

Who is your avatar?

Mark is 40 years old, bald guy who likes to dress formally is tired of his boss always bringing him down, is fat, and believes that his depression can be cured only by meds.

Current state and why is it bad?

Mark believes that he can't perform better but he says to himself that the lack of performance is because of his depression but doesn't seem to want to change it.

He's scared of being fired and fears not finding no one because he's fat.

dream state and why is it so desirable?

Mark would like to see himself in a better shape

have a loving wife and create a lovely family

what problems are stopping them from getting to their dream situation

Mark is lost in his depression and believes he can't get out of it

Mark is scared of rejection

mark doesn't want to confront his boss since he doesn't want to get fired

Mark won't go to the gym because he's too scared that his colleagues will make fun of him

how will the product solve the problem

Gym membership(product)

mark can get ripped lose his depression and also learn self-discipline

mark will not get more scared of rejection since his body became a greek god model so he knows with confidence if even then he gets a "no" it's their loss.

The boss can no longer mock him since he's no longer fat and who would want to bully a buffed dude....

Dic framework

subject line: Changes

Are you afraid of changes?

Do you crave a jaw-dropping transformation that will leave your boss and peers in awe?

Are you tired of feeling stuck in a rut and ready to break free from the mundane?

Imagine turning heads and having people ask, "Wow, who is that?!"

Would you want to be the guy that every girl speaks about to their boyfriend saying "I wish you were like him"?

At Gymfit, we're not afraid of change, we embrace it! Our team of top-notch experts is committed to helping you unleash your potential and sculpt a new, desirable version of yourself.

Say goodbye to belly fat and hello to rock-hard abs! Get ready to turn up the heat and be the talk of the town.

Join Gymfit now and let us help you disrupt your current status quo, intrigue your inner warrior, and click into a whole new level of physical and mental strength!

GymFit Team