

Welcome! Welcome! Welcome!

Choose2Matter!

Agenda and Objectives

NEW STUFF:

- [ELEVATOR PITCH - Check this out!](#)
- [CHOOSE2MATTER BLOG POST LISTS feel free to Share Away](#)

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1. Our Dream Team - Group Introductions

Name	Contact Info	Twitter	UR Role	UR Genius
Angela Maiers	angelamaiers@gmail	@angelamaiers	Speaker/Writer	BIG MOUTH! Spread the Message in SM
Jeffrey Bradbury	Jeff@TeacherCast.net	@TeacherCast	Educator/Media/Podcaster/ Web Development/Musician/Social Media/TeacherCast.net/	TeacherCast.net
Dave Edwards	dave@ignitek12.com	@eduk8andlead	President/CEO - Ignite Learning Partners, Inc.	Vision & Idea Guy - Advocate and Champion for Change-Marketing/Ed Leadership
Dave Truss	datruss@gmail.com	@datruss	VP SD43, blogger	Sharing, connecting and summarizing
Ian Adair	ianmadair501@gmail.com	@ianmadair	sponsorship/grant proposals/speaking/fundraising	
Shelley Paul	shelley.paul@gmail.com	@lottascales	Coordinator of T&L, networked learner	
Eric Williams	ewilliams@ycsd.york.va.us	@ewilliams65	Superintendent, York county School Division, Virginia	sharing, connecting, facilitating system change
Amanda Lyons	amanda@visualsforchange.com	@amanda_lyons	visual practitioner/experiential educator/Organization Development	visuals (mostly via drawings)
Karen McMillan	ctkmcmillan@gmail.com	@McTeach	7th Grade Teacher	Google Apps, blogger
Shannon Miller	shannon.miller@vmbulldogs.com	@shannonmmiller	District teacher librarian Van Meter; Educational Consultant	Advocate for CHANGE in education and through the world! Great at connecting people and thinking creatively
Paula White	pwhite@k12albemarle.org	@paulawhite	Teacher/PD Reasource in Albemarle County, VA;	advocate for kids, blogger, 1 of the original founders of the Cooperative Catalyst blog
Peggy George	pgeorge@mac.com	@pgeorge	Retired elem principal, Classroom 2.0 LIVE co-host, Phoenix AZ	Willing to moderate Blackboard Collaborate sessions, project cheerleader in social media and webinars, Skype mentor
Laurie Hansen	<u>lauriepatti@comcast.net</u>	@HansenLaurie	Kaplan University Faculty Developer, blogger, mom	I am the idea lady :) Love to connect people fairly large mouth, people person, social -face-to-face and social media, kids' advocate

Sara Wilkie	saraswilkie@mac.com	@sewilkie	Learner, Teacher, Pedagogical Development ("PD") Coach, Edu Consultant Birmingham, MI	
Dick Jones	rdjleader@me.com	@rdjleader	Consultant, Author	Old, guy with more ideas than time to write about, Student of Learning
Adam Bellow	adambellow@gmail.com	@adambellow	Ed Tech Guy	Somewhat creative, Somewhat funny, Out to Change the World
JoAnn Jacobs	JoAnnJacobs@hawaii.rr.com	@JoAnnJacobs68	Teacher	Blogger, photographer, tweeter, people connector advocate for change
Danielle Porte	dporte@sd25.org	@mrsdporte	2nd grade teacher	Teacher, blogger, tweeter, former Sr. Researcher at The Oprah Winfrey Show, and believer in building self-esteem and confidence in children..
Lisa Nielsen	lnielsen.professional@gmail.com	@innovativeedu	The Innovative Educator	Amplifier, blogger, author, Tweeter, student voice advocate
Kipp Rogers	krogers@ycsd.york.va.us	@kipprogers	Director of Secondary Instruction	Integrating technology into instruction, mobile learning
Paula Naugle	plnaugle@gmail.com	@plnaugle	4th Grade Teacher	Innovative Educator, tweeter, blogger, teacher trainer, #4thchat moderator, passionate about sharing
Sheri Edwards	grammasher@gmail.com	@grammasher	Middle School Language Arts Teacher / Tech Director	Writing Teacher, Google Apps, tweeter, blogger, encourager
Mike Fisher	mikefisher821@gmail.com	@fisher1000	Author, Blogger, Consultant, founder of The Digigogy Collaborative	Connector (Curriculum, Technology; all that Modern Learning means.) Also, Biscotti Master.
Michelle King	michelleking@coppellisd.com	@mikingpd	Director of Professional Learning - Coppell, Texas	a "doer", connector of people, event organizer, tweeter, support/encouragement for beginning educators and teacher leaders who are not necessarily interested in becoming a principal, edCampDallas org team,
Lisa Michelle Dabbs	Lisa.dabbs@gmail.com	@teachingwthsoul	Teachingwithsoul.com Edu Consultant, Core Blogger @Edutopia , Kids Discover, iTooch Rep Consultant, Presenter, Founder of New Teacher	mentor, connector, passionate about supporting new teachers. EdcampLA organizer. Former school principal.

