



UNIVERSITAS PEMBANGUNAN NASIONAL “VETERAN” YOGYAKARTA
FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE
STUDY PROGRAMME BUSINESS ADMINISTRATION S1

DOCUMENT CODE
COURSE
DESCRRIPTION/BUSI
NESS
ADMINISTRATION
S1/152220243/2023

SEMESTER LEARNING PLAN

COURSE		CODE :	Course Cluster	WEIGHT (credit points)		SEMESTER	Date of Compilation
Business Research Methodology (152220243)			General	T = 3 (4,8 ECTS)	P = 0	5	03 January 2023
AUTHORIZATION	Developer Lecturer Course Description		Head of Cluster		Head of Study Programme		
	1. INDARWANTA DIDIK 2. Eny Endah Pujiastuti		 Meilan Sugiarto		 Drs. Indro Herry Mulyanto, M.Sc		
Learning Outcomes (LO)	GLO-PRODI assigned to the Course						
	A1	Apply religious, national, <i>bela negara</i> , and professional ethics values independently and in a group setting.					
	GS1	Make accurate decisions in implementing programs, supervision, and evaluation in their field of expertise through the application of logical, critical, systematic, and innovative thinking.					
	GS2	Compose scientific papers as a form of scientific description conducted in accordance with academic ethics in presenting research results.					

K4	Proficient in the principles and techniques of persuasive communication across organisations and cultures in the field of business.
SS1	Evaluate the implications of a policy using analytical and systematic approaches in standardised evaluation formats.
Course Learning Outcomes (CLO)	
CLO1	Explain the concepts and approaches in business research methodology (S-1) (S1)
CLO2	Applying concepts and approaches in business research methodology to actual phenomena related to business. (P-4). (P4)
CLO3	Able to make research proposals according to standards. (KU-2, KU-1, KK-1). (KU2)
Final ability of each learning stage (Sub-CLO)	
Sub CLO 1	Students are able to understand and explain the definition and scope of research methodology (CLO-1) (CLO 1) (C2, A1, P2)
Sub CLO 2	Students are able to understand and explain the research steps (thesis procedures), understanding variables and types of variables mapping previous research/empirical studies, research thinking frameworks (CLO-1, CMPM-2) (CLO 1,2) (C3, A1, P2)
Sub CLO 3	Students are able to understand and explain the meaning of the problem, research problems, problem formulation, research objectives, research hypotheses (CLO-1, CMPM-2) (CLO 1,2) (C3, A1, P2)
Sub CLO 4	Students are able to understand and explain literature reviews (theoretical and empirical), theoretical concepts, variables, indicators, items, relationships between variables, concept definitions, operational definitions of research (CLO-1, CMPM-2) (CLO 1,2) (C3 , A1, P2)
Sub CLO 5	Students are able to understand and explain the background, research gaps, research methodology (types of research) research (CLO-1, CMPM-2) (CLO 1,2) (C3, A1, P2)
Sub CLO 6	Students are able to understand and explain population, samples, sampling techniques, types and sources of data), data collection techniques, the differences between research using secondary and primary data such as financial research and non-financial research (CLO-1, CMPM-2) (CLO 1 ,2) (C3, A1, P2)
Sub CLO 7	Students are able to understand and explain research methodology (measurement scale and test instrument, significant level, data analysis techniques statistical tools, and hypothesis testing) research (CLO-1, CMPM-2) (CLO 1.2) (C3, A1 , P2)

Sub CLO 8	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)
Sub CLO9	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)
Sub CLO10	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)

Sub-Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-CLO113) (CLO 2,3) (C3, A4, P2)

Sub CLO12	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)				
Sub CLO13	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)				
Sub CLO14	Students are able to compile research proposals and discuss proposals and research concepts prepared (CLO-2, CMPM-3) (CLO 2,3) (C3, A4, P2)				
Correlation of GLO to Sub-CLO					
GLO	A1	GS1	GS2	K4	SS1
Sub CLO 1	X				
Sub CLO 2	X			X	
Sub CLO 3	X			X	
Sub CLO 4	X			X	
Sub CLO 5	X			X	
Sub CLO 6	X			X	
Sub CLO 7	X			X	

Sub CLO 8			X	X	
Sub CLO9			X	X	
Sub CLO10			X	X	
Sub CLO11			X	X	
Sub CLO12			X	X	
Sub CLO13			X	X	

