

The Evans High School Band Sponsorship Program



2025-2026 Season

What is the Sponsorship Program?

The Evans High School Business Sponsorship Program is the band's fundraising program which engages local businesses to support The Bands of Evans, financially and in-kind (donating goods and services). The program offers every band member the opportunity to reduce their Fair Share band expenses by securing business sponsorships. This is available to all band students/families in Evans Band ensembles.

Many businesses are interested since this...

- shows their support of our award-winning high school band program
- we promote their business, and they increase their exposure to the local community

*** It's easier than you think, and we have step-by-step instructions and suggestions ***

We encourage all band members and families to secure at least ONE business sponsor (and more if possible). This program helps fund a large part of the annual budget to maintain our band program and ensembles.

How does this help the Band program?

The Evans High School Band Program is the largest student activity at Evans High School, serving around 250 students each year by offering performance opportunities in three concert bands, a jazz program, percussion ensemble, various chamber groups, a competitive winter guards, a Football Marching Band and Competitive Marching Band. The program also incorporates a student leadership program and corresponding curriculum, and members of the program also have the opportunity to gain membership and leadership in Tri-M, the National Association for Music Education's national honor society for music students.

How your sponsorship will help the Evans Band

\$15,000 will allow us to update our brass equipment (most of these instruments were purchased in the 80s!)

\$8,000 will buy a new tuba!

\$4,000 will buy a new tenor saxophone!

\$2,000 will buy a new piccolo!

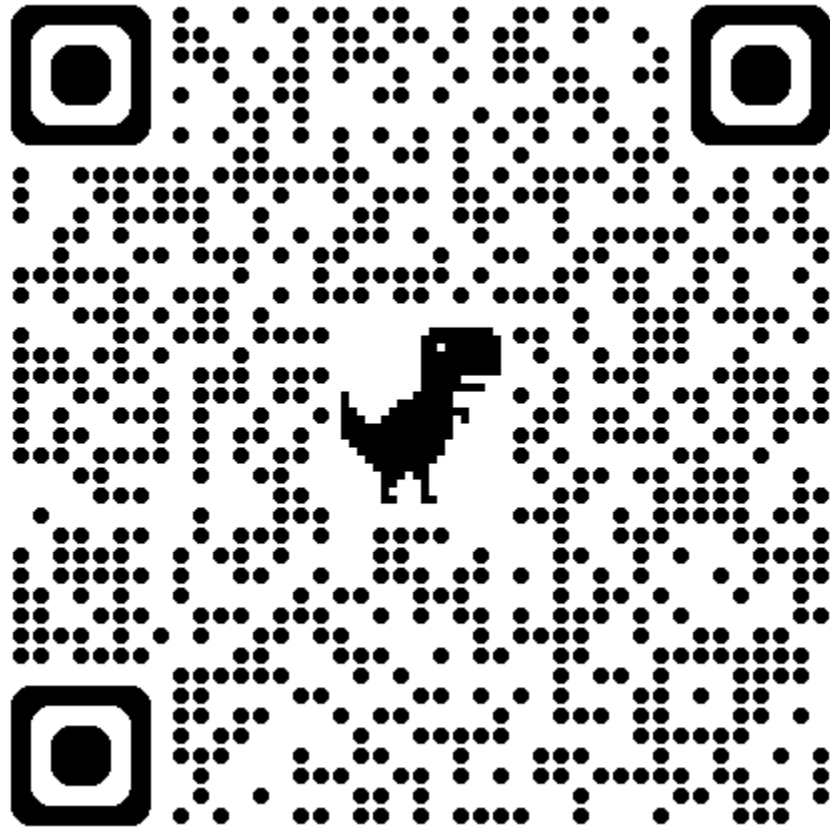
\$1,000 will cover a meal!

