

Founding Product Designer - PhotoBase

PhotoBase

Shared Photo Storage for Families

Product

PhotoBase is a decentralized application that maximizes device capacity to share and store content within a group. PhotoBase will help users solve the “running out of storage” problem - maximizing the free storage on their network of devices, and reducing their reliance on the cloud.

This product will be a mobile-first, large-scale consumer app and will require building out:

- Distributed systems,
- An intuitive User Interface,
- Cross platform mobile and desktop apps,
- Social network primitives for easy sharing and access management,
- AI tooling to improve the overall storage management experience,
- Integration of web3 technologies.

Role Overview

You'll shape the user experience strategy for PhotoBase's photo management platform, establishing our design principles and processes while building a high-performing team. This is a unique opportunity to define the design direction of a product from its beta stage through public launch and beyond.

Key Responsibilities:

- Lead the strategic vision for PhotoBase's product design, focusing on intuitive user experiences and professional interfaces
- Transform complex photo management workflows into simple, user-friendly interactions
- Build, mentor, and scale the product design team, defining team structure and hiring strategy
- Establish design processes, tools, and quality standards
- Collaborate closely with engineering teams to implement design solutions
- Analyze user feedback and metrics to drive iterative improvements
- Create and maintain a comprehensive design system
- Develop and execute the design roadmap for public release

Qualifications:

- Proven experience (L5+) as a product designer, preferably in a startup environment
- Strong portfolio demonstrating exceptional UI/UX work, particularly with complex workflow applications

- Experience building and scaling design teams
- Expert knowledge of modern design tools and processes
- Strong understanding of technical constraints and possibilities for mobile, desktop, and web applications
- Entrepreneurial mindset, self-reliant, pragmatic, and a problem-solving attitude
- Curious and willing to learn.
- Excellent communication and collaboration skills

Bonus Points:

- Track record of launching successful consumer products
- Background in establishing design systems and processes from scratch
- Passion for the photography/media space and consumer applications
- Passion for decentralization and digital human rights.

We Offer:

- Competitive market-rate salary and a significant equity stake in the company
- Opportunity to shape a groundbreaking product from inception
- Remote work with flexible hours (North American time zones preferred)
- Collaborative and supportive startup culture focused on learning and growth

Company

PhotoBase is a remote-first startup led by an experienced technical founder. We value work-life balance, collaboration, autonomy, and creating an enjoyable work environment.

If you're excited to build PhotoBase, please send your resume/linkedin/github and get in touch:

jobs@thephotobase.com