Sub-CLO14 X X

Short Description Course	Business Research Methodology is this course to equip students with knowledge, understanding and application of various research methods in the framework of preparing the final project. In lectures, various types of research are discussed, the steps of scientific research starting from determining the topic, identifying problems, reviewing the literature, determining the focus of the problem, determining variables, design and design, data collection techniques, analysis and drawing conclusions. Learning activities include lectures with various approaches and methods that involve many students, such as discussions and practice of making research proposals. Language of Introduction: Indonesian
Material Study/Material Learning	1. Business Research Methodology
References	Main : 1. Sekaran, Uma., Roger Bougie., Research Methods for Business, A skill for building approach, John Wiley & Sons Inc, Sixth edition. Supporters: 1. Sugiyono, Business Research Methods, Quantitative, Qualitative Approach, Combination and R&D, ALFABETA Publisher, Bandung 2. Sugiarto, Business Research Methods, ANDI Publisher, Yogyakarta 3. Joseph F. Hair Jr., 2011, Essentials of Business Research Methods New E-Book.
Lecturer teacher	DIDIK INDARWANTA and Eny Endah Pujiastuti and Dr. Hastho Joko Nur Utomo, S.Sos, M.Sc

Prerequisite courses	There isn't any						
Week-	Final ability of each learning stage (Sub-CLO)	Evaluation		Forms of Learning, Deductical Methods, Student Assignments, [Estimated Time]		Material Learning [Library] (Topic)	Rating Weight (%)
		Indicator	Criteria & Form	Offline	Online		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Students are able to understand and explain the definition and scope of research methodology (CLO-1)	1. Explain and mention the definition and scope of research.	K = Rubric	FL = Activity Learning Process DM = Lecture SA = Task Solving Problem (Problem Solving)		- The scope of business research methods	
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2	Students are able to understand and explain the research steps (thesis procedures), understanding variables and types of mapping variables from previous research/empirical studies, research thinking frameworks (CLO-1, CMPM-2)	1. Explain the research steps 2. Explaining the research variables 3. Explaining the research framework	K = Rubric B = Mid Exam	FL = Activity Learning Process DM = Lecture SA = Task Solving Problem (Problem Solving)		- Research steps (thesis procedure), definition of variables and types of research variables, research thinking framework	
3	Students are able to understand and explain the definition of problems, research problems, problem formulation, research objectives, research hypotheses (CLO-1, CMPM-2)	1. State and explain the formulation of the problem. 2. State and explain the purpose of the research. 3. State and explain the research hypothesis.	K = Rubric B = Mid Exam	FL = Activity Assignment structured		- Research problems, problem formulation, research objectives, research hypotheses	

4	Students are able to understand and explains the literature review (theoretical and empirical), theoretical concepts, variables, indicators, items, relationships between variables, concept definitions, research operational definitions (CLO-1, CPM-2)	1. Explain about literature review 2. Explain conceptual and operational definitions	K = Rubric B = Mid Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively	- Literature review, theoretical concepts, variables, indicators, items, relationships between variables, concept definitions, research operational definitions	
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5	Students are able to understand and explain the background, research gaps, research methodology (types of research) research (CLO-1, CPM-2)	1. Explain and look for research gaps. 2. Types of research.	K = Rubric B = Mid Exam	FL = Activity Assignment structured DM = case-based learning SA = Discuss specific cases that are worked on collaboratively		- Regarding background, research gaps, types of research	
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6	Students are able to understand and explain population, samples, sampling techniques, data types and sources), data collection techniques, the differences between research using secondary and primary data such as financial research and non-financial research (CLO-1, CPM-2)	1. Describe the population and research sample 2. Explain and mention the types of research	K = Rubric B = Mid Exam	FL = Activity Learning Process DM = Lecture SA = Task Solving Problem		- Population, samples, sampling techniques, types and sources of data, techniques data collection	
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7	Students are able to understand and explain research methodology (measurement scale and test instrument, significant level, data analysis techniques statistical tools, and hypothesis testing) research (CLO-1, CMPM-2)	1. Describe the scale of measurement and test instruments 2. Explain the significance level, data analysis techniques, statistical tools, and hypothesis testing	K = Rubric B = Mid Exam	FL = Activity Assignment structured DM = Case based learning		- Measurement scale and test instrument, significant level, data analysis techniques statistical tools, and hypothesis testing	
8	Mid Semester Evaluation / Mid Semester Examination						

9	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
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10	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
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11	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
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12	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
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13	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
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14	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Prepare a research proposal according to thesis standards. 2. Can individually present the research proposal that was made.	K = Rubric B = Task case B = Final Exam	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Develop research proposals.	
15	Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3)	1. Students are active in the discussion and presentation of proposals.	K = Rubric B = Participation	FL = Activity Assignment structured DM = SA = case-based learning Discuss specific cases that are worked on collaboratively		- Research proposal.	
16	End of Semester Evaluation / Final Semester Examination						



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STUDY PROGRAMME BUSINESS ADMINISTRATION S1

Course Subject: **Business Research Methodology**

Code: 152220243	Credit Points Weight (T/P): 3 (4,8 ECTS) /0 Semester : 5	Course Cluster : General	No: Date:
AUTHORIZATION	DRAFTING TEAM	Head of Cluster: Meilan Sugiarto	Head Study Programme : Drs. Indro Herry Mulyanto, M.Sc

