

— Pre Webinar Email Copy for Ad Leads —

Email #1 (welcome and build curiosity)

Subject Line: Is your pet's world a bit too big and scary? Let's change that.

Preview Text (if applicable): Here's a FREE way to help 😊

Hey Animal Lover 🐶🐱🐾

You're here because you have a highly sensitive or reactive pet in your life. And we all know they can be... a little unpredictable, right?

One minute, things are peaceful, and the next, your pet's reacting to a sound, a person, or even a shadow on the wall. Hear me when I say ***you're not alone***—and that's why we're here at Elemental Acupressure are inviting you to a FREE event designed JUST for you and your sensitive animal.

**We're hosting a webinar to help bring
calm, connection, and confidence into your pet's world. 🌍**

If you've been searching for ways to help your pet feel safe and relaxed (or if you feel like you've tried *everything*), then this is exactly where you need to be. Here's what we'll be getting into:

👉 **Insights into why sensitive animals react the way they do** and how you can respond in a way that builds trust and security.

👉 **Simple, gentle techniques** that you can use right away to help ease your pet's fears and create a calmer environment.

👉 **A sneak peek at the AcuSolutions Kit for Sensitive and Reactive Animals**—a kit we've created to bring lasting results and work right alongside any other care regimen you're using.

Sound too good to be true? We promise it's all it's cracked up to be because we designed it to be accessible, practical, and totally doable. No need to be a pro! Just a caring pet parent looking for answers that ACTUALLY work.

Reserve your spot with one easy click  **[Link to Register]**

It's free, so what've you got to lose?

Did I mention? This event is like all the good stuff—here for a short time only (think pumpkin spice, Shark Week, and summer Fridays).

Don't miss out on the chance to learn how you can bring peace of mind to your pet (and yourself!). We'd love to see you there and help you take the first step toward a calmer, happier life together!

Susan Tenney

ElementalAcupressure.com

P.S. This is for anyone who's thought, "There HAS to be an easier way!" There is, and we're covering it all.

Email #2 (value and insight)

Subject Line: For every pet owner who's tried it all... this is for you ❤️

Preview Text (if applicable): Join us for REAL solutions

Hey Animal Lover 🐶🐱🐾

Popping into your inbox again with a quick favor to ask! Take a moment and imagine...

A horse with a sensitive soul—she jumps at the sound of rustling leaves, tenses up around other horses, and when the farrier comes? Forget about it.

Or maybe you have a cat who bolts under the bed at the sound of the doorbell, always on edge, even around her own family.

Or perhaps a loyal dog who just can't settle at home, rattled by everything—new people, sudden noises, and even the trash truck sends him into a frenzy.

Any of these scenarios sound familiar? And what do they have in common? At Elemental Acupressure, we've heard from caring owners who feel they've tried EVERYTHING to help their highly sensitive, reactive pets find peace.

And our response? It's totally doable, AND you don't need to be an expert. 🤔

In fact, we created our FREE webinar to show you **exactly** how simple it can be. If you're tired of the stress, endless advice, and solutions that just don't stick, this is the event you've been waiting for.

Here's what you'll walk away with:

- ✅ A deeper understanding of why your pet reacts the way they do. We'll dive into the big "why" behind those little moments of stress, showing you how to respond in ways that build trust and security.
- ✅ Simple, gentle techniques that can make a difference right away. These are methods anyone can use (yes, even if you're new to acupressure!). It's all about creating a calm, connection-focused environment for your pet.
- ✅ A sneak peek at the AcuSolutions Kit for Sensitive and Reactive Animals. This isn't another "try-and-hope" solution; it's a step-by-step system for helping your pet feel calmer and more comfortable in their world.

Sound good? We think so, too. We created this event to be packed with real value. You'll leave with practical, manageable tips that bring calm, connection, and comfort to your pet—and to you. (Because how you feel matters, too!)

Reserve your free spot here ➡ [Link to Register]

It's free, easy to join, and could be the game-changer you've been hoping for. After all, every pet deserves a life that feels a little less scary and a little more joyful. And you deserve a partner who's calm and confident.

Susan Tenney

ElementalAcupressure.com

P.S. We know you have questions (and maybe a few hesitations). Don't worry, we'll be covering all that AND how our furry friends who don't like to be touched can STILL benefit from acupressure! You won't want to miss it.

Email #3 (final reminder and hesitations)

Subject Line: 🚩 Final call! We're covering all your questions

Preview Text (if applicable): Even your touch-averse pet can benefit!

Hey Animal Lover 🐶🐱🐾

Just a friendly reminder: there's still time to join us for the upcoming webinar, but spots are filling up fast! If you're ready to learn easy ways to help your highly sensitive pet feel calm and secure from the Elemental Acupressure team, now's the time to grab your spot before it's too late.

And I get it—you might still have a few hesitations. Let's tackle those real quick:

1 “What if my animal can't tolerate touch? Will this still work for us?”

Absolutely! We've got techniques that work *without* needing direct touch. So if your pet has strong “nope!” vibes about being handled, don't worry—you'll STILL come away with methods and actionable steps to help them feel at ease.

2 “I'm not sure I can do acupressure...”

Good news—you *definitely* can! No experience, fancy tools, or special skills required. Our motto is: if you can pat your pet, you can do acupressure! We'll guide you through each step to make it easy AND enjoyable.

3 “How long does it take?”

Just a few minutes a day! No, seriously. These techniques are designed to fit into your busy schedule, whether it's during your morning coffee or a quick break between errands. Small moments of calm really do add up!

Our goal (our “why,” if you will) is simple: we want you and your best pal to enjoy fun adventures and cuddle time without the stress and fear that's become the “norm.”

By joining our free webinar, you'll get practical tools you can start using **immediately** to help your pet feel more relaxed and connected with you. Imagine your pet's world becoming a little less scary and a lot more peaceful. 🌿🐾

You'll learn **exactly** how to make that happen.

So don't look at me 🙄—I don't know what you're waiting for! **Click here to save your spot** ➡️ **[Link to Register]**. It's free, it's simple, and could be the game-changer you've been searching for. See you there!

Susan Tenney

ElementalAcupressure.com

P.S. Got 99 pet problems? Let's solve a few. 😊 Join us for simple, real solutions.