

PikWizard is a provider of free stock photos, images, videos and templates. It was founded in Ireland in 2016 and today has a library of over 1 million photos and videos that can be used either with Zero or Creative Commons License by various users, including designers and marketers.

PikWizard provides different types of media which can be downloaded for free: stock photos, videos and templates, created by in-house designers. In-house design solution distinguishes the platform from the most others, which tend to use external authors' works. In Design Wizard, new and trending content is uploaded every week.

Downloading content from the site is straightforward, with a few clicks needed to save the desired images or videos. Additionally, the site includes an integration with www.designwizard.com, which allows users to enhance and customize images before exporting. This Design Wizard editor includes basic features like cropping and adding text, along with pro-level templates for designing marketing materials.

While all content on Pikwizard is available for free, and no registration is required to access it, registering for an account provides additional features like email newsletters with fresh stock material and access to photo sharing and favorites folders.

Pikwizard.com stands out for not only its extensive collection of free assets but also for its simplicity and ease of access, making it a valuable resource for anyone in need of high-quality visual content.

History^{[\[edit\]](#)}

PikWizard was founded by Sean Prior in 2016 and is owned by Wavebreak Media Ltd. The Website was founded with a vision to provide quality content in a free and easy way to new emerging users of stock media.

Business model^{[\[edit\]](#)}

Every category and search results pages contain “premium” materials which are provided by partners' affiliate programs and are linked to their platforms.

The content on Pikwizard is distributed under either a Free or CC0 license, and while the user agreement is detailed and complex, it allows for the free use of images and videos, with certain restrictions on redistribution and use of images featuring real people.

Pikwizard free graphics library contains a blog with articles on design, writing, marketing, and advice for freelancers, although it lacks a content search feature or categories.

License^{[\[edit\]](#)}

Like many other free pictures platforms PikWizard offers its content under Zero (Free) and CC0 Creative Commons license.

Staff^{[\[edit\]](#)}

The PikWizard staff consists of around 10 developers and content creators and is growing on a monthly basis.

External links^{[edit](#)}

[Official website](#)