Week (1)	CLO Sub (2)	Assessment form (Evaluation) (%) (3)	Weight (%) (4)
	Sub CLO10 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Cases task () Project Task() Task () Writing test () Presentation () Participation ()	
	Sub-CLO11 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Cases task () Project Task() Task () Writing test () Presentation () Participation ()	
	Sub-CLO12 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Cases task () Project Task() Task () Writing test () Presentation () Participation ()	

	Sub-CLO13 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Cases() task Project Task() Task () Writing test () Presentation () Participation ()	
	Sub CLO9 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Cases() task Project Task() Task () Writing test () Presentation () Participation ()	

1	Sub CLO 1 Students are able to understand and explain the definition and scope of research methodology (CLO-1) (C2, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
2	Sub CLO 2 Students are able to understand and explain the research steps (thesis procedures), understanding variables and types of mapping variables from previous research/empirical studies, research thinking frameworks (CLO-1, CMPM-2) (C3, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
3	Sub CLO 3 Students are able to understand and explain the meaning of the problem, research problems, problem formulation, research objectives, research hypotheses (CLO-1, CMPM-2) (C3, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
4	Sub CLO 4 Students are able to understand and explain about literature review (theoretical and empirical), theoretical concepts, variables, indicators, items, relationships between variables, concept definitions, research	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0

	operational definitions (CLO-1, CMPM-2) (C3, A1, P2)		
5	Sub CLO 5 Students are able to understand and explain the background, research gaps, research methodology (types of research) research (CLO-1, CMPM-2) (C3, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
6	Sub CLO 6 Students are able to understand and explain population, samples, sampling techniques, types and sources of data), data collection techniques, differences between research using secondary and primary data such as financial research and non-financial research (CLO-1, CMPM-2) (C3, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0

7	Sub CLO 7 Students are able to understand and explain research methodology (measurement scale and test instrument, significant level, data analysis techniques statistical tools, and hypothesis testing) research (CLO-1, CMPM-2) (C3, A1, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
8	MIDDLE SEMESTER EVALUATION	WRITING TEST	30
9	Sub CLO 8 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Case Tasks (5,5,5,5,5,5) Project Tasks (0,0,0,0,0,0) Task(0,0,0,0,0,0) Writing Test (0,0,0,0,0,0) Presentation(0,0,0,0,0,0) Participation (0,0,0,0,0,0)	30 0 0 0 0 0
15	Sub-CLO14 Students are able to compile research proposals and discuss the proposals and research concepts that have been prepared (CLO-2, CMPM-3) (C3, A4, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (10)	0 0 0 0 0 10
16	FINAL EXAMINATION	WRITING TEST	30

Total Assessment Weight	100%
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STUDENT ASSIGNMENT PLAN To 1			
Course	BUSINESS RESEARCH METHODS METHODOLOGY		
Course code	152220243	Credit Points : 3 (4,8 ECTS) (3-0)	Semester : 5
Lecturer	DIDIK INDARWANTA and Eny Endah Pujiastuti and Dr. Hasto Joko Nur Utomo, S.Sos, M.Sc		
Task Form	Thesis research proposal		
Task Title	Proposal		
Sub CLO8 and Sub CLO9 and Sub CLO10 and Sub CLO11 and Sub CLO12 and Sub CLO13 and Sub-CLO14	- Students are able to compile research proposals and discuss research proposals and concepts prepared (CLO-2, CMPM-3) - Students are able to compile research proposals and discuss research proposals and concepts prepared (CLO-2, CMPM-3) - Students are able to compile research proposals and discussing prepared research proposals and concepts (CLO-2, CMPM-3) - Students are able to prepare research proposals and discuss drafted research proposals and concepts (CLO-2, CMPM-3) - Students are able to prepare research proposals and discuss prepared research proposals and concepts (CLO-2, CMPM-3) - - Students are able to prepare research proposals and discuss drafted re search proposals and concepts (CLO-2,CMPM-3) - Students are able to prepare research proposals and discuss research proposals and concepts prepared (CLO-2, CMPM-3)		
Task Description	Students prepare a complete thesis proposal according to standards. Students present in class independently and get input from other students and improve based on input from other students and supporting lecturers.		
Garage Object	Proposal		

Task Work Method	Doing assignments independently.
Outer Form and Format	
Form a thesis proposal	

Indicators and Rating Weights
Quality of proposals.
Presentation skills.
Ability to answer questions and defend arguments.

Implementation Schedule
Meeting 9 collects proposals.
Take turns presenting from meeting 9 to 15.

Etc:

References:
Related journals and references that are already in the Course Description

Yogyakarta, 03 January 2023

INDARWANTA DIDIK	
Eny Endah Pujiastuti	
Dr. Hastho Joko Nur Utomo, S.Sos, M.Sc	

