



Price list for writing services by Michael Strickland

To begin, see: [My Experiences With Writing and What I Can Do for You.](#)

Here is a general price list for some of the services I offer. This list is not exhaustive. Thus if you do not see the service you need listed here, please ask me and we can talk about it.

If you peruse articles such as ["How Much Does it Cost to Outsource Social Media Marketing?"](#) by *The Content Factory* and ["How Much Should I charge?"](#) by *Writer's Digest*, you will see that my fees are more than fair when compared to standard market medians.

Here are samples of some of my services and costs:

Book writing and editing – Price determined on a case by case basis based on a 500-700 word sample edit with the intention of clearing \$50 an hour.

One page newsletter – as often as you want one \$200/each

Facebook Start Up (from scratch or to revise a page that needs major overhaul)
\$150.00

Includes

- A profile pic and cover pic
- Setting up the page with its own specialized URL
- Complete info fill-out including “About” contact info, setting the page up for reviews (if needed), location, links to other social media
- Initial post or two to page

- Social media “blitz” to get as many “likes” as possible within a very short amount of time.

Twitter Start Up \$100.00

Includes

- A profile pic and cover pic
- Fill out of all info with included hashtags
- Initial few tweets and follows
- Social media “blitz” (though not as big as the Facebook one) to obtain followers.

Facebook Maintenance (without Twitter) \$225/mo

Includes

- Daily post or share to Facebook.
- Answering/commenting to any posts or comments posted to site or to alert business owner to comment if it is something I can’t answer.

Facebook Maintenance (with Twitter) \$250/mo

Includes everything above with the addition of

- Automatic posting to Twitter
- Visiting Twitter a few days a week to respond to tweets and followers and to find local businesses and such to follow.

Newsletter Setup \$250.00

Includes

- Setting up a template for a newsletter

- Signing customer up with Mail Chimp and starting a “sign up for my newsletter” tab on Facebook for them.
- Manually inputting names onto the mail list (within reason. More than 10 names, need to charge more).

Two page newsletter \$250/each

Weekly Blog \$400/mo

Approximately 100-300 words each with a pic, links and keywords added as needed.

A 600 word article, with research and interview - \$500.

Website Review \$100 one or two pages, \$150 three to five pages. \$200 six or more pages

I/You can write a checklist of everything to look for to make sure it is consistent. Check for such things as font consistency through site, contact info, links to blogs, social media, proper English usage, way to order products, etc.

Facebook/Twitter/Weekly Blog Package \$350 /mo

Finally, for FREE writing, publishing, editing and grammar tips, check out:

<https://www.facebook.com/youpublish>

and

<https://twitter.com/PublishWithUs>