

CAUSE AND EFFECT

GOAL: START EARNING \$75/mo

- If I want to Start Earning NRS 10,000 or \$75/mo
- Then I have to provide massive value to my client
- And If i want to provide massive value to my client then I need to increase my current clients social media followers and help her reach 1K follower on her instagram
- And I have to Create her a Landing page
- And then start creating an email list for her
- And If i want to Land my second client to actively work with
- Then I need to choose a market in the right niche and send 10 outreach messages everyday to businesses inside that market who has 1K to 10K followers and land a sales call with them
- And If I want to land a sales call with those businesses
- Then i have to create a proper script that will make sure i get the client
- And If i want to provide massive value to my second client
- Then I have to design a landing page and a sales page for them
- And If i want to design an effective landing page and a sales page
- Then I Have to do a proper research on their market and create effective copy for them
- And If i want to create an effective copy for them then i need a high conversion rate
- And if i want a high conversion rate
- Then i need to follow the instruction properly inside the bootcamp and deal with trials and errors and provide effective copy by actively learning from my mistake
- And If i want to earn 10k /mo
- Then I have to start charging 5K/mo to both my clients

UNKNOWNNS AND ASSUMPTIONS

- I assume i will be able to land my second client in the next 2 months
- I assume i will be able to write an effective landing page and a sales page for my clients
- I assume i will be able to provide massive value to client by creating a effective copy with a high conversion rate
- I do not exactly know how I can increase my current clients social media follower
- Currently i do not which market or niche i should target to work with
- I do not know if i will be able to first of all convince my current client to pay me 5K/mo and second of all land my second client who will agree to pay me 5K/mo

