

JOSHUA THEOPHILUS

Technical Product Manager, AI and Growth

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PROFESSIONAL SUMMARY

Technical product manager with 10+ years across product, growth, and engineering leadership, taking products from problem definition to production and measurable adoption. Works across three areas: AI product management, technical oversight and system governance, and AI workflow automation for development, testing, QA, and security. An AI product builder who prototypes MVPs and working demos to test ideas before engineering commits, and who holds credible discussions with engineers on architecture, scope, trade offs, and evaluation. Has led product and engineering teams across fintech, healthtech, proptech, and consumer products.

CORE CAPABILITIES

AI Product Management: Roadmap ownership and use case prioritisation. Structured discovery with users and process owners. Requirements, success metrics, and acceptance criteria. Evaluation criteria set before release, with usage and outcome tracking after launch.

Technical Product Capability and System Governance: Architecture and trade off reviews with engineering leads. Delivery frameworks, release gates, and security and quality standards. Reliability and cost optimization. Data protection, security, and approval requirements planned in from the start, including what an AI model can access.

AI Workflow Automation: AI agents and workflow tools applied to product development, testing, QA, and security review, with human approval gates and evidence based results.

PROFESSIONAL EXPERIENCE

Independent Consultant, AI Product and Technical Leadership

Selected engagements: EzzyCare (HealthTech) and RentBook Properties (PropTech)

- **EzzyCare:** Product and transformation lead for a healthcare platform serving care seekers, doctors, hospitals, and assisted care agents. Delivered a major platform transformation in about 4 months, defining system workflows, architecture, and delivery standards.
- **RentBook Properties:** Product and technical lead for a property marketplace and management platform. Restructured product and team operations and led AI product expansion, including AI assisted search, listing tools, and verification.

Group Head of Product and Innovation, Beden Holdings (PartyJor and VIP Closet) Apr 2025 to Mar 2026

Dallas, Texas (Remote)

- Took over a product with 9+ months of no working output and delivered an MVP with authentication, booking, wallet, and payments in 2 to 3 months.
- Built, tested, and launched PartyJor Moments (now DropLivo) in about 6 weeks. Reached 1,000+ signups in week one with no paid marketing.
- Defined scope for and shipped a multimodal AI stack covering text generation, text to speech, image generation, and multilingual translation.
- Led data handling, security, and compliance decisions for the Google Gemini integration, covering personal data collected across touchpoints, what the model was exposed to, and security risk.
- Set up engineering governance and delivery frameworks that cut production bugs by 70% and improved reliability and cost efficiency.
- Restructured the product and engineering organisation, and closed a non performing initiative (VIP Closet) after validating the portfolio.

VP, Product and Engineering, BOSS Global / SellMedia Group Mar 2024 to Apr 2025

Remote | Client delivery across Canada, the US, and the UK

- Built and led product, design, engineering, DevOps, and data functions across multiple live platforms.
- Delivered SellCrea8 (launched), SellMerch, and Settla Fintech (production ready), tied to revenue targets.
- Increased delivery speed by 30% through agile transformation and structured product workflows.
- Introduced AI automation workflows and data systems across product, marketing, and operations.

Head of Product and Growth (Contract), Ibridge Innovative Solutions Aug 2023 to Jan 2025

Lagos, Nigeria | FoodBridgeNG and The Corporators

- Rebuilt a stalled food commerce MVP and took it to market, restructuring product, growth, and technical execution.
- Reached 5,000+ users in year one through product led growth with a lean budget. Drove 36% revenue growth through local pricing and vendor partnerships.
- Improved execution efficiency by 80% through workflow automation and performance tracking.

Business Lead, Growth and Transformation, Africa Agility Jul 2023 to May 2024

- Defined requirements and architecture for the organisation's first digital product MVP and led it through launch.
- Drove 159% year on year program growth through data guided acquisition and activation, and secured \$100K+ in grant funding.

Product Innovation and Experience Lead, Digify Africa / Meta 2019-2024

- Led design and delivery of WhatsApp based conversational learning platforms (Naledi and Lesedi) for low bandwidth users across Nigeria, South Africa, and Kenya, working with Meta teams on requirements and user flows.

Earlier: Senior Meta Product Trainer, SSA and EMEA (Meta / Teleperformance), product enablement across 15+ markets, 2x Lead Trainer Award. Product Experience Manager, ZaharaMall Africa, platform go to market and launch.

AI PRODUCT BUILDING PROJECTS

Learning projects used to test product ideas and AI workflows hands on. Case studies at joshuatheophilus.com/portfolio.

- **LogPal AI (mobile):** Turns meetings, voice notes, and files into structured actions and reports.
- **Resulo AI:** Qualifies job opportunities and prepares tailored applications using multiple AI model providers with routing, with a human approval step before submission. 1,347+ jobs analysed.
- **QAForge (open source):** QA workspace where two AI coding agents run independent tests and review each other, and evidence decides the result. [GitHub](#)
- **Hullproof (open source):** Security requirements and a pre launch gate for AI assisted builds, with 110 blocker and critical checks. [GitHub](#)

EDUCATION AND CERTIFICATIONS

Education:

M.Sc., Artificial Intelligence Engineering (in progress), Quantic School of Business and Technology, focused on applied AI engineering and LLM systems.

M.B.A., Quantic School of Business and Technology, 2022. B.Sc., Business Education, University of Uyo, 2016.

Certifications: Certified Scrum Product Owner and Certified ScrumMaster (Scrum Alliance). IBM Enterprise Design Thinking Practitioner. Anthropic AI Fluency. Google AI Essentials. Meta Blueprint (9x) and Meta Certified Lead Trainer (2x).

Recognition: Top 1% Product Mentor, ADPList (2023). 3x Meta Awardee. Trained 50,000+ professionals across 65+ countries.

SKILLS AND TOOLS

Product: Discovery, roadmapping, prioritisation, PRDs, OKRs, go to market, product led growth, A/B testing, outcome metrics.

Technical and AI: System architecture, APIs and integrations, database design, code review, data handling and AI security risk, LLM capabilities and limits, prompt engineering, retrieval and agent prototypes, evaluation and monitoring, AI assisted development.

Tools: Claude Code, Codex, GitHub, Vercel, Supabase, n8n, Make, Zapier, Jira, Figma, Notion, Mixpanel, Amplitude, PostHog.