\$275 will cover Band Fees for one student

Steps for Obtaining Sponsors

- Step #1: Make a list of businesses that you want to contact for a Sponsorship
 - First, consider businesses that you or your family regularly visit or do business with.
 - Here are some suggestions:
 - Doctor office, Dentist office, Insurance agent, Nail salon
 - Auto service, Restaurant, Hair salon, Grocery store
 - Clothing store, Furniture store, Gift shop, Ice cream shop
 - Landscaping, Home repair, Chiropractor, Car dealership
 - Second, does your family own a business? Consider becoming a Band Sponsor. This is a great way to get valuable exposure for your business and show your support of our award-winning program.
 - Third, consider any 'newly opened' businesses in the area that could really benefit from the increased exposure to Evans Band families and this local community.
- Step #2: Visit the business, and present the Band Sponsorship program to them
 - Prepare your information and sponsorship materials before you visit the business
 - Information you will present to them at the meeting
 - 1- Explain the overview of the program
 - 2- Mention your band student & their accomplishments. Make it personal.
 - 3- Show them the Sponsorship Levels & the benefits for the business
 - 4- Provide the QR Code or a physical copy of the Sponsor Registration Form
 - Visit the business in person
 - This increases your chances of securing a sponsorship because you can make it personal
 - Ask to speak with the owner, manager, or person in charge of community outreach decisions
 - If the appropriate person is not available, ask for their name, phone number, and best way to reach them or which day they will be available. At the very least, leave your name and phone number, and ask for the person to call you
 - Present the Band Sponsorship program, mention your band student, and explain the benefits to their business by becoming a sponsor with the Bands of Evans.
 - Collect their business card or contact information. Follow-up with a visit or phone call if needed.
- Step #3: The business will give an answer of Yes, No, or Maybe
 - If their answer is 'Yes', have them fill out the online Sponsorship Registration Form
 - If their answer is 'No', thank them for their time
 - If their answer is 'Maybe', tell them you will follow-up with them in a few days.

Online Sponsorship Registration





Evans High School Band

WWW.EVANSBAND.ORG

Dear Prospective Sponsor,

The Evans High School Band is getting ready to kick off our upcoming season! We are very excited about what the band has in store for the upcoming year, and are looking forward to a great year! The band will continue to maintain a visible presence in the community and provide our students and audiences with musical memories to last a lifetime. Because of the strong ties to the band rooted in the Evans community, we would like to ask you to take part in our Sponsorship Program. By sponsoring the band, you will be providing funds that create opportunities for the students of the Evans High School Band. Your contribution will assist us in providing new uniforms, music, supplies, travel, registrations and so much more! We want to give every student the opportunity to experience and succeed in music, and your sponsorship will be a tremendous step towards ensuring that this is possible. As a non-profit organization, we are able to offer tax letters and many other benefits to becoming an Evans High School Band Sponsor. Below you will see our four sponsor levels, and the benefits of each.

Evans High School Band Sponsorship Levels	Wind Ensemble \$1500 or more	Symphonic Band \$1000	Concert Band \$500	Individual Sponsor (to sponsor a specific student)
Recognition and Advertisement through our band website	✓	✓	✓	
Announcement as a sponsor before each home half-time performance	✓	✓	✓	
Advertisement at our Visitor's Concession stand, ran by the EHS Band Boosters	✓	✓	✓	
Recognition as a sponsor in all Concert Band Programs	✓	✓		
Picture taken with a section from the band and announced as the "Section of the Week" sponsor	✓			
Company Logo (if provided) placed on our Band Trailer	✓	✓		
Evans High School Band CarDecal	✓	✓	✓	✓

Evans High School Band

WWW.EVANSBAND.ORG

Sponsorship Agreement

Business or Company Name: _____

Contact Person: _____

Social Media Handle (Please provide so we can tag your business in our Facebook/Instagram posts)

Facebook: _____ Instagram: _____

Business or Company Address: _____

Contact Phone Number: _____

Contact Email Address: _____

Business Web Address: _____

Student Name: _____

Please enter the First and Last Name. If 'None' please write in "Angel Fund"

Sponsorship Level:

_____ Wind Ensemble (\$1500+)

_____ Symphonic Band (\$1000+)

_____ Concert Band (\$500+)

_____ Individual Sponsor (\$1-\$499)

Important! If paying pay by check:

- 1- Have the check written to Evans High School Band Boosters
- 2- Have them write your band student name on the memo line of the check
- 3- Mail the check to: Evans High School Band, 4550 Cox Road, Evans, GA 30809
- 4- Arrange a time to personally pick-up the check.