

COGGS Board Meeting January 12th, 2023

Attendance: Dave, Megan, Mason, Jake, Ansel, Nikolai, Abby, Erin, David, Carrie

Time: 6:00 - 7:30

Agenda:

Recurring Items:

- Approval of Last Month's Minutes
 - o December Board Minutes
- Treasurer's Report
 - Net Income \$54K
 - Year End Donations increased at the end of the year
 - Paypal has separate specific donation destinations to help keep track of donations

Agenda:

General

- Courage Kenny Concept Design request
 - Bring in a consultant to assess the trails to figure out any new trails or modifications that would need to be done for adaptive cycling trails.
 - Need to set up a meeting with COGGS and adaptive cycling group to help improve communication.
 - Ask for COGGS to help fund the hiring of the consultant.
 - This work has essentially been completed by COGGS volunteers, so will need to clarify what or why this is being asked.
 - Previous consultants have communicated directly with trail questions, so may be adding another step.
- E-cargo bike
 - New cargo bike for Mission creek has been ordered.
- Canycom
 - Will work on getting ordered and will be stored in storage unit at this time. Ansel will send link to get ordered.
- Donation thank you's / COGGS stationary
 - Get stationary ordered for hand written thank you notes for donations. Plan on bulk order to help improve outreach to supporters and sponsors.
 - Board approves purchase of thank you stationary.

 Discussion regarding specific COGGS and Gala stationary. Decided to keep simple COGGS note for all stationary.

Timing System

 Timing system has shipped, but having a little difficulty/communication regarding payment.

Expert Voice

- COGGS has access to Expert Voice, but this does not help support local businesses.
- Access to expert voice based upon volunteer hours or amount of money donated to COGGS?
- Will table at this time.

Trails

- Grooming Updates
 - We missed on offering/advertising grooming sponsor.
 - o Groomers have been provided gas cards and safety kits.
 - one post to IG with all trails egicity grooming updates
 - City requested increased grooming updates. Ansel has communicated with groomers and will update with increased frequency.
 - Grooming donations
 - Groomers have expressed people wanting to help donate.
 - Post QR code to donation page
 - QR business cards for winter groomers to hand out when asked
 - Abby will look into it with stationary purchase.
 - Sticker with QR code. Could be on all trail signs.
- Bicycle playground proposals
 - o Skills trail in Hartley and Lester Amity Chalet.
- Arlington connector
 - Trail stewards are showing interest in Arlington spur trail.
 - Continued discussion with the city of Duluth regarding possibility of trail approval and funding.
 - Need to have direct meeting with the City of Duluth to gather mutual understanding of trail goals
 - o Arlington Spur Trail
- Chambers-Loki connector
- Newsletter
 - Repeat from last meeting and get membership survey out.
 - Goal to send out by Wednesday the 18th

Events

- Gala
 - Moving forward in the right direction.
 - 7 till 8:45 Wander around with games, painting, silent discos, heavy apps, bar set ups, program area and stage upstairs.

- \$60 early bird and \$75 regular price. Ability to reserve tables
- Live music beginning 8:30 range
- Wrapped up by 10:30 with after party idea.
- Goal of 300, but room up to 2000.
- Gather images from community to use for gala and social media use
- o ClickBid
- Silent auction contacts
- Sponsors/tables figure out who gets free tickets

Governance

- Organizational Chart
 - Continue to make progress and will revisit
- Enduro board position
 - Board votes upon and approves COGGS Enduro Board position.
 - Position Description
 - Will check bylaws to see if we need to send out application or can take discretionary pick.

Cyclists of Gitchee Gumee Shores

PO Box 161261, Duluth, MN 55815 • (218) 382-4822 • COGGS.com

COGGS is dedicated to developing and maintaining world class mountain biking opportunities for all in the Twin Ports.

COGGS is a volunteer-run 501-c3 nonprofit organization and an affiliate of $\underline{\mathsf{IMBA}}.$

Website / Facebook / Instagram / Twitter