

**\*\*Post FB/IG #1\*\***

Subject Line: How to Reduce Dropshipping Hassles - 3 Secrets.

Caption:

Ever feel like you're juggling too much with dropshipping? Trying to manage work, start your online biz, and organize your closet for inventory, all while maintaining some sanity?

Imagine still needing a bit of sleep, right?

Just like trying to drive a car in third gear with the handbrake on, it ain't gonna end well. That's where I come in with a few tricks to switch things up:

How does it all work?

What goes down when a customer hits that 'buy' button?

Ever wondered about the perks of playing the Dropshipping game on Allegro?

Broken leg or early retirement won't affect the cash flow (or your next vacation 🚀)

A well-oiled auction = passive income.

Hit the link and secure your spot for the FREE step-by-step intro!

With answers to these questions, even if you're a complete newbie, you'll outshine a big chunk of the market. So, shall we?

**\*\*Post FB/IG #2\*\***

Subject Line: How to Stop Being a Novice in Online Sales?

Caption:

"Eeee HOw DoEs ThIs WoRk??..."

Ever felt lost in the world of online biz, with the only thought driving you being, "I'm so done with my boss"?

(arrow up!!!!) That's gonna be tough... (arrow up!!!!)

Here are some secrets to ease your mind about whether something works or not:

Which products sell like hotcakes?

How to choose the right wholesalers?

How not to turn your closet into a warehouse?

Returns - problem or opportunity?

Answers to these questions = results.

Hit the link and snag your spot for the FREE webinar that's gonna spill the tea on all this.

**\*\*Post FB/IG #3\*\***

Subject Line: Does Dropshipping Without Experience Still Make Sense in 2024?

Caption:

With an industry valued at 620 billion złoty and someone seeing their boss's face for the last time every day.

Ever thought about that?

Some say it's a dying trend, others swear it's a gold mine.

I ditched my day job a while back using dropshipping, so I've had my ups and downs in this biz.

I'll list the steps to making it happen on the FREE webinar, where we'll cover topics like:



Market reality.



How fast can you kiss your day job goodbye in 2024?



How this business model works.



7 pitfalls for beginners.



My story - from total newbie to over 700,000 złoty in sales in a year.

Whether you're a seasoned entrepreneur or a curious newbie, this webinar will equip you with the knowledge and confidence you need.

Don't miss out! The number of seats for the upcoming event is limited.

**\*\*Research:\*\***

The goal of the posts/ads is to build curiosity for a free webinar.

<https://event.webinarjam.com/register/2/zroqqi7>

What is dropshipping and how does this business work? I'll show you step by step what it's all about, how to list a product from a wholesaler on Allegro, and how to fulfill orders in a dropshipping warehouse.

I'll present my most expensive product I've managed to sell in dropshipping. Not just how much it cost (12000 zł!), but what exactly it was!

I'll show you how to list even thousands of auctions on Allegro on the first day, proving that it's child's play and anyone can do it!

You'll learn about 3 crucial factors that fully exploit dropshipping's potential while minimizing its drawbacks. Use them to maximize your profits.

How I found a manufacturer with whom I'm one of the few on Allegro to cooperate in dropshipping! I'll show you how I look for such suppliers.

You'll learn about my journey from a complete novice to over 700,000 zł in sales a year and leaving my day job. You'll find out exactly how I achieved this and realize that if I could, you can't have excuses either!

We'll compare a business based on shipping from your own warehouse and dropshipping, find out if this business is right for you!

**\*\*Research:\*\***

Gender: The primary target market is men. However, women interested in dropshipping are not excluded.

Age: Probably 20-45 years old, as this age group typically demonstrates entrepreneurial spirit and internet savvy.

Occupation: People looking for an alternative source of income or wanting to start their own business, possibly having part-time jobs or fresh out of college.

Income level: There are no specific income criteria, but affordability will be important.

Geographical location: Poland / Poles

**\*\*Current Painful State:\*\***

Worries: Lack of financial security, failure, judgment of others.

