



SNOT FORCE

●
EXHIBITOR PROSPECTUS
Snot Force Alliance Inc
presents

KY Bourbon+Roses: A Sinus·Allergy·Airway Symposium

2nd Annual Meeting
October 28-30, 2022
Hotel Distil
Louisville, KY

Please join us at the 1st Annual Meeting of the SNOT FORCE Alliance. The Annual Meeting is a live speaker event that includes both lecture and interactive debate formats in the beautiful state of Kentucky known for its bourbon and horses. This is a great opportunity for your representatives to speak one-on-one with our members in a relaxed setting.

The SNOT FORCE represents over 350 members. This program will be attracting doctors, physician extenders, nurses, and clinical research groups from throughout the United States. Attendees will receive approximately 11 continuing education credits.

The Exhibitor Registration will open on Wednesday, June 2, 2021 at 12 pm EST. Please go to <https://sponsors.snotforce.org/bourbon2021> to register and make your promotional opportunity choices. The 2021 meeting will be held at Hotel Distil in Louisville, Kentucky. The website to reserve a room is <https://www.marriott.com/events/start.mi?id=1620159858333&key=GRP> or you may call the hotel at 502-785-0185.

Sincerely,

Thomas S. Higgins Jr., M.D., MSPH
Co-Founder and President

SPONSORSHIP LEVELS

Mint Julep (Platinum Level) - \$15,000 +

- Two exhibit tables with preferred location in exhibitor hall
- Acknowledgment as Platinum Sponsor in printed materials, conference signage, SNOT FORCE website and mass email communications to attendees.
- Additional Promotional Opportunities: Product theater* & Ala Carte Items
- Invitation for two representatives to attend Saturday evening reception
- Complimentary list of attendees prior to meeting
- Registration Packet Insert
- Email Blasts

Golden Derby (Gold Level) - \$10,000+

- One exhibit table with preferred location in exhibitor hall
- Acknowledgment as Gold Sponsor in printed materials, conference signage and SNOT FORCE website.
- Additional Promotional Opportunities: Product theater* & Ala Carte Items
- Invitation for two representatives to attend Saturday evening reception
- Complimentary list of attendees prior to meeting
- Registration Packet Insert
- Email Blasts

Kentucky Jewel (Silver Level) - \$5,000

- One exhibit table with preferred location in exhibitor hall
- Acknowledgment as Silver Sponsor in printed materials, conference signage and SNOT FORCE website.
- Additional Promotional Opportunity: Ala Carte Items
- Invitation for two representatives to attend Saturday evening reception
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Rose Mule (Bronze Level)- \$2,500

- One exhibit table in exhibitor hall
- Acknowledgment as Bronze Sponsor in printed materials, conference signage and SNOT FORCE website.
- Complimentary list of attendees prior to meeting

* SNOT FORCE has the availability to offer four (4) product theaters and a (1) Bourbon Cocktail Reception Sponsorship on a first-come, first-served basis.

PROMOTIONAL OPPORTUNITIES

Snot Force Alliance, Inc. has the availability to offer four (4) product theaters, one (1) Bourbon Cocktail Reception Sponsorship, and additional Ala Carte Items at a first come, first serve basis.

Product Theaters

The following Product Theater promotional opportunities are available to Mint Julep (Platinum) and Golden Derby (Gold) Corporate Sponsors only*. Snot Force Alliance will provide all food, beverage and A.V. costs.

Product theaters are 45 minutes. Available times include:

<input type="checkbox"/> Friday Dinner Theater	\$9,000.00
<input type="checkbox"/> Saturday Breakfast Theater	\$7,000.00
<input type="checkbox"/> Saturday Lunch Theater	\$7,500.00
<input type="checkbox"/> Sunday Breakfast Theater	\$7,000.00

Additional Promotional Items

(Ala Carte Items are available to Mint Julep (Platinum), Golden Derby (Gold), and Kentucky Jewel (Silver) Level.

<input type="checkbox"/> Door Hangers (Saturday or Sunday morning)	\$5,000.00
<input type="checkbox"/> Logo on Meeting Badges	\$8,000.00
<input type="checkbox"/> Charging Station and Meeting Area	\$3,000.00
<input type="checkbox"/> Saturday Bourbon Cocktail Reception Sponsorship	\$7,000.00
<input type="checkbox"/> Lanyard Sponsorship	\$7,000.00
<input type="checkbox"/> Wifi Sponsorship	\$4,000.00

SNOT FORCE ANNUAL MEETING

Exhibitor Agenda

November 12th-14th, 2021

Hotel Distil | Louisville, Kentucky

Please note these times are subject to change.

