Email:

Subject line: You are doing good work.

Hey, <name>

I've seen your videos, you inspire people to improve their lives. Even though your videos are mostly based on entertainment you still provide value by inspiring others.

I saw that you have a program called<product>, I really like how it gives students the day-to-day guidance they need.

I've prepared a document I like to call "Bringing product> to the world"

If you're interested just say so and ill explain it to you further.

Thanks,

Lucas