

Outreach email:

SL: Leo, Your Calisthenics Guide is Gold

Hi Leo,

I must say, your calisthenics step-by-step video for beginners has left a lasting impression on me.

The commentary magic truly keeps viewers engaged and motivated. It's like having a personal fitness mentor guide you through every move.

This actually led me to your website, and after taking a closer look, I found it quite impressive.

And I spotted some tactics you could apply to increase sales for your Starter Calisthenics Program.

Like implementing an FAQ section to clear up some of the general questions and fears readers may have and give them that extra push to dive in.

Another thing you could improve, outside of your website, is your video descriptions on Reels, TikToks, and Shorts to drive more traffic to your programs.

If you're up for it, we should hop on Zoom for a quick chat. It'll be a fantastic chance for me to get to know you better and explore how I can assist in enhancing your online presence.

Best regards,
Rodrigo
[LinkedIn]

