

**CLIMATE
STRIKE
SEPT 20**

NOV 29/DEC 6 SOCIAL TOOLKIT [HERE](#)

Social Media Toolkit for Climate Strikes

On September 20, three days before the UN Climate Summit in NYC, young people and adults will strike all across the US and world to demand transformative action be taken to address the climate crisis. We've put together this social media toolkit with sample tweets, posts, and graphics to help get the word out. Please feel free to adapt any of this to best suit your needs.

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WAYS TO PARTICIPATE:

1. **STRIKE WITH US!** On September 20, 2019, we strike for our future!
2. Post on your social media using **#ClimateStrike** and **#StrikeWithUs**.
 - a. Update your Facebook profile image using our [#StrikeWithUs frame](#).
 - b. “Go dark” on social media by updating your profile pictures to [this circle](#).
 - c. Add [Climate Strike Stickers](#) to your Instagram Stories c/o NRDC and GIPHY! To do so, search for “strikewithus” within the GIF bar.
3. Text “CLIMATE” to 383-83 to register to vote and text “CLIMATESTRIKE” to 555-888 to triple the impact of your vote! You can also go [here](#).
4. Take part in a moment of silence at 4pm ET / 3pm CT / 1pm PT to honor those who are impacted by the climate crisis.
5. [Tune in to the multi-city live-stream](#) of the Climate Strike starting at 10am ET / 9am CT / 7am PT!

HASHTAGS: #ClimateStrike and #StrikeWithUs

EMOJI:

SAMPLE TWEETS:

- TAKE ACTION: Text “CLIMATE” to 383-83 to register to vote and text “CLIMATESTRIKE” to 555-888 to triple the impact of your vote! #ClimateStrike #StrikeWithUs  strikewithus.org/voting

- Adults looking for a way to support the U.S. youth #ClimateStrike coalition can donate to support local youth strike groups here:
<https://actionnetwork.org/fundraising/donate-to-the-youth-climate-action-fund/>
- The young people organizing Sept 20 #ClimateStrike have a strong and clear message: they are calling a Green New Deal, respect of Indigenous land, environmental justice, protection of biodiversity and sustainable agriculture.
strikewithus.org/#demands #StrikeWithUs ●
- Climate change is the biggest threat to the future of our lives, country, and world. Youth across the U.S. will lead a #ClimateStrike on September 20 to demand legislative action to combat climate change #StrikeWithUs
strikewithus.org
 - [\[TWEET THIS\]](#)
- Big Oil billionaires created the climate crisis with racism, corruption & violence. That's why climate solutions have to repair these root causes. On Sept 20-27, I'm joining students to demand this kind of climate action. #ClimateStrike #StrikeWithUs
strikewithus.org
 - [\[TWEET THIS\]](#)
- When the planet we love is under attack – STAND UP, FIGHT BACK. Will you join the fight as people across the world take to the streets starting Sept 20 for a week of global #climatestrike? #StrikeWithUs strikewithus.org
 - [\[TWEET THIS\]](#)
- Injustice and greed created the climate crisis. The only way we can fight back is by fighting for a just and sustainable world that works for all of us. And it's going to take all of us. Join me in a global #climatestrike Sept 20-27 #StrikeWithUs strikewithus.org
 - [\[TWEET THIS\]](#)
- Climate breakdown isn't inevitable. We know the solutions we need, and together, we have the power to make them happen. On Sept 20-27, join the global #ClimateStrike #StrikeWithUs strikewithus.org
 - [\[TWEET THIS\]](#)

- Join the generation most impacted by #climatechange to demand climate action.
Find a strike location near you: strikewithus.org #ClimateStrike #StrikeWithUs
 - [\[TWEET THIS\]](#)
- I'm striking because [...enter your own reason]. Join me in Sept for the global #climatestrike #StrikeWithUs strikewithus.org

SAMPLE FACEBOOK POSTS: [SHARE LINK ON FACEBOOK](#)

Countless young people around the world have walked out of their classes over the past year to demand real climate action from politicians. On Sept 20-27, I'm joining them in the streets as part of a global #ClimateStrike to demand solutions to the climate crisis.

Will you join us? strikewithus.org #StrikeWithUs

Starting September 20, people of all ages in hundreds of countries are walking out of their jobs, homes, and classes to demand real climate action from our elected officials.

There is no Planet B. When the earth and communities we love are under attack, we stand up and fight back.

Join the global #climatestrike: strikewithus.org

In September people everywhere will walk out of their schools and workplaces to join young strikers in the streets.

We know governments won't deliver climate action and justice on their own, so we're going on #ClimateStrike to show them what people power is capable of.

#StrikeWithUs on September 20: strikewithus.org

GRAPHICS: [DOWNLOAD GRAPHICS & ART HERE](#)



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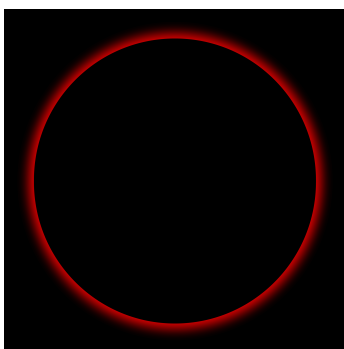
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GRAPHICS + SUGGESTED COPY: DEMANDS

OUR DEMANDS

**GREEN NEW DEAL
RESPECT OF INDIGENOUS LAND
ENVIRONMENTAL JUSTICE
PROTECTION OF BIODIVERSITY
SUSTAINABLE AGRICULTURE**

STRIKE WITH US **SEPT20**

[DOWNLOAD](#)

On Sept 20, #StrikeWithUs for a Green New Deal, respect of indigenous land, environmental justice, protection of biodiversity, sustainable agriculture, and more. See our demands: strikewithus.org/#demands #ClimateStrike

