

Agoge Cause And Effect

Goal: Taking responsibility for my brothers education

1. Have around \$5000 in the bank and clients that pay me monthly
2. Achieve desired results for 2 or 3 clients
3. Generate \$10k+ revenue for clients
4. Implement every step of the project
5. Agree to work the entire project
6. Get results with one step of the project (get paid for that also)
7. Agree to work one step of the project
8. Show discovery project
9. Show previous testimonials and make an offer
10. Prepare for the sales call
11. Client agrees to a sales call
12. Client responds to the outreach
13. Send outreach messages to clients
14. Create client list
15. Research niche and top dogs
16. Get results and testimonials from the 1st (current) client
17. Get 2-3 sales (B2B)
18. Outreach to customers (cold calls / cold emails)
19. Prepare email or call script
20. Research company and the target market

Assumptions and unknown:

- Assume I am able to get 2-3 sales for 1st client through cold calls / cold emails
- Assume clients respond to my outreach and agree to get on a sales call
- Assume I can come up with a discovery project
- Assume client agrees to work the first step of the project
- Assume I am able to implement the first step and get results
- Assume client agrees to work the entire project
- Assume I am able to get results implementing the entire project
- Assume I am able to generate the desired revenue with the project