[illegible]

2. Project overview - What's happening now

- [CHOOSE2MATTER: PRESENTATION SLIDES](#)
- [CHOOSE2MATTER: GAME](#)
- [CHOOSE2MATTER: BACKSTORY](#)
- [CHOOSE2MATTER: TEAM-INVITE](#)
- [CHOOSE2MATTER: BLOG POSTS AND TWEETS](#)

I opened a today's meet room: <http://todaysmeet.com/youmatter> if you want to chat in the background.

3. Timeline - What's ahead

Sept 15 - Dot Day: Make your Mark; Make it Matter

Nov 15 - You Matter Book

Jan 15 - Global You Matter Day

4. Project Communication and Management - How we will share

Optional Tools and Platforms

- Facebook Group - Join here <https://www.facebook.com/groups/Choose2Matter/>
 - List of removed folks [here](#).
- GMail Group- please watch for the email and join the group
- Google +
- BaseCamp- Jure and Bob
- Justin.TV
- Wiggio- Laurie Hansen
- Mighty Bell- Ask Steve Hargadon <https://mightybell.com>
- Google Docs/Forms
- Other?
- **Free Conference Call**

Conference Dial-in Number: (530) 881-1000

Host Access Code: 741803*

Participant Access Code: 741803#

Free Conference Recording

Subscriber PIN code: 902795#

To start recording, host hits: *9, then the PIN

To stop recording, host hits: *9

Free Conference Play Back

Playback Number: (530) 881-1099

Access Code: 741803#

*6 to mute yourself if you need to

- **Elluminate**

FREE MEETING ROOM INFO:

Elluminate links:

This one is for you or anyone **running the session**:

<http://tinyurl.com/c2matter-moderator>

This one is **for participants** (note- with this group I just made them all moderators when they enter the room, but the link above will have more control and it would just get messy if everyone used that link:)

<http://tinyurl.com/c2matter-join>

Meeting name: Choose2matter - it is a room you can use for the maximum time- until June 25th, 2013 and not one I'm sharing with my class, so essentially it is yours to do as you please.

Info to share when you share the link:

First Time Elluminate User?

You may be prompted to download some software which may take anywhere from 2 to 20 minutes depending on your Internet connection speed. **Join your meeting early if you can.**

A microphone and headphones or speakers will allow you to participate fully in the meeting.

Visit the [Configuration Room](#) and use the **Audio Setup Wizard** before the meeting to make sure your computer's audio is configured correctly.

Still need help? Go here to learn more:

http://www.learnnowbc.ca/lbncresources/lluminate/participant_training.aspx

5. Next Steps: We need the village - Divide & conquer

To Do	Pt. Person	On the Team	Misc
PROJECT MANAGER			
PROJECT SITE SET UP Social Media Channels	Angela Maiers Laurie Hansen (Wiggio)	Lisa Nielsen: Set up and help monitor Facebook page	List of removed members.
CHOOSE2MATTER BRANDING			
Social Media Blog, Twitter, Pinterest, YouTube channel Curation tool(s)		Karen McMillan, Eric Williams JoAnn Jacobs Peggy George Laurie Hansen Lisa Nielsen Paula Naugle Sheri Edwards Michelle King Lisa Dabbs-Twitter and Pinterest support	Video submission support, management?
Brand Stuff Badges, Logo		@amanda_lyons can help Laurie Hansen Michelle King (connector)	Consider putting the word out in UnCollege NTH@C - mikingpd @kingdesigns - mikingpd
Merchandise C2M stuff- Tshirts, stickers, notepads, car magnets			Creator of filter for designing consistent, pure message for these items
C2M GAME			
DOT DAY	Karen McMillan (FableVision Ambassador)	Shelley Paul (helper; world's most errant FB ambassador :)) Paula White (Fablevision Ambassador)	
Events, Conferences, Professional Org Publicity	EdcampNJ (dec 1)	Michelle King	edCampDallas (Sept 29) - mikingpd Texas ASCD (Oct 2012) - mikingpd NCTM, Regional Conf throughout the fall (National Council for Teachers of Mathematics) - mikingpd EdcampNJ (dec 1) Learning Forward Annual

