

Here's a sales strategy no one in the Clothing industry in <country's name> has tried before!

Hey <Name>

I have been following your website since 2020. I follow your page on Instagram with 4.8M followers and have subscribed to your email list.

Your clothes are stunning! Everything from lacework to design and embroidery is exquisite! I want to help you by elaborating on how to improve your emails.

Your emails have impressive images of your latest clothing designs. But, the content needs to target some specific goals.

These include:

- Introducing every new subscriber to your brand (e.g., building your brand story)
- Establishing continued trust
- Focusing on relationships with your clients
- Giving your customers attractive value offers through your emails

so that they keep coming back for more and feel they are a part of your family.

No one is using this email tactic in the clothing industry in <country's name> yet. I'm looking for a multi-national local clothing brand like yours to partner with to run this new idea. This strategy will result in significant customer growth over the next months.

I'm considering a few other brands with the same issue. I can help with email writing services to take your sales to a new level.

Do you have time this week for a 15-minute call to discuss this?

Haadi