

SAWTELLE NEIGHBORHOOD COUNCIL

COMMUNICATIONS+OUTREACH COMMITTEE

ADRIANE RANSOM Co-Chair

WALTON CHIU Co-Chair

NANCY VESCOVO Stakeholder

KENT KAISAKI Stakeholder

PUBLIC MEETING MINUTES

AUGUST 31 WEDNESDAY 7 – 8 PM

NOTE TAKER_WALTON

Motion to approve August 10, 2022 minutes ([LINK](#)) is approved by the committee.

Motion to provide COMMUNICATIONS+OUTREACH with access to Copy Machine is approved by the committee.

Jay Ross pointed out that he has a copy of the key that provides access to the Neighborhood Council office and copy machine. If and when the committee needs access, we can always reach out to him.

Nancy raised a point about Jay being out of town the weekend when access is needed. And each committee chair should have a key so access would be easier, especially for a committee like Communications+Outreach.

The committee voted and approved to bring the motion to the Board meeting.

Motion to nominate Monica Mejia the COMMUNICATIONS+OUTREACH Committee is approved by the committee. Walt commented how much excellent work Monica has done in terms of both translating NC material into Spanish AND distributing flyers for the September 10th event.

Discussion around the dissemination of flyers for the CD11 candidate event. Nancy was able to gain access to the copy machine and made the flyers for the event. Walt and Nancy had a discussion around whether we should use the NC email list to broadcast the event.

Walt wasn't sure. Nancy strongly advocated for the use of NC email list as according to Nancy, the event is about the neighborhood.

Kent asked about how much of personal opinion should he expressed as he posts promotional material for the event.

Nancy suggested that Kent should post the material as a west LA neighbor.

Tina, a stakeholder, suggested the same point Nancy suggested earlier, that the Neighborhood Council should use its email list to promote the event.

Tina also asked about how users will submit their questions for the Q&A part of the event to the candidates.

JayR said Jamie will select the questions out of the ones submitted.

Event logistics was discussed. Nancy said she needed volunteers to be at the event on the morning.

Tina raised a question about reaching out to lower-income neighbors in our neighborhood. She mentioned Walton had mentioned the idea earlier. Tina suggested the board should research where the affordable housing is in our neighborhood for us to reach out to the group.

Kent raised a point on selective outreach and that we should only selectively reach out to specific groups of people. As a committee on the Neighborhood Council, we should represent everyone who lives here.

The group discussed the best way to do outreach. Nancy suggested passing out flyers and use of neighborhood word-of-mouth network.

Tina suggested that she will put up flyers at the Kosher market and senior center.

The group concluded with an appreciation of everybody's effort so far and a commitment to pass out more flyers as the event draws closer.