			Conf (Dec 2012) - mikingpd EdcampOCLA in Jan. EdcampSFBay in Aug. 2012
PR/MEDIA	Jeff can help, but would like others to help out too. TeacherCast show	Paula Naugle	bios and headshots from leadership team to emphasize the "We"
Community Engagement	Dave Edwards can assist if we can elaborate on specific needs.		
Curation/Story/Documentary - Childrens Book		Dave Truss (can move to Point Person in Oct.) Paula White-would love to help with this	
Partner Relations		Lisa Dabbs will connect to Edutopia.org as a partner	what do we need from partners? what do they need from us? Great Expectations - greatexpectations.org may be a good connection (contact Michelle King to dialogue)
Fundraising, Grants	Ian Adair		Initial cost of starting site(s), (prefer crowdsourced funding support where we can maintain control of content) Create a video to solicit donations/support?
Curriculum/Social e-venture PBL framework	Dave Edwards	http://socialeventure101.weebly.com/index.html	will work to customize this as a framework to give to teachers as a framework that encapsulates the choose2matter movement
Social Media	Jeff @TeacherCast can help Paula White		Coop Catalyst (via Paula White) will host and promote blogs on target dates (September, November, and January 15) If another blog is needed, Paula will do this as well (with a team, I hope)
use of Skype		Peggy George can mentor/support	

		Paula Naugle	
Use of Google Hangout		Paula Naugle Sheri Edwards	

6. Actions - Yesterday, now, next

YESTERDAY	NOW	4-6 Weeks

7. Additional Resources

Innovation Bank

Cool Ideas	Pt Person	Needs
World's Largest QR Code- Guinness		
World's Largest Noticing Notebook - Evernote		
Contests - Games		
Documentary/Story		
TV Show		
Sticky Notes		
Remind101	Jeff @TeacherCast	
Unified blogging channel for teachers and students	Jeff@TeacherCast	
Edshelf Concept turns into YM concept	Jeff@TeacherCast	
Customize Web 2.0 tools	Jeff??	
Choose2Matter bracelets/bands		
Partner with OoTM Odyssey Angels http://www.odysseyofthemind.com/		

Notes

Classroom 2.0 Live Show Panel: Lisa, Peggy, Danielle, Sara, Laurie
(Will be hosted in Blackboard Collaborate with Classroom 2.0 LIVE-Peggy will facilitate)

Need to select a target date so it can be scheduled.

The regular Classroom 2.0 LIVE shows are held on Saturdays at 12:00noon EDT but we could schedule this anytime during the week.

<http://live.classroom20.com>

NOTE: The panel was actually part of the AzTEA Virtual Conference in April 2011 (Passion-Driven Teaching and Learning) but you can view the recording to see what Angela is referring to for planning this Panel Presentation/ Kickoff in Blackboard Collaborate. Goal is to introduce the Team and share the vision so it isn't just known as "Angela's Project"--new branding for Choose2Matter.

<http://blip.tv/peggyg/passion-panel-and-wow-conference-wrap-up-5110372>

Video recording is also available on iTunesU, IDEAL Channel (or search for AzTEA) April 30, 2011.

If you would like to view the full Elluminate recording of this panel presentation so you can see how our panel might work with a full, active chat window, multiple mics/moderators you can view it here. You can't see all of these pieces in the blip.tv recording. Panel begins at 3:45 mins-scroll ahead to get to it.

<https://sas.illuminate.com/site/external/jwsdetect/playback.jnlp?psid=2011-04-30.1340.M.FF2107FF5B8533FEB43F78CFFD77D6.vcr&sid=2008350>

Quote: OK to feel overwhelmed as long as we're fearless :-) We Matter! We Choose to Matter!

Follow Up Team Call

Sara Wilkie

Lisa Nielsen (after 4 p.m. est please)

Peggy George

Paula White

Our Causes:

Connect with participants in Unplug'd.CA <http://unplugd.ca/> Aug. 9-12, 2012

The first UnPlug'd Summit brought together Canadian educational change agents to share peer-reviewed success stories; to deepen relationships among participants; to publish the collective vision of the group. Grassroots educators shared their personal stories, collectively considering modern approaches to learning. The summit will culminate with the release of "Why Blank Matters", a publication that communicates a vision for the future of K-12 education in Canada. Participants are from around the world, not just Canada.