BZU-Wheels Privacy Policy

Effective Date: NOVEMBER 7, 2023

Welcome to the BZU-Wheels application. Our privacy policy is designed to clarify how we collect, utilize, disclose, and safeguard data relevant to our services and your interaction with the BZU-Wheels application.

Personal Data: This pertains to data that can be used to identify individual users.

Location information: We collect your location information in order to provide you with the Bus Arrival Notifications feature and also to show your current location on map.

Collected Data: This includes information gathered automatically and generated by using the service or from the service infrastructure itself.

Usage data: We collect information about how you use the app, such as the bus routes you track and the notifications you receive.

Cookies: These are small pieces of data stored on user devices such as computers or mobile devices. They serve as information that we collect and utilize.

Information We Collect and How We Use It:

We may ask you to provide personally identifiable information, including:

- **Personal Email Address**
- **Phone Number**
- **Name**
- **Date of Birth**
- **Location**
- **Cookies and Usage Data**
- **Business Name**

We also collect data generated by your browser when you visit our service or access our mobile application. This collected data may include your mobile device's IP address, browser details, visit timestamps, and other relevant information. We employ cookies and similar tracking technologies to analyze the use of our application. You can adjust your browser settings to accept or reject cookies, but note that rejecting cookies may limit your access to certain features of our service.

How We Use Your Data:

We use the collected data for the following purposes:

- Providing and maintaining our service
- Informing you about changes to our services

- Offering customer support
- Gathering insights to enhance our service
- Monitoring service usage
- Detecting and preventing technical issues

With Whom We Share Your Information:

We do not share your information with any third parties.

Your Choices:

You can choose to disable the Bus Arrival Notifications feature at any time. You can also choose not to show your current location on map.

Security:

We take your privacy seriously and we have implemented appropriate security measures to protect your information. We use encryption to protect your data at rest and in transit. We also use firewalls and intrusion detection systems to protect our servers from unauthorized access.

Changes to This Privacy Policy:

We may update this privacy policy from time to time. If we make any changes, we will post the updated privacy policy.

While we are committed to the security of your data, it's important to note that no method of transmission over the Internet or electronic storage is 100% secure. Nevertheless, we make every effort to use industry-standard security measures to ensure the highest level of protection.

Data Retention:

BZU-Wheels may retain your information and user content for a commercially reasonable duration. Any updates to this privacy policy will be communicated to you via email and/or a conspicuous notice on our application. These changes become effective once posted on this page.

This revised privacy policy should help you meet Google Play's requirements. Be sure to host it on an active URL, ensure it’s non-editable, specifically reference your app, and provide a link to it on your app's store listing page and within your app. Additionally, ensure that the privacy policy refers to the same entity used in your Google Play listing or the exact name of the app.

Contact Us:

If you have any questions about this privacy policy, please contact us at [wheels23pk@gmail.com]