!
Visual Notes	Image of living room with Eva smiling; Then Jane with text prompt
Programming Notes	Continue button (that makes Eva disappear and Jane appears with new text prompt). Then a second continue button

Question 1- Choice B Consequence (Incorrect)	
Prompt	Eva responds angrily, "why do you have to post photos of me at the beach. It's really embarrassing. I wish you didn't do that!
Visual Notes	Eva looking angry as she responds.
Programming Notes	Go back to question prompt upon clicking continue

Question 1- Choice C Consequence (Incorrect)	
Prompt	Eva looks annoyed and says, "don't post pictures that include me, I hate it when you do that." She quickly stomps off before you can respond.
Visual Notes	Eva looking angry
Programming Notes	Go back to question prompt upon clicking continue

Introducing the Scenario: Situation 2	
Prompt	Eva is staring at a text message on her phone and looks really upset.

	Context: Eva sent her friend Angie a text about their mutual friend Janet. In the text Eva mentions that Janet never eats lunch and is worried she might be trying too hard to lose weight. Angie tells Janet about the text and says that Eva thinks she's anorexic. Now Janet isn't responding to my texts.
Visual Notes	Living room scene
Programming Notes	Continue button

Question 2

Question: What do you say to Eva?
Choice A: Hey Eva…you look like something is bothering you. Is there anything you might want to discuss about the text message you are looking at?
Choice B: Why don't you put the phone away and focus on getting your homework done.
Choice C: Why are you looking so stressed? Cheer up…nothing could be that bad.
Visual Notes: Eva looking worried
Programming Notes: If user selects Choice A, jump to Question 2- Choice A Consequence (correct slide) If user selects Choice B, jump to Question 2- Choice B Consequence (incorrect slide) If user selects Choice C, jump to Question 2- Choice C Consequence (incorrect slide)

Question 2 Expert Advice

Prompt	It is important to come from a place of empathy and curiosity when guiding your child in their digital interactions. Show them that you care about their world and want to help them solve a problem, not judge them for how they are using technology.
Visual Notes	Living room background with Jane and a text prompt.
Programming Notes	Continue button; go back to question slide.

Question 2- Choice A Consequence (Correct)

Prompt	Eva: I was worried about Janet because she hasn't been eating lunch and has been on this extreme diet. Ana texted Janet and told her I thought she was anorexic. Now Janet won't respond to my texts and I know she's really mad at me.
	Parent: I'm sorry to hear that. It sounds like you are worried Janet might be mad at you and you might be a bit mad with Ana for misrepresenting a text you sent her in confidence.
	Eva: Yes. I mean I'm just worried about Janet and Ana turned it all around to make it sound like I was criticizing her.
	Parent: This sounds like a big misunderstanding and texting may not be the best way to get this resolved. Why don't you try talking with them both in person tomorrow so you can get this cleared up.
	Eva: That's a good idea. I will see them both at lunch tomorrow and will bring it up with them.
	Enter Jane: Coming from a place of empathy instead of judgment about your child's digital interactions goes a long way in building trust and guiding them to solve problems. Sometimes tweens and teens need to be reminded that in real life interactions are a better way to handle things than texting. By noticing Eva's concerns and reflecting back to her what they were, you were able to build trust and ultimately guide her to solve a misunderstanding between friends. You nailed it!
Visual Notes	Eva expression is worried
Programming Notes	Continue button that goes to question 3

Question 2- Choice B Consequence (Incorrect)

Prompt	Eva looks angrily at you and says, "You don't

	understand! Janet is really mad at me. I need to deal with this." She storms off to her room before you have a chance to respond.
Visual Notes	Eva looking angry as she responds; living room background.
Programming Notes	Go back to question 2 slide upon click of continue button

Question 2- Choice C Consequence (Incorrect)	
Prompt	Eva smiles uneasily, "Just some stuff at school. I am going to my room to do my homework." Eva goes to her room and continues to obsess over the text exchange between her friends and doesn't get her homework done that night.
Visual Notes	Eva sort of smiling or looking worried.
Programming Notes	Go back to question 2 slide upon click of continue button

