



Hi I'm your **COPY WRITER** business partner, **WINDEL**

LANOJAN

Committed copywriter with a passion for crafting compelling content that resonates with target audiences. Proficient in conceptualizing creative marketing strategies to effectively convey brand messaging and drive engagement. Skilled in conducting thorough research and analysis to tailor content for specific demographics. Strong attention to detail and adherence to grammar, style, and tone guidelines. Collaborative team player accustomed to meeting deadlines in dynamic environments. Dedicated to ongoing professional development and staying current with industry trends.

REASONS WHY YOU CHOOSE ME:

- My Commitment to learn
- My Commitment to time
- Adaptable
- My Multiple Skills
- Great Market Research skills

HERE'S WHAT YOU'LL GET WHEN WORKING WITH ME

- Seamlessly transitioning your social media followers into dedicated subscribers.
- Elevating those free subscribers into loyal, paying customers.
- Nurturing your existing customer base into passionate advocates for your brand.

But wait, there's more:

While you pour your energy into innovation and product development, my expertly crafted email, sales, and social media copy tirelessly work around the clock to secure the results you deserve.

My secret sauce? It's more of a philosophy. I don't just see your business as a transactional entity; I humanize it, aligning it perfectly with your vision to resonate with the discerning tastes of modern consumers.

I understand the weight of responsibilities that come with ownership. **That's why I propose we take copywriting off your overflowing plate.** It's time to put the focus on **Step 1: to work on**

customer experience and allow them to experience benefits they deserve after buying your product or service.

The last thing you need right now is to learn another course and do it yourself (Yikes!).

So let's do it. As you work on making STEP 1 FABULOUS, leave it to me to finish step 2 to 10 and create engaging and well-research marketing copy to target your customers. Let's talk!

Email me at: windellanojan06@gmail.com

find me at: <https://www.linkedin.com/in/windel>

Ads copy:

<https://docs.google.com/document/d/1sAKu3ydXV7t8tt9pSAqo55ThtZH-ezN3SWUyHxfyj4Y/edit?usp=drive>

email copy:

https://docs.google.com/document/d/1mkXJ6WB00G1QuGmQWnZ8wVNa3uf1sT3sJhUvBt9y_1s/edit?usp=drivesdk

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