

## Image Use & Media Consent Policy (Minors)

Geeking Out Kids of Color (GOKiC) is a nonprofit organization providing services free of charge to participants, and we rely on photos, videos, media, and examples of our programming and student work to receive funding for the program. We use photos and testimonials collected in our programs to continue broadening the educational experience of students of color. These materials may be collected from different individuals engaging in GOKiC's work, such as participants, employees, volunteers, and interns.

We post examples of our programming on GOKiC's websites and social media managed by GOKiC or GOKiC partners. To continue offering services and programs, our nonprofit organization must share examples of the work we're doing to seek funding for the organization from both individual donors, foundations, and grantors. We use this information to support both existing participants and potential new participants find and engage with our programming.

The terms "images", "materials", and "recording" shall mean any still photograph, audio, motion picture in any format including, but not limited to digital, audio, video, or any other mechanical or electronic means of recording or reproducing images. The terms "images" and "materials" includes the individual's image, likeness, name, voice, story, and work created through their involvement with GOKiC.

## Media Consent

Geeking Out Kids of Color (GOKiC) may photograph or video record your child for both educational purposes as well as marketing and promotional purposes, including but not limited to, use as stock photos on our website and social media pages, online newsletters, GOKiC related publications and media coverage. This content may also be used for educational purposes and in donor and grant communications, including but not limited to grant applications, grant reporting, and donation appeals. You give permission to GOKiC to photograph and/or video record your child and their works produced in GOKiC programs for use in marketing and promotional materials. Your permission grants us the authority to publicize any photos/video recordings we may take of your child.

Some ways in which GOKiC may use Materials/Image:

- Education Publication / Videos/ YouTube Channel
- Electronic Publishing (e.g., public or internal website)
- Social Media (e.g., Facebook/Twitter/LinkedIn/Instagram)
- Promotion / Advertising
- Local / Regional / National News Outlet
- Grant Applications & Grant Reports
- Donor Communications and Annual Report

Student's materials (e.g. voice, name, and story, and of images of any works created as a program participant) may be identified by first names, school/program site names, and/or pseudonyms.

## Media Opt Out

You have a right to opt out of inclusion of photographs/recordings, but unless you complete a Media Opt Out Form, participation in GOKiC activities implies permission for the images taken at those events. For program participants, Media Opt Outs are program specific and the Media Opt Out is only in effect for the program currently being registered for. If a student re-enrolls in the future, a new Media Opt Out form would be required for that specific programming.

Media Opt Out Forms:

- [GOKiC Media Opt Out for Program Participants](#)
- [GOKiC Media Opt Out for Non-Participant Minors](#) (employees, volunteers, & interns, that are under 18 years of age)

## Revocation of Consent

You will have the right to revoke consent at any time by completing the Media Opt Out form. Please understand that revocation of this Consent is not retroactive and will not affect any action we took in reliance on this Consent before we received your revocation. The revocation will affect use of your image collected in the future, but not materials already collected while the consent was in place.

GOKiC makes effort to abide by the terms of our Image Use and Media Consent policy by only collecting images and materials of individuals that have consented. Images and materials are often not stored with identifying information so would it may not be possible to locate images of participants or other individuals that have previously consented to our Image Use and Media Consent policy and have already had their image recorded and now wish for those images to not be used in the future. For this reason revocation of consent is will only cease collection/use of materials not yet collected.

In the event an individual has previously consented to image use and then requests specific images and/or materials be removed from publication, GOKiC is under no obligation to do so, but may still make attempts to conduct the removal if it does not cause a hardship. For example, a GOKiC social media post would be easy to take down if the individual requesting the removal provides us the link in question. However, a request to remove one's image from printed promotional materials would likely be too costly and time consuming for GOKiC to replace.

# Image Use & Media Consent Agreement

By participating in GOKiC services, I agree to the following:

I consent to the [GOKiC Image Use and Media Consent Policy](#). I grant permission to GOKiC to photograph and/or video and audio record my child, and of any works created as a program participant, for promotional, fundraising, marketing, educational, and other communications purposes and to publicize in digital and print form any photos/recordings of my child and their Materials without additional notification.

This grant remains in effect until revoked. Any such revocation would only be for materials not yet collected at the time of revocation. The rights granted to GOKiC in this release include the perpetual, exclusive, and unencumbered right to use, edit, reproduce, distribute, publish, and otherwise exhibit the photos/recordings worldwide, in any and all forms of media. In addition, the rights granted to GOKiC in this release include the right to use the photo/recordings to publicize and advertise GOKiC and/or its services.

No monetary compensation will be given for use of any photo/recording of my child. I agree to hold harmless and do hereby release GOKiC and its past, current, or future directors, employees, agents, representatives, affiliates, successors, and assigns from any and all claims, demands, and causes of action associated with this release and, including without limitation, any claims for libel of violation of any rights of publicity or privacy which I may have by reason of this release.

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