

Subject:

Hey Bethany,

I have come across your content recently, specifically your gym/home programs. You have done a great job branding yourself through your youtube and Instagram.

However, after researching some top creators in the industry such as Aloyoga who have scaled to over 3 million Instagram followers and nearly 250 million dollars per year in revenue. I realized something they are doing well that you could be doing even better.

Only 8% of people make a purchase for the first time on a website. This means that we need to find a way to drive traffic back to your site even after they have left.

Here is my idea if you are interested in learning more.

[Click Here For Example Work](#)

If you think that I fit your brand's voice do not hesitate to reach out.

Sincerely,

Levi Fleming