

Adam Jacono

ajacono@cecil.edu

Education

2010 MFA, East Carolina University

2006 BFA, Kutztown University of Pennsylvania

Teaching Appointments

2011-present Assistant Professor of Visual Communications, Cecil College, North East, MD

2010-2011 Visiting Lecturer in Photography, University of South Carolina, Columbia, SC

2008-2010 Graduate Teaching Assistant, East Carolina University

2008 Digital Photography Instructor, Pitt County Arts Council/Emerge Gallery, Greenville, NC

Courses Instructed

2011-present Cecil College, North East, MD

- VCP233 Fictional Photography
- VCP101 Photography I
- VCP279 Professional Portfolio Production
- VCP116 Digital Imaging I
- VCP289 Internship
- ART180 Basic Photography
- Tech-Prep Art Days at Cecil College: A series of high school and middle school visual communication workshops (Digital Imaging, Gaming Design, Location Photography, Illustration) conducted throughout the semester in conjunction with Cecil County Public Schools (CCPS)

2010-2011 The University of South Carolina, Columbia, SC

- ARTS361 Digital Photography and Color
- ARTS261 Introduction to Black and White Photography
- ARTS564 Concept, Performance, and Contemporary Photography

2008-2010 East Carolina University, Greenville, NC

- ART2220 Photography Survey
- ART1005 Design 1

Curatorial Work

2013

Cecil College Student Group Exhibit II, Colourworks Gallery, Wilmington, DE

2012

With/Out, featuring artists from UntitledCereal.com, Workhouse Arts Center, Lorton, VA

255 Anniversary Photography Exhibit, The Palette and the Page Gallery, Elkton, MD

Cecil College Student Group Exhibit, Color Works Gallery, Wilmington, DE

2010

An online exhibition and editorial featuring Jan Banning, Jerry Spagnoli for vasa-project.com

2009

American, Wafaa Bilal, Annie Hogan, Mendenhall Gallery, East Carolina University, Greenville, NC
Power Shift, Marilyn Forbes, Burroughs-Wellcome Gallery, East Carolina University, Greenville, NC

2009-present

Untitledcereal.com - an online publication featuring student photographic works

Selected Exhibitions

2014

Faculty Exhibit, Cecil College Elkton Station Gallery, Elkton, MD
East Carolina University Photography Alumni Invitational, Greenville Museum of Art, Greenville, NC

2013

To Prepare To, The Palette and The Page Gallery, Elkton, MD

2012

Teenage Dreamsicle, Refrigerator Gallery, Richmond, VA
Alignments, Lee Gallery, Clemson University, Clemson, SC
UntitledCereal Group Show, Workhouse Arts Center, Lorton, VA
My Apocalypse, Syracuse, NY

2011

We're Still Fine, Eckhaus Gallery, Kutztown, PA
Recent Works, Straube Center Art Gallery, Pennington, NJ
VoX VII, Vox Populi, Philadelphia, PA
The Green Show, DRAW Gallery, Danville, VA
A 21st Century Idea of Unhappiness, Preteen Gallery, Mexico City, Mexico

2010

Hidden Faces, Primo Piano LivinGallery, Lecce, Italy
Appetite, Mary Brogan Museum of Art. Florida State University, Tallahassee, FL
Grounded, 621 Gallery, Tallahassee, FL
Consumption, The Center for Fine Art Photography, Fort Collins, CO
Organizing Desire, Emerge Gallery, Greenville, NC
Process Impact, Eagle Art Gallery, Murray State University, KY
The Pin-Up Show, University of the Arts, Philadelphia, PA
Countertransference, University of North Carolina Wilmington, NC
New Directions 2010, Wall Space Gallery, Seattle, Washington

2009

Consumptuous Consumerism, 555 Gallery, Chicago, IL
Southeast Graduate Exhibition, University of Georgia-Athens, Athens, GA
6th Photographic Biennial, Wellington B. Gray Gallery, Greenville, NC
Exquisite Corpse Was Buried In Compost, Kinston Gallery and Art Center, NC

2008

As Others See Us, Brattleboro Museum & Art Center, Brattleboro, VT
Challenging the Surface, Eckhaus Gallery, Kutztown, PA
16 x 16, Circa Gallery, Asheboro, NC
Vote: []-11-08, Emerge Gallery and Art Center, Greenville, NC
Impression Process, Ello Gallery, Portsmouth, NH

American Politics: A View In Prints, Lamson Library, Plymouth, NH
Art Exchange Exhibition, Southern Illinois University-Carbondale, IN

2007

Upside Down Inside Out, Ledonia Wright Multicultural Center, Greenville, NC
A View From Within, Appalachian State University, Boone, NC
Maturity Is a Bitter Disappointment, East Carolina University, Greenville, NC
43rd Annual Juried Show, Art Institute & Gallery, Salisbury, MD

Presentations

2014

Studio lighting demonstration and lecture (2 day workshop), Elkton High School, Elkton, MD

2012

Guest speaker, Octarara High School, Octarara, PA

Guest speaker & on-location lighting demonstration, Newark High School, Newark, DE

2011

Guest lecturer: *Organizing Desire*, Lee Gallery, Clemson University, Clemson, SC

2010

Organizing Desire, Society of Photographic Educators SE Regional Conference, Tallahassee, FL,

