

Email 1: Welcome Email

Subject Line(A): YouTube masterclass awaits - Your FREE E-Book inside

Subject Line(B): Free Gift - Youtube Masterclass

Goal: Welcome new subscribers and give them free value (E-Book)

Hey <Name>

Welcome! I'm excited to have you on board!

You've taken the first step in learning how to generate money from YouTube.

And you're already in the top 25% of people just by taking action. So Well done!

A few years ago I was exactly where you are now - struggling to break free, eager to create a life I can be proud of and desperately trying to achieve financial freedom.

I just wanted to attain some type of freedom, and it all changed when I stumbled upon the exact strategies I'm sharing with you today.

I can't wait to join you on this exciting journey.

This is not a get-quick-rich scheme nor will it be easy, but with some hard work you can achieve the same success as me.

We're in this together now so keep an eye on your inbox,

I will be sharing valuable Tips, Strategies, and insights with you.

In the meantime, download your free e-book and start your journey towards success.

[Download Your Free E-book Now]

Looking forward to seeing you achieve your goals

All the best,

Declan

Email 2: HSO Email

Subject Line(A): From cashier to YouTube Millionaire - From rags to riches

Subject Line(B): Is this you?

Goal: Connect with the story and shift beliefs

Hey <Name>

Do you like the E-Book I sent over?

I want to share my journey with you, how I went from being a struggling cashier at Lidl to achieving financial freedom.

Back then, I felt stuck as if I was sinking in quicksand, sinking with no way out. My dreams slowly died as I sunk deeper into the 9-5 grind.

That's when I stumbled upon a self-proclaimed "guru" on TikTok promising a life-changing opportunity. I took a chance, hoping it was the ticket I needed to escape.

Despite countless hours of hard work, the dream sold to me crumbled into thin air. Not only did I lose my savings but my faith in the online community.

I hopped from one side hustle to another, becoming more frustrated as I lost money and sunk deeper into debt.

After multiple failed side hustles, I decided to pack it all in and work at Lidl until I found another job. I gave up on my dreams of being my own boss.

But one day after work, sat watching YouTube videos, I noticed something odd about the ads.

I noticed every video had one or more ads, But where did they come from?
How much did they get paid for this?

It piqued my curiosity.

After doing some research, I found I wasn't the only one that found this interesting.

Despite my past failures, I decided to give it one more shot. I spent all night slaving away at my desk trying to set it all up. I went to bed that night expecting to add another failure to my growing list.

I woke up that morning and grabbed my phone, and what did I see?]

Over 15 million views! I couldn't believe it!

With my body filling with excitement, I rushed to my YouTube profile to see if it worked.

I went to bed expecting to add another failure to my list,

Only to wake up and find I had £412 in earnings. Overnight. I was ecstatic! I had finally struck gold.

In the following weeks, I quit my job, watched my daily earnings skyrocket, and found the freedom I had desperately searched for.

I went from being depressed and anxious to waking up excited and stress-free.

Now, I want to share these simple strategies and help as many people as possible,

Ready to learn the same techniques that changed my life?

Click the link below and fast-track your YouTube success:

[Join the YouTube masterclass today]

Best of luck,
Declan

Email 3: Pure Value Email - DIC

Subject Line(A): The secret about money school didn't tell you

Subject Line(B): School made you fail!!

Goal: Acknowledge roadblocks and give a solution

Hey <name>

Do you wonder why you're not lounging on a sunny golden beach surrounded by all the luxuries you dream of, and a bank account passively growing in the background?

It's neither luck nor Genetics.

Success isn't a secret, It's simply a blueprint not taught in school.

In the wise words of **Robert Kiyosaki**:

"School teaches you to be an employee. If you want to be rich, don't count on school."

That's why many of us feel stuck when trying to build a successful life—we weren't given the right blueprint.

Hard work's important, but it's not enough.

But you trusted me, and I'm here to help you succeed.

So, here's a crucial piece of advice: **surround yourself with successful people**

Your network is your net worth.

That's why I created [master class community]. A free community for people like us, people with big dreams, goals, and the desire to succeed.

Remember, if you surround yourself with millionaires, you're likely to become one.

But if you surround yourself with people who've given up on their dreams, you're likely to be next.

So don't settle for less. Grab every opportunity because you deserve it!

[Join The FREE Group Today and Start Your Journey To Financial Freedom]

Come Introduce yourself and take the first steps towards your goals

Declan

Email 4: Sales Email

Subject Line(A): WAIT! {name} are you stuck?

Subject Line(B): Here's your P45...

Goal: Drive newly educated readers to a sales page

Hey <name>

I've got a quick question to ask,

Have you escaped the 9-5 grind and started making money online?

No? It's okay you're not alone.

I have been there, and I know how tough it is.

So far around 120 students have escaped the 9-5 grind and are now living stress-free lives.

But, it's come to my attention that some of you still need help,

Some of you are still stuck.

So that's why I've created a special course for those who are working hard but not seeing the results.

In this course, you'll learn:

- How to break free from employment and become your boss
- How to leverage YouTube to create a passive income
- The secret blueprint to achieving success in any business

But It won't teach you:

- How to become a billionaire

- How to Get Rich Quick
- How to retire your whole family and live in New York

But it will teach you how to build the foundations you need,

It will give you the helping hand you need to become your own boss.

This course has over 20 hours worth of content

And you also get 1 to 1 support from me and my team,

But we only have so many hours in the day, so this offer won't last long.

If you want to learn how to escape the rat race then check out the course below

[Unlock your YouTube success today]

As a special offer, I've discounted this course to give you the best chance at achieving your dreams. But, We only have 14 spaces left, so don't miss this opportunity.

Hope to you in the {name}
Declan