

Subject: A Heartfelt Update On Your Services 🧡

Hi [Client's Name],

I want to be transparent with you about a small shift coming soon. Starting [date], the investment for your [service/package] will move from \$X to \$Y.

I'm sharing this now for clarity and timing, so you can plan ahead. This change reflects the rising costs of our team and software tools that allow me to serve you with the highest integrity, and keep delivering the care your business deserves.

If this still feels aligned for you, there's nothing you need to do. Your service will simply continue. If it's not the right fit at this time, I completely understand. Just let me know by [date], and we'll transition with ease.

Thank you for trusting me with your financial health and your business journey. Your success matters deeply to me.

With gratitude,