A History of Copycats: The Life & Death of an Image, Guest Lecturer, Philosophy of Art course, University of South Carolina, Columbia, SC

2009

Camera Obscura demonstration and lecture, month-long installation, Ledonia Wright Multicultural Center, East Carolina University, Greenville, NC

Teaching Art and Social Responsibility, Guest Lecturer with [Lisa Beth Robinson](#), The School of Visual Arts: Design, Art and the Political Conference, School of Visual Arts, New York City, NY

Il Gesu: A Study on Advertising in Baroque and Modern Times, East Carolina University, Greenville, NC,

2008

Outside-In: A Photographic Journey, Society of Photographic Educators SE Regional Conference, Savannah College of Art and Design, Savannah, GA

Publications

- Whitefish Review Winter 2011 Edition Whitefish Review: Art, Literature, Photography, Whitefish, MT
- Dai volti nascosti ai colori della Street Art, October, 2010 quiSalento, Lecce, Italy
- *...is now following you*, National Graduate Photography Survey 2009, Temple University, PA
- *The Situation*, by Jeff VanderMeer
- Graduate Arts Forum Catalog, 2009, East Carolina University
- Viewing the World Through a Different Kind of Lens, 2009, Graduate Research Journal, East Carolina University, Greenville, NC

Volunteer & Service Work

2011-present

Instructional Technology Committee, Cecil College, North East, MD

Academic Affairs Committee, Cecil College, North East, MD

Art Tour "Tech-Prep" workshop leader, Cecil County Public Schools and Cecil College

2012

Portfolio Reviewer, Society of Photographic Education, Syracuse, NY

2010

Contributing committee member for online photography survey course at East Carolina University

2009

High School Mentorship Program in Photo-based Practices, R.H. Rose High School, Greenville, NC

2008

Vice President, Graduate Arts Forum, East Carolina University, Greenville, NC

President, Photography Guild, East Carolina University, Greenville, NC

2007

Portfolio Reviewer, Society of Photographic Education, Savannah, GA

Industry-related Experience

Photography and Video, HGTV Sherwin Williams, 2016

Stills Photographer, Hershey, September 2015

Prop Design, Cass Bird for Maiyet, June 2013

BTS Photographer, Sephoria, June 2013

Production Assistant

Alex Prager for Vogue, June 2013

Barnaby's NY winter catalog, Dec 2012

IO Echo, music video, Dec 2012

Bud Light social media spot, Sept 2012

Estee Lauder video and photo shoot, June 2012

Gallery Assistant

Jaffe-Friede & Strauss Gallery, Dartmouth College, NH, 2008

AVA Gallery, Lebanon, NH, 2008

Wellington B. Gray Gallery, East Carolina University, Greenville, NC, 2007-2009

Staff Photographer

The Keystone Newspaper, Kutztown, PA, 2006

Photography Assistant

Visual Technology Photography Studio, 2006

Zebra Visual Photography Studio, 2006

Creative Mind Studios, 2005-2006

Collections

Michael Stipe

Scott Avett

Texts

[Organizing Desire](#), 2010, Adam Jacono. This thesis investigates how American culture internalizes, processes, and acts on data received through mass media.

Biography

Adam received an MFA from East Carolina University in 2010. Upon graduation he developed Untitled Cereal—a project dedicated to the promotion and publication of student, photo-based media—and worked as a curatorial intern for the [VASA photographic project](#) with photography critic [A.D. Coleman](#). Jacono has lectured at the University of South Carolina, Clemson University, Florida State University, Savannah College of Art and Design, and The School of Visual Arts. His work has been exhibited US, Mexico, Italy and has has been

collected by Scott Avett and Michael Stipe. Adam is currently an Assistant Professor of Visual Communications at Cecil College.

Artist Statement

Adam Jacono's artwork examines the relationship of advertising, consumerism and mass media to American culture. His artistic practice combines alternative and traditional photographic processes to reference history, in combination with digital photography, video, web, performance, and printmaking. Jacono's work is technically multidimensional and utilizes multiple modes of production, allowing concept to shape the end product. Through image-based media, he invites viewers to examine their own perceptions of culture, art, and identity.



MFA Thesis Exhibit: **Organizing Desire** at Emerge Gallery in Greenville, North Carolina, 2010

Jacono's artwork is largely influenced by the American culture that surrounds us, a culture which defines and often determines how we perceive ourselves. A mural piece entitled *Consumer Inoperable* includes twelve hundred magazine pages that were rolled-up to hide, disable, and fragment the viewer's relationship with the printed advertising media. Each magazine page is rolled to expose only snippets of information—preventing the viewer from recognizing the object being sold, and therefore thwarting consumption. In another work entitled *The Secret*, Jacono comments on how society is class driven, cyclical, and connected by the exchange of currency and the desire of objects. His work simultaneously critiques consumer culture while participating in it with screen prints, wallpaper, posters, and t-shirts. Printing on consumable objects allows for a further level of engagement with participants, transforming his art into a commodity; the work therefore anticipates cultural desires.

Jacono's artwork utilizes digital and traditional photographic media, he uses the alternative photographic processes of brown van dyke and blueprints (a reference to a structural archetype), and screen printing. He has created camera obscuras from galleries, public spaces, and his own home, web-based projects about advertising culture, and performative video works. Jacono's work continues to draw a line between mass media and individual consciousness with modes of production based in image-based media.