

Sylfirm X

Eight email messages are targeted to introduce and inform your audience about your new Sylfirm X device and its benefits. These email templates are a starting point to help you generate some excitement around Sylfirm X and the great results it delivers.

Remember to customize these email templates to match your brand's voice and any specific promotions or offers you may have for Sylfirm X treatments.

Remember to include compelling visuals and a clear call to action in each email to maximize engagement.

Email 1: Introduction and Teaser

Subject: Introducing Sylfirm X!

Dear [Recipient's Name],

We hope this message finds you well.

At Cynthia Salter Lewis, MD, we constantly seek the latest innovative solutions to enhance our services and offer more treatment options to our patients. Today, we are thrilled to announce that **Cynthia Salter Lewis, MD, is the FIRST PROVIDER in the Monmouth County area to offer Sylfirm X treatments!**

The Sylfirm X device offers a new level of effectiveness and versatility, and we can't wait to tell you all about it! We'd love to see you and show you how it can help you achieve a more youthful appearance and tighter skin and even help to thicken thinning hair on both men and women!!

Stay tuned for our upcoming emails, where we'll dive deeper into the world of Sylfirm X.

Warm regards,

Email 2: The Power of Sylfirm X

Subject: Sylfirm X: Unleashing the Power of Skin Rejuvenation

Dear [Recipient's Name],

In our last email, we introduced you to Sylfirm X, the latest addition to our practice's treatment options. Today, I want to share the incredible power behind this game-changing skin health device.

Sylfirm X is not just another aesthetic device; it's *the world's first & only FDA-cleared Pulsed Wave & Continuous Wave Radio Frequency Microneedling device for ultimate skin complexion and revitalization*. This device can treat a wide range of skin conditions with remarkable comfort and effectiveness.

Sylfirm X has proven its effectiveness and safety through 25+ clinical studies and experiments. Radio Frequency provides heat that stimulates collagen production, which has been found to lead to tighter, younger-looking skin. And when combined with state-of-the-art microneedling, patients experience optimal results.

Say goodbye to fine lines, wrinkles, sagging skin, and blemishes, and say hello to your rejuvenated self.

Sylfirm X is the minimally invasive “facelift” solution you’ve been waiting for! Though experiences vary by individual, it’s not unusual to see immediate results with complete comfort and no downtime. There is no need to limit treatments to the face, as we can treat the neck, chest, body, and scalp.

Stay tuned! In our following email, we'll delve into the science behind Sylfirm X.

Best regards,

Email 3: The Science of Sylfirm X

Subject: Science Meets Beauty: The Technology Behind Sylfirm X

Dear [Recipient's Name],

As promised, today we'll explore the science that sets Sylfirm X apart from other devices.

Like all radio frequency microneedling devices, Sylfirm X offers continuous-wave technology to target skin revitalization by stimulating collagen production. While this defines the limit of all other radio frequency microneedling devices, Sylfirm X also offers **pulsed-wave technology**, allowing us to target skin complexion precisely, including melasma, uneven pigmentation, and rosacea.

The highly engineered **gold-plated, non-insulated needle tip** is also unique to the Sylfirm X. The needles don't quickly dull; they are thinner, and the radio frequency pattern is precisely controlled. Plus, all layers of the skin can be treated in a single pass through gentle robotic delivery – no staple guns here! All of this helps mitigate any potential discomfort to the highest degree. You will also likely have zero bleeding and bruising, leaving the newly-created micro channels free and clear to deliver post-treatment topicals, like **Exosomes**.

Sylfirm X offers an **unprecedented depth range**. No other radio frequency microneedling device can treat the shallower depths at 300 microns. This is critical for restoring dermal health at the dermal-epidermal junction (DEJ), where dark patches and surface blood vessels live, and for treating thin skin, like on the eyelids. Sylfirm X can also go as deep as 4,000 microns to reach the furthest layers of skin and fatty tissue, such as under the chin or on the body.

