Arkansas State University – Beebe
Harding University
Curriculum Plan
Catalog Year: 2025-2026

AS: Business and BBA: Marketing and MBA: Management and Business Ethics

Courses to be Taken At ASU-Beebe

Historical and Literary Perspective (9 hours)

Hours	Harding Course	ASU-Beebe Equivalent
3	HIST 1010: American History to 1877 HIST 1020: American History Since 1877	HIST 2763: The US to 1876 HIST 2773: The US Since 1876
3	HIST 1XX: World Civilization to 1600 HIST 1XX: World Civilization Since 1600	HIST 1013: World Civilization to 1660 HIST 1023: World Civilization Since 1660
3	ENG 2010: World Lit: Ancient to Early Modern ENG 2020: World Lit: Enlight. To 21st Century	ENG 2003: World Literature 1 ENG 2013: World Literature 2

Literacy and Expression (9 hours)

Hours	Harding Course	ASU-Beebe Equivalent
3	ENG 1110: Intro to University Writing & Research	ENG 1003: Freshman English 1
3	ENG 2110: Critical Reading, Thinking, & Writing	ENG 1023: Freshman English 2
3	COMM 1010: Communication Principles	SPCH 1203: Oral Communications

Inquiry, Investigation, and Reasoning (11 hours)

Hours	Harding Course	ASU-Beebe Equivalent
4	BIOL 1100: General Biology	BIOL 1004: Biology for General Education
4	CHEM 1040: General Chemistry 1 PHS 1010: Earth Science PHS 1060: Physical Science PHYS 2010: General Physics 1 PHYS 2074: Engineering Physics 1	CHEM 1014: General Chemistry 1 PHSC 1304: Earth Science PHSC 1204: Physical Science PHYS 2054: General Physics 1 PHYS 2074: University Physics 1
3	MATH 1330: College Chemistry	MATH 1203: College Chemistry

Aesthetics and the Creative Spirit (3 hours)

Hours	Harding Course	ASU-Beebe Equivalent
3	ART 1010: Art Appreciation MUS 1010: Music Appreciation THEA 1010: Theatre Appreciation	ART 2503: Fine Arts - Visual MUS 2503: Fine Arts - Music THEA 2503: Fine Arts - Theatre

Self and Society (3 hours)

Hours	Harding Course	ASU-Beebe Equivalent
3	ECON 2010: Macroeconomics	ECON 2313: Principles of Macroeconomics

Remaining Degree Requirements (28 hours)

Hours	Harding Course	ASU-Beebe Equivalent
3	ACCT 2050: Financial Accounting	ACCT 2003: Principles of Accounting 1
3	ACCT 2060: Managerial Accounting	ACCT 2013: Principles of Accounting 2
3	BUS 3170: Legal Environment of Business	LAW 2023: Legal Environment of Business
3	BUS 3265: Quantitative Business Analysis	BUS 2113: Business Statistics
3	BUS 3500: Business Communication	BUS 2563: Business Communications
3	ECON 2020: Microeconomics	ECON 2323: Principles of Microeconomics
3	IS 1001: Introduction to Information Systems	CIS 1503: Microcomputer Applications 1
3	Math Elective	MATH 2143: Calculus with Business Application
3	SOC 2030: General Sociology	SOC 2213: Principles of Sociology
1	UNIV 1500: Introduction to University Studies	UNIV 1001: Principles of Academic Success 1

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Courses to be Taken At Harding

Remaining Liberal Arts (14 hours)

Hours	Course
1	BUS 2510: Personal Finance for College Students
3	BNEW 3020: New Testament Story and Vision
3	BOLD 3020: Old Testament Story and Vision
2	BNEW/BOLD elective
3	Global Perspective elective. Recommended course is IB 3950: International Marketing
2	KINS 1010: Wellness

Major Specific Courses (51 hours)

Hours	Course
2	BUS 4350: Christian Business Ethics
3	FIN 3430: Managerial Finance
3	IS 2400: Data Management
3	IS 5300: Information Systems for Competitive Advantage
3	IS 5720: Global Project Management IS 5750: CAPM/PMP Exam Preparation
3	MGT 5500: Managing People and Organizations
3	MGT 5680: Corporate Strategy and Planning
3	MKTG 2400: Principles of Marketing
3	MKTG 3310: Consumer Behavior
3	MKTG 3470: Promotional Strategies
3	MKTG 4000: Marketing Research
3	MKTG 4550: Marketing Strategy Seminar
12	Area of concentration
3	Elective from courses numbered 1000 – 4999.

Remaining Graduate Requirements (18 hours)

Hours	Course
3	ACCT 6520: Systems and Data Analytics
3	BUS 6400: Ethics in the Legal Environment
3	FIN 6510: Managerial Finance
3	IS 6710: Project Management
3	MGT 6900: Conflict Management in Business
3	MKTG 6540: Marketing Management

Additional Information

ASU - Beebe Hours:	63
Harding Undergraduate Hours:	65
Harding Graduate Hours:	18
Total Hours:	146

NOTE - In order to graduate, students are required to complete a minimum of 42 hours from Harding courses numbered 3000-4999.

NOTE - Any course taken through ASU-Beebe that is listed as equating for a 3000 level course, will transfer as a lower level equivalent version of that course when completed as part of this articulation agreement.

NOTE - Both HIST 1013 and HIST 1023 transfers as elective HIST hours. However, it will substitute for either HIST 2100 or HIST 2110 when students complete the associates degree as part of this articulation agreement.

NOTE - Additional semester Bible courses may be required which will increase overall hours.

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