

Long form copy

Research :

Hi, my name is Ben Ogren...

I'm a copywriter at Agora Financial.

Over the past 12 months, my copy has produced nearly **\$10 million in sales**.

And I can say -- with 100% conviction -- that this wouldn't be possible without the secrets you'll discover inside Kyle's newest book, [Take Their Money](#).

If you have any interest in writing copy for yourself or for clients that can make you *wildly rich*... **do yourself a favor and get a copy of Kyle's newest book**.

It'll shed 5 years — probably more — off your learning curve.

[You can grab it here.](#)

Ben Ogren
Agora Financial Copywriter

P.S. I am not compensated in any way for telling you this. **Take Their Money** is simply the truth. And since you showed interest, I thought you just had to know. So before you do anything else, [grab your copy of Take Their Money right now](#).

Avatar: Jimmy, works 9-5 job, 26 years old, poor. Wants to become greater but don't know how. He is interested in copywriting

The purpose of this email is to help poorly known copywriters or 9-5 working slaves achieve their goals by recommending them a book that will help them become professional copywriters.

How one small book can create MASSIVE changes.

Hey mate, I'm Ben Ogren.

First, let me introduce myself. A few years ago I was a poorly known copywriter making \$1000 a month writing little copies to small companies.

Today, I am a millionaire living my dream life.

Over the past 10 months my copy has produced nearly **\$8 million in sales**

And I can say (with 100% conviction) that this wouldn't be possible without a secrets I discovered in Kyle's newest book ["Take their money"](#)

I know where you are right now. A pathetic copywriter Struggling with finding clients or a 9 - 5 working person that wants to learn copywriting.

You've probably heard a lot of people telling you that copywriting is no longer valid because AI can write better than you.

It's all a **BIG, BIG** lie,

You see, copywriting is a skill that AI can't take control over.

Sure, it may write a copy but only with good directions that copywriters can give it.

I can tell you that you shouldn't be afraid of writing copies, it's fun to write them.

All you need is a fantasy and knowledge which you can find in a book I mentioned before.

< Let me introduce my friend Tom >

I was working with Tom for the past 5 months and helped him to go from a 9 - 5 working slave to **financially free professional copywriter**.

All that just by recommending him to read a book I read myself.

You're probably asking "what was Tom's life like before he achieved financial freedom?"

Well, let me tell you

Tom was a hard working person. He was ready to do what it takes to become a succesful person and make thousands a month.

He tried most of the money making methods he discovered on the internet but none of them seemed to work.

He felt lost and disappointed.

What actually made him choose a copywriter path

One day Tom saw my post on facebook where I was sitting in a Ferrari with a Rolex watch on my hand.

He asked what I do for a living and was amazed what results copywriting can bring you.

That's when I recommended him to read Kyle's book

Without it Tom couldn't make as much money he's making now.

I think you're probably interested in purchasing a book

Well, buckle up it's about to get crazy

Tom became financially free in what? **2 months? 3 months?**

You can too.

Okay, so let's talk about this book.

What will you learn from it?

A lot. A LOT of content:

- How to become a professional highly paid copywriter...
- How to actually focus on your work & stop getting distracted...
- How to work only 2-3 hours a day
- How to understand your clients
- How to land more clients

In other words the book includes everything you need to know about copywriting

“What about the price?” You're asking...

Pay close attention to what you're going to hear...

This book can make you financially free. That means it should cost a fortune? How about \$50?

Wait. I forgot it's on **sale** this week.

Now it costs **only \$35**

If you prefer to read ebooks then you can [order](#) one too. It costs only \$20.

“What if it won't help me?” I will lose my money...

Don't worry, we have a **30-day money-back guarantee**.

So even if you think it may not help you can get a **full refund**

This is your decision...

Tom made **around 15k** over the past 2 months... All that because I recommended him a one small book that changed everything

I am giving you **3 options...**

Either you ignore my recommendations, stay broke forever and live a miserable life...

Another option is to try to figure out everything by yourself... Wasting a decade of your life...

The last option is to get Kyle's new book and become a professional copywriter with a bunch of clients earning thousands a month.

[You can grab it here](#)

Choose wisely.

Ben Ogren

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