Ahead of #ClimateStrike Sept 20, the youth coalition has released their demands. #StrikeWithUs because the future generation deserves a better, safer, and more just future: <http://strikewithus.org/#demands>

Demands for the #ClimateStrike are live! We know the future we want to see, and we're listening for elected officials to address our demands: <http://strikewithus.org/#demands> #StrikeWithUs



A GREEN NEW DEAL

[DOWNLOAD](#)



**RESPECT OF INDIGENOUS
LAND AND SOVEREIGNTY**

[DOWNLOAD](#)



ENVIRONMENTAL JUSTICE

[DOWNLOAD](#)



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GRAPHICS + SUGGESTED COPY

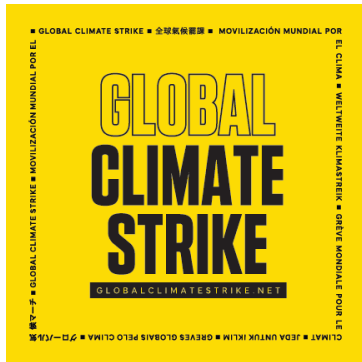
- FULL DAILY UPDATES AVAILABLE [HERE](#)

<p>1,000+ CLIMATE STRIKES</p> <p>STRIKEWITHUS.ORG SEPT 20</p>	<p>So far, 1,000+ #ClimateStrike events have been registered across the US. Where will you be striking on September 20th? strikewithus.org #StrikeWithUs</p>
<p>I WILL BE STRIKING ON SEPT 20</p> <p>#STRIKEWITHUS</p>	<p>On September 20, I'll be joining young people and adults leading a #ClimateStrike strike to demand transformative action be taken to address the climate crisis. #StrikeWithUs http://strikewithus.org</p>

<p>I'LL BE STRIKING IN</p> <div></div> <p>#STRIKEWITHUS</p> <p>CLIMATE STRIKE SEPT20</p> <p><u>DOWNLOAD</u></p>	

GRAPHICS: GLOBAL CLIMATE STRIKE

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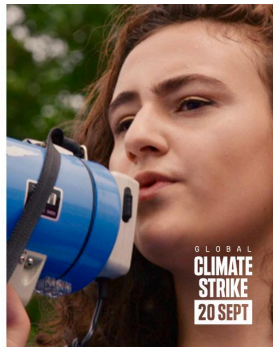
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GRAPHICS: WHY WE STRIKE

"I STRIKE IN SOLIDARITY WITH THE YOUTH IN MY

family's home country of Colombia who are putting everything on the line to protect the Amazon."

- JAMIE MARGOLIN



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"TO FIGHT FOR CLIMATE JUSTICE IS TO FIGHT FOR

the equality of all beings. Nuestro planeta está suplicando por nuestra ayuda. Our planet is asking for our help."

- DAPHNE FRIAS



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"I STRIKE FOR JUSTICE. I STRIKE FROM MY HEART.

I strike for Mother Earth. I strike because everyone can make a difference, and everyone must."

- XIYE BASTIDA



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"I AM STRIKING BECAUSE I AM LEFT WITH NO OTHER CHOICE.

Knowledge is privilege. I must use the education I have been blessed with to combat the injustices we face as a society."

- SRIYA CHINNAM



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"I AM STRIKING FOR MY HOME ON THE COAST"

of California that has experienced the devastation of wildfires and mudslides, and whose once thriving marine life is disappearing."

- LIA MILLAR



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VIDEOS

[See video submissions folder for more video content](#)



"I strike because..." Video

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[YOUTUBE](#)



Global Climate Strikes Launch Video

[Download here](#)



Unions and Workers Climate Strike Video
[Download here](#)

Climate Strikes May 2019 - Call to Action
[Download here](#)

OTHER LANGUAGE FOR EMAIL AND PROMO

On September 20, three days before the UN Climate Summit in NYC, young people and adults will strike all across the US and world to demand transformative action be taken to address the climate crisis. To learn more, sign up to host a strike, or receive updates check out <http://strikewithus.org>.

In the US, youth and adults, institutional and grassroots organizations, climate-focused and social justice groups, are coming together as a unified front to demand the change we need to save our future. The youth have been leading the way and demanding bolder action, and now it's time for everyone else to back them up.

To accomplish this, a youth climate strike coalition has come together to collaborate on the campaign. The youth strike coalition, coordinated by Future Coalition, includes national youth-led groups such as Zero Hour, Earth Uprising, Fridays For Future USA, Sunrise, US Youth Climate Strike, and Extinction Rebellion Youth.

The climate crisis is the largest threat of our time, and we're counting on our collective power to demand immediate and decisive action. This is our opportunity to move beyond the traditional climate bubble and expand the table of who is involved in this movement. It is time to lift up the voices and stories of young people on the frontlines of this crisis and ensure we are creating an intergenerational and intersectional climate justice movement. To host a strike in your town, [signup at this link.](#)

September 20 will be one of the largest climate mobilizations in US history. We, as a global society, are at a crossroads. We have a decision to make. Are we going to choose money or power, or are we going to choose the future? This strike is an invitation to choose us. Choose the kids, choose humanity, choose the future.

To #StrikeWithUs, head to <http://strikewithus.org>

SHORT VERSION

On September 20, young people are leading a #ClimateStrike for action on the climate crisis, the biggest threat to our future.

We, as a global society, are at a crossroads. We have a decision to make. Are we going to choose money or power or we going to choose the future? This strike is an invitation to choose us. Choose the kids, choose humanity, choose the future.

Find a strike location near you and #StrikeWithUs: <http://strikewithus.org>