

Bachelor of Fine Arts (BFA)

User Experience Design

User experience (UX) design is the art of crafting dynamic interactive experiences across products, devices, and platforms.

FOUNDATION COURSES 15 HOURS	
ART 105 History of Art to 1300 • 3	
ART 106 History of Art since 1300 • 3	
ART 130 2D Design • 3	
ART 131 3D Design • 3	
ART 140 Beginning Drawing • 3	
ILLUSTRATION OR DRAWING COURSES 9 HOURS	
ART 240 Drawing • 3	
ART 340 Drawing OR ART 431 