Friday, November 12th, 2021

2:30 PM – 4:00 PM	Attendee Registration and Exhibitor Set-up
4:50 PM – 5:10 PM	Exhibitor Time
6:30 PM – 8:00 PM	Product Theater (<i>Dinner provided</i>)

Saturday, November 13th, 2021

6:30 AM – 7:15 AM	Product Theater (<i>Breakfast provided</i>)
9:30 AM – 10:00 AM	Break & Exhibitor Time (<i>Snacks & beverages provided</i>)
12:00 PM – 12:45 PM	Product Theater (<i>Lunch & Visit Exhibits</i>)
12:45 PM – 1:15 PM	Exhibitor Time
6:00 PM – 7:00 PM	Bourbon Cocktail Reception

Sunday, November 14th, 2021

6:30 AM – 7:15 AM	Product Theater (<i>Breakfast provided</i>)
9:30 AM – 10:00 AM*	Break and Exhibitor Time

*Exhibitors may break down after this time

SNOT FORCE ANNUAL MEETING

CME Agenda

November 12th-14th, 2021

Hotel Distil | Louisville, Kentucky

Please note these times are subject to change.

FRIDAY (4:30-6:30 PM)	
4:25 PM	Introduction and Welcome
	Theme: Olfaction and COVID
4:30	Olfaction outcomes after COVID/Olfaction talk
4:50	Topical therapies for COVID and allergy/CRS
5:10	BREAK WITH EXHIBITORS
5:30	Post-COVID practice patterns panel (allergy, pulmonary, ENT)
5:50	Review of evidence- ENT manifestations in COVID panel
6:10	Review EPOS 2020, where are we headed? (teaser for talks on Saturday)
6:30 -8:00 PM	Dinner Product Theatre (Non-CME)
SATURDAY (7:30 AM-3:00 PM)	
6:30-7:15 AM	Breakfast Product Theatre (Non-CME)
	<i>Theme: Type 2 Inflammation #1</i>
7:30	Allergy Workup and Treatment
7:50	CRS Workup and Treatment
8:10	Asthma Workup and Treatment
8:30	Keynote Address (Endotypes and Phenotypes)
8:50	Keynote Address (Endotypes and Phenotypes)
9:10	Panel Case (Multi disc approach to Eosinophilia, pulm, ENT, allergy, GI)
9:30	BREAK WITH EXHIBITORS

	<i>Theme: Sinus, Headache, and Facial Pain</i>
10:00	Facial Pain/Pressure and Sinusitis
10:20	Headache Syndromes
10:40	Trigeminal Neuralgia
11:00	Dental pain and TMD
11:20-1200	Panel
12:00	Lunch -Product Theatre (Non-CME)
	<i>Theme: In-Office management of otorhinologic issues</i>
1:15	ET dysfunction: workup & management
1:35	Balloon sinuplasty versus ESS
1:55	Cryoablation of posterior nasal nerve
2:15	Turbinate reduction
2:35	Nasal valve repair
3:15-5:00	Distillery Tour and Free Time (Non-CME)
5:30 -8:00 PM	Dinner Product Theatre (Non-CME)
SUNDAY (7:30 AM - 12:00 PM)	
6:30 - 7:15 AM	Breakfast Product Theatre (Non-CME)
	<i>Theme: Respiratory Infections and Cough Syndromes</i>
7:30	Lower Airway Cough and Pneumonia
7:50	Upper Airway Cough and LPR
8:10	Psychological Overlay in Cough and Pain Syndromes
8:30	OSA update
8:50-9:30	CF and PCD upper and lower airway contemporary management Panel
9:30	BREAK WITH EXHIBITORS
	<i>Theme: Type 2 Inflammatory Disease #2</i>
10:00	AERD Workup and Treatment
10:20	Biologics in Atopic Disease
10:40	Allergic Fungal Sinusitis

11:00	Eosinophilia: GI manifestations
11:20-12:00	SLIT vs. SCID in Post-covid Panel
12:00	Conclusion, Thank you, and Boxed Lunches