L I
BE

Edge, *Delivered*

If you've had your eye on working with me to scale your business, but haven't quite seen the right one-to-one offer for your more established business, here's something very special. I mean, very special.

I work with a VERY small handful of business owners who want to do something remarkable in 2026-2027. The purpose of this offer is to challenge you to pursue your big growth goal, be there in person to support you through that transition AND deliver huge chunks of the marketing execution for you.

Edge, Delivered is about setting the intention, putting the chess pieces in place and going above and beyond, pushing yourself further on the execution of your plans with Agency-like skill and reliability.

Edge, Delivered includes:

- 12 months one-to-one consulting:
    - Full day in person session to set your intentions, plan your strategy, and goals, and write the delivery plan for the year
    - Half day in person half way through the year to review delivery against the plan and pivot as needed (and a few more thrown in when our diaries).
    - 2-4 hours of coaching / consultancy each month (36 hours in total) to stay on track, work through issues and give you that vital space to talk, share and reflect.

- A digital marketing uplift:
    - A brand new web site to showcase your bold new position and services, or updates to your current site (if needed), all done for you
    - A full brand photography shoot, or broll shoot (as needed)
    - An about us video to explain a key service or your company approach, or videos to accompany the marketing plan
    - [Have a peek at my media business to see the calibre - https://ix7media.com/]

- Campaign delivery:

- The design and build of a full funnel, whether this is on LinkedIn, Meta or Google Ads. Including: offer planning, landing pages, email sequences and omnipresent marketing (being all places to your audience, all the time).
- At least one 3 month ad campaign with full management and tracking

This offer is a mix of one-to-one consulting time + key marketing deliverables, all to an agency level standard.

In the monthly coaching / consulting sessions, we will determine the right strategy together and give you the space, challenge and accountability to develop your ideas, see projects through to completion and move through the blocks and issues as they come up, creatively and with positive diligence.

I also push more in this vehicle. We want you out there, running the business as the chief sales and marketing officer, more so than simply delivering on your services, so you need some capacity to make this shift.

In terms of the key marketing deliverables, I'm going to take a lot of it off your hands. I will need your input of course and we'll work together closely, but I will take the lead. I'll interview you to create the web content, for example, and we'd plan any video scripts and ad content together. But, the lead, action and delivery? I'll do it, as if I was your marketing agency (just with an insane understanding of this world.)

Investment:

This programme is £12,000 including VAT. It can be paid in full (for a £1,000 discount), or in a payment plan as long as 12 months.

Booking a discovery call:

I can only work with a small handful of people to do this and I have a feeling you'll know right away if this is what you're looking for.

To book an in depth discovery call, click this link and let's chat.

https://lisa-bean.com/contact/