Sylfirm X is the world's first - and only - device of its kind, AND it's **FDA-approved** as safe and effective to use on the face and the body. Its advanced engineering provides remarkable outcomes without going as hot, deep, or repetitively as other devices. Cynthia Salter Lewis, MD, is Monmouth County's first - and only - provider in the Morris and Union County area to offer Sylfirm X treatments!

How does it work?

Sylfirm X RF microneedling works by combining two treatment protocols –

microneedling and radio frequency – the microneedling creates tiny wounds in the dermal layers of the skin to increase the production of collagen and elastin fiber which heals and tightens the skin from the inside out. Radio Frequency provides heat that further stimulates collagen production and has been found to lead to tighter, younger-looking skin. With these two modalities combined into one treatment, patients experience optimal results.

Watch as your skin transforms, becoming firmer, smoother, brighter, and more youthful.

With Sylfirm X, you can get:

- Visible improvements in skin texture and tone.
- Reduction in fine lines and wrinkles.
- Enhanced firmness and elasticity.

The future of non-invasive skincare is here, called Sylfirm X. Want to see actual results? Stay tuned...

Best regards,

Email 4: Real Results with Sylfirm X

Subject: Real People, Real Results: Sylfirm X Success Stories

Dear [Recipient's Name],

Seeing is believing, and today, we're bringing you real stories of transformation with Sylfirm X. Our clients have experienced remarkable results and are excited to share their journeys with you.

[\[\[Click here to download before and after images.\]\]](#) *(practice: download the images and insert them into your email as you see fit)*

These are just a few examples of the incredible outcomes achievable with Sylfirm X. **Now it's your turn** to experience the amazing results of Sylfirm X treatments.

Call to schedule your appointment today!

Warm regards,

Email 4: The Non-Invasive Advantage of Sylfirm X

Subject: Why Choose Sylfirm X? The Non-Invasive Regenerative Solution

Dear [Recipient's Name],

One of the most significant advantages of Sylfirm X is its minimally invasive. There is no surgery and no downtime. Now, you can experience the benefits of skin rejuvenation without the hassles of traditional treatments.

- **It's a comfortable treatment:** Sylfirm X utilizes continuous- and pulsed-wave technology, gold-plated, non-insulated needles on a robotic motor, and a range of treatment depth to rejuvenate the skin from within, and most patients experience minimal to no discomfort during the procedure.
- **Minimal Downtime:** Unlike surgical treatments requiring extended recovery periods or other radio frequency microneedling devices built on old technology, Sylfirm X treatments typically require minimal social downtime. Patients can resume their daily activities immediately after the session, making it convenient for those with busy lifestyles.
- **Non-Surgical Facelift:** Sylfirm X can lift and tighten sagging skin, providing results similar to a facelift without surgery or incisions. Often you will experience this before even leaving the treatment room! This non-surgical facelift option appeals to individuals who want to achieve a more youthful appearance without going under the knife. Even if surgery is the more appropriate option, it's still important to proceed with the healthiest skin possible, so pre-surgical Sylfirm X treatments will help optimize post-operative results.
- **Stimulates Natural Collagen Production:** Sylfirm X's continuous- and pulsed-wave technology stimulates collagen production, a vital protein responsible for skin elasticity and firmness. This natural collagen boost helps improve skin texture, reducing the appearance of wrinkles and fine lines.
- **Precise Targeting:** Sylfirm X's technology targets specific areas of concern without affecting surrounding tissues. This precision ensures the treatment focuses on problem areas while leaving healthy skin untouched.
- **Versatile Treatment:** Sylfirm X can address various skin concerns, including wrinkles, fine lines, sagging skin, and skin texture and pigmentation irregularities. Its versatility makes it suitable for many individuals seeking skin improvements.
- **Long-Lasting Results:** While multiple sessions may be required for optimal results, the effects of Sylfirm X are known to be long-lasting. Patients can enjoy smoother, firmer, and more youthful-looking skin for an extended period without frequent touch-ups.