Introducing the Scenario: Situation 3	
Prompt	Eva approaches you and is crying. She tells you she needs your help with an issue at school. Eva's friend Raul has shared with her that he is getting threatening texts from students at school because he is gay. She found out other kids' at school are posting photoshopped pics of Raul on Instagram that are cruel and insulting. She wants to report it, but worries that Raul will get mad at her, because his parents don't know he is gay.
Visual Notes	Living room with picture of Eva crying
Programming Notes	

Question 3 Expert Advice	

Prompt	Your previous conversations with Eva have set the groundwork so Eva feels comfortable coming to you with a challenging and sensitive situation. Consider the seriousness of the situation and how Eva is feeling about it as you decide how to respond.
Visual Notes	Living room background with Jane and a text prompt.
Programming Notes	Continue button; go back to question slide.

Question 3

Question: What do you say to Eva?
Choice A: Thanks for sharing with me Eva. This sounds pretty serious. I am so sorry Raul is going through this. Could you tell me more about what's going on and could you show me some of the pictures?
Choice B: Just stay out of it Eva. This is Raul's problem and there is always drama at school. If you get involved it will just bring the drama to you.
Choice C: I'm going to call Raul's parents and report this to the school. Raul is being bullied and we need to help him right away.
Visual Notes: living room pic with Eva crying.
Programming Notes: If user selects Choice A, jump to Question 1- Choice A Consequence (correct slide) If user selects Choice B, jump to Question 1- Choice B Consequence (incorrect slide) If user selects Choice C, jump to Question 1- Choice C Consequence (incorrect slide)

Question 3- Choice A Consequence (Correct)

Prompt	Eva says, "It's not fair that Raul has to go through this. He is my friend and I want to help him, but I don't want to put him in a bad situation with his parents because that could make things worse for him. Here are a couple of the photos. The texts that he showed me said things like, 'You better watch your back because we are going to take care of a homo like you.' Parent: This Is really serious. It is

	cyberbullying and we need to report it. Would you like to invite Raul over so we can talk to him together to come up with a plan to report this. You are right that he doesn't deserve this. You are also being a good friend by reporting it to me. If we don't report it to the school administration, I don't think it will stop. We will let them know that he is worried about his parent's reaction to him being gay since they don't know.
	Eva takes a deep breath: "Okay, I will text Raul right now and ask him to come over."
	Enter Jane: This is a difficult situation that you may have not heard about if you hadn't built a foundation of trust and open communication with Eva. It is also a situation that is beyond Eva's ability to handle on her own and an appropriate time for you as a parent to step in. Cyberbullying is not something to take lightly and needs to be reported as not doing so can have dire consequences for the child being bullied. Bullying online can be far more insidious than what happens in person.
Visual Notes	Eva looking upset
Programming Notes	Continue Conclusion Slide

Question 3- Choice B Consequence (Incorrect)	
Prompt	Eva continues to support her friend Raul, but she doesn't have the confidence to report it. Raul becomes very depressed and skips school a lot.
Visual Notes	Living room background
Programming Notes	Go back to question 3 slide after clicking continue

Question 3- Choice C Consequence (Incorrect)	
Prompt	You call Raul's parents and the school and report it. The school is able to track down the

	students responsible for the cyberbullying and they get suspended. Raul's parents are happy you came to them. Raul, however, is angry at Eva for reporting it without coming to him first and refuses to talk to her. Enter Janet: You stepped in to take over quickly and while the most important issue of cyberbullying was resolved. You did not explain or include Eva and Raul in the decision making process. Eva may avoid coming to you in the future for sensitive issues out of fear that you will take over and react.
Visual Notes	Living room background with white prompt board
Programming Notes	Continue button that goes back to Question

Conclusion	
Prompt	Congratulations! You have successfully navigated conversations about digital interactions: ● You modeled good digital citizenship. ● You built a foundation of trust by coming from a place of empathy and curiosity. ● You handled situations with sensitivity and care. ● You allowed Eva to make her own decisions about her digital interactions, but also helped guide her.
Visual Notes	Jane with living room in background
Programming Notes	Finish button that closes project