Anger: Limited career opportunities, feeling trapped in hopeless jobs, little control over finances.

Frustrations: Lack of time, limited knowledge about starting a business, feeling overwhelmed by information.

Shame: Feeling of failure compared to peers, lack of financial independence.

Negative self-image: Feeling of lack of ambition, experience, uncertainty about skills.

Others' perceptions: Perceived as financially unstable, uncertain about their future, potentially judged for taking risky ventures.

Dinner conversation: Expressing desire for financial independence, frustration with traditional jobs, seeking a way to be one's own boss and prove one's skills.

**\*\*Desired Dream State:\*\***

Financial independence: Having control over income, achieving financial goals, and living comfortably.

Freedom and flexibility: Choosing a work schedule, the ability to work from anywhere, having time for personal life.

Success and autonomy: Building a successful business, proving one's worth, gaining recognition and respect.

Impressing others: Showing financial success, demonstrating entrepreneurial spirit, living the dream life.

Positive self-image: Feeling of self-assurance, competence, and control over one's destiny.

Dinner conversation: Sharing success in dropshipping, inspiring others to achieve financial independence and take control of their lives.

**\*\*Values and Beliefs:\*\***

Beliefs: Belief in oneself and one's ability to succeed, valuing hard work and determination.

Blaming: They may blame lack of opportunities, social norms, or their own previous decisions for their current situation.

Past failures: They may have unsuccessfully tried other ventures, attributing it to lack of guidance or knowledge.

Evaluation of solutions: Prioritize practical solutions, affordability, and proven results from credible sources.

Respect: Respect successful entrepreneurs, dropshipping experts, and figures who demonstrate authenticity and transparency.

Valued traits: Independence, initiative, ambition, creativity, and perseverance.

Despised traits: Laziness, self-doubt, negativity, and lack of commitment.

Market trends: Aware of e-commerce development, dropshipping potential, and value practical tips on adapting to these trends.

**\*\*Before Writing!\*\***

4 Key Questions:

Who am I speaking to?

Potentially men or women, mainly aged 20-45. They are seeking an alternative source of income or want to start their own business, likely having part-time jobs or recently graduated. Currently, the Polish audience, with the possibility of expansion with translations. They feel frustrated due to lack of time, knowledge, and are overwhelmed by information about starting a business. They worry about financial security, failure, and judgment from others. They desire financial independence, freedom, flexibility, and success.

Where are they now?

They are trapped in traditional work structures, without financial control and freedom. They have limited knowledge about dropshipping and starting a business. They are indecisive due to fear of failure and uncertainty about what to do next.

Where do I want them to go?

To owning and running a successful dropshipping business. Achieving financial independence and flexibility. Having self-confidence and control over their future.

What steps must they take to go from where they are to where I want them to be?

They need to familiarize themselves with a beginner-friendly, preferably free, course/webinar. It's crucial to show success stories of both the instructor and other students to build trust. Emphasize providing step-by-step instructions to guide them through the funnel.

**\*\*Avatar**

Description:\*\*

Name: Adam

Age: 30

Face: Adam has a strong jawline with a light stubble, giving him a tough yet friendly appearance. His piercing blue eyes reflect determination, while a confident smile adds charm to his face.

Mini-life story:

Adam is a recent graduate who just landed his first job in a corporation. Excitement about starting his career quickly turns into an awareness that the traditional work structure doesn't

fully align with his aspirations for independence and success. Wanting to explore alternative income sources and entrepreneurship, Adam spends his evenings searching for business opportunities online and delving into dropshipping knowledge. His enthusiasm for learning and determination to carve his own path drive him to break free from the 9-5 routine and pursue his entrepreneurial dreams.

#### Day in the life:

Adam starts the day with a strong coffee, ready to face the challenges ahead. He juggles his full-time job with searching for business opportunities online during lunch breaks and evenings. Adam continuously seeks knowledge about dropshipping and entrepreneurship, often spending hours reading articles and watching tutorials. Despite moments of overwhelm, he remains determined to turn his dreams into reality.