I wanted to make it easier to get your Commoncog membership paid for by your company if you aren't already, so I wrote a short email you may copy and paste to send to your boss or to HR.

Hi <Name>,

I want to sign up for the <u>Commoncog membership</u> program, and was wondering if you could let me expense it?

The membership costs USD\$250 for a year (which rounds to USD\$20.83 a month).

Commoncog is a business publication that accelerates business expertise through pattern matching. It does this by publishing business cases in a growing case library, organised according to business concept. It also regularly provides analysis of common business frameworks and scenarios. Members also gain access to a private forum for discussions about these cases.

The publication serves as an ongoing MBA for a fraction of the costs. It's read by investors and executives from firms such as Amazon, Bloomberg, Microsoft, Constellation Software and Berkshire Partners.

This is a resource that would help me level up my skills, and for US\$250 I figured it would be a no-brainer, but I wanted to get your permission first.

Regards,

<Your name>