



## Proposal: Polkadot Decoded 2022 - Side Event in Abuja, Nigeria

**Proponent:** GnhvqrqNuu05NYCbw4kpjs6vVtJPduzAkTKT3BSVW4b7rH

**Date:** June 2022

**Requested KSM:** The number of KSM equivalent of \$8,801.4644 USD value.

**Short description:** Maimunat is planning to host a viewing party for [Polkadot Decoded](#), dedicated to the DotSama community in Abuja, Nigeria. However, those outside Abuja who wish to attend the live streaming party are welcome. This networking event will be held during **June 29-30, 2022** respectively, and will include two full days of live streaming the event. All accompanied by food and beverages, music and some fun activities during break intervals.

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### 1. Context of the proposal:

Polkadot Decoded is the biggest yearly conference focused on all things Polkadot hosted by the Web3 Foundation. It brings together the Polkadot community, web3 enthusiasts, Polkadot investors, and builders to hear about developments in the Polkadot ecosystem.

This will be the first hybrid event, with live conferences in Berlin, Buenos Aires, Hangzhou and New York.

### 2. The motivation for this proposal:

Polkadot Decoded is a community-focused worldwide event. The event will have live conferences in 4 cities but not every ambassador will be able to travel to attend the event in-person. This proposal aims to offer a viewing party in Abuja, Nigeria to gather the local community to experience the event all together. This proposal, if accepted, will offer our local community to connect in a more tangible and humane way for Polkadot Decoded 2022.

Abuja, the capital of Nigeria is amongst the major cities with the largest number of inhabitants. For this reason, I choose to make use of this opportunity to educate and create more awareness about the Polkadot Ecosystem to Dotsama lovers and other blockchain enthusiasts on the latest happenings within Polkadot and Kusama Ecosystems since the launch of parachains while also having fun during the live streaming event of Polkadot Decoded Event, 2022.

For this viewing party, we will make use of a neutral venue that is easy to locate and has a great ambience. The event hall can accommodate up to 170 people where we will transmit Polkadot Decoded 2022 via streaming with a large projector and two medium-sized television screens. There will be beverages and food (local and intercontinental dishes) which will be served to all attendees as breakfast and lunch. Fun activities like quizzes, jokes, playing of mix tapes of past decoded events and



networking among attendees/ambassadors will take place during break intervals. Swags and tea mugs will be shared to quiz winners and event attendees.

Maimunat is the organizer of this viewing party. She is a community member who contributes to Polkadot and Kusama Ecosystems in the areas of writing blogs, tweet threads, event organizing, attending and speaking at blockchain events to spread more awareness about Dotsama ecosystems, engaging in tweets discussion about projects within Dotsama Ecosystems as well as responding to questions which she has knowledge of in the official Polkadot discord server.

#### **How we will do this:**

- **Purpose of the event:** The aim of this viewing party is to give those individuals who cannot afford the means to travel to attend Polkadot Decoded 2022 in-person in the major cities where it will take place the opportunity to enjoy it live via streaming and experience the feeling of being a community member within the Dotsama Ecosystems, network with people who have the same vision and interest with them in the Web3 space. They will also get to learn more about the amazing opportunities within Dotsama.
- **Organizer:** Maimunat
- **Targeted audience:** The local community made of end-users, Web3 enthusiasts, crypto enthusiasts, Entrepreneurs, Startup founders, Web2 and Web3 developers.
- **Expected number of attendees:** 50-100 attendees each day.
- **Expected event hours:** 24 hours of in-person event
- **Targeted Venue:** [Hotel 2020 Event Hall](#)
- **Event execution:**
  - Arrival & Registration
  - Networking Area
  - Roll-up Banners
  - Furniture & Dressing
  - Location Costs (AV, rigging, tech, screens + streaming)
  - Venue Costs
  - Catering
  - Rest rooms
  - Marketing/Branding/Swag
  - Media support
- **Event Agenda:** The same agenda for both days. Welcoming of event attendees, live streaming of Polkadot Decoded Event, breakfast in between break intervals, streaming continues, networking and fun activities for attendees in between break intervals, streaming continues, lunch for attendees during break period, streaming continues, sharing of swags and tea mugs to event attendees, call it a day after streaming ends.



### 3. Payment conditions:

- a. What is the amount requested?

\$8,801.4644 USD

- b. How does this amount cover the work of the proposal? What tasks are to be included on the payment?

**The amount covers all the planning + execution of the event.**

- c. Treasury timeline related to milestones: when are installments (if any) due?

**Currently planning to have the event on June 29, 2022**

**Ideally to receive the fund by June 20th, 2022**

- d. What is the address of the fund recipient?

**Your Kusama address:**

**GnhvrqnNuuo5NYCbvw4kpjs6vVtJPduzAkTKT3BSVW4b7rH**

- e. How can we contact the manager of the funds?

**Your Name:** Maimunat

**Discord handle:** Mims4life#4745

**Email address:** maimunatbrhm58@gmail.com

- f. What exchange rate are you considering and why? 7 day average rate at the day of submission by [Coingecko](#).

**Answer:** I am considering Binance P2P because that is the only approved means for withdrawing and depositing fiat currencies after conversion from crypto in my country for now.

**g. Budget details.**

Event Items	Cost in USD
Event Hall	1,970.8960
Chairs, tables, dressing cloths rentals, transportation to and from event venue, event decorator hall fee	492.7241
Event banners	114.9689
Swags and tea mugs	821.2068
Videography/Photography services	328.4827
Beverages, food and drinks	Breakfast/brunch = 1,445.3240 Lunch = 2,627.8619
Incidentals (refundable if not spent)	1,000
Total	8,801.4644

Capacity: This is based on 100 attendees daily.

- 4. Comments, Qs&As:** Include here any public relevant information, questions and the respective answers covered on any of the communications channels pertinent to this proposal up to date.