CONNECTING PROGRESSIVE PRACTITIONERS WITH
TOP-SHELF AESTHETIC AND REGENERATIVE TECHNOLOGIES

Discover the Power of Sylfirm X today!

Warm regards,

Email 5: Sylfirm X: Join the Path to Ageless Skin

Subject: Your Journey to Ageless Skin Starts Here

Dear [Recipient's Name],

You've seen the incredible results that Sylfirm X can deliver. Now it's time to start ***your journey to ageless skin.***

Whether you're looking to reduce wrinkles, tighten sagging skin, achieve a radiant complexion, or correct pigmentation issues, Sylfirm X can help you reach your skincare goals.

[Insert before and after images]

What are you waiting for? Book your Sylfirm X experience today.

Warm regards,

Email 6: Your Exclusive Sylfirm X Offer

Subject: Limited-Time Offer: Embrace Ageless Beauty with Sylfirm X

Dear [Recipient's Name],

We have an **exclusive offer just for you!**

For a limited time, you can experience the magic of Sylfirm X at a special introductory price.

Take advantage of this opportunity to elevate your beauty regimen and unlock timeless radiance.

[[include before and after images/videos]]

Claim Your Exclusive Sylfirm X Offer today!

Warm regards,

Email 7: Claim Your Special Offer... Before It's Gone!

Subject: Don't forget to claim your special discount

Dear [Recipient's Name],

We recently sent you a special offer to try Sylfirm X for yourself, but we haven't heard from you yet.

We hope you'll take us up on our limited offer and experience all the benefits Sylfirm X has to offer.

To schedule your first treatment, please contact us. We look forward to seeing you soon!

Start Your Ageless Skin Journey now

Warm regards,

Email 8: Sylfirm X Open House/Launch Party Invitation

Subject: You're Invited: Sylfirm X Open House at [Your Medspa's Name]

Dear [Recipient's Name],

We are thrilled to extend a special invitation to you for a unique event that promises to elevate your aesthetic and skincare journey. You're invited to the Sylfirm X Open House at Cynthia Salter Lewis, MD!

 Date: [Event Date]

 Time: [Event Time]

 Location: 316 U.S. 9, Englishtown, NJ 07726

At Cynthia Salter Lewis MD, we always look for groundbreaking skincare solutions that deliver remarkable results. Sylfirm X brings us to the forefront of the industry. **Cynthia Salter Lewis, MID is the FIRST AND ONLY PROVIDER in the Monmouth County area to offer Sylfirm X treatments!** This innovative, minimally invasive technology is redefining the world of skincare, presenting clients like you the opportunity to achieve radiant, ageless skin without surgery or downtime comfortably.

Here's what you can expect at our Sylfirm X Open House:

1. **Live Demonstrations:** Witness the power of Sylfirm X with live demonstrations performed by our expert team.
2. **Expert Insights:** Our skincare professionals will be on hand to answer your questions and provide personalized skincare advice.
3. **Exclusive Offers:** Take advantage of special event-only offers on Sylfirm X treatments.
4. **Beauty Tips:** Discover the latest skincare tips and trends to keep your skin looking its best.
5. **Refreshments:** Enjoy light refreshments and refreshments while mingling with fellow beauty enthusiasts.

Whether you're already a fan of Sylfirm X or are curious about how it can transform your skincare routine, this event is a fantastic opportunity to explore the world of non-invasive aesthetic solutions.



CONNECTING PROGRESSIVE PRACTITIONERS WITH
TOP-SHELF AESTHETIC AND REGENERATIVE TECHNOLOGIES

Space is limited, so RSVP to info@salterlewismd.com to secure your spot at our Sylfirm X Open House. Feel free to bring a friend or two – the more, the merrier!

Join us for an evening of beauty, education, and inspiration. We can't wait to introduce you to the future of ageless skin with Sylfirm X.

See you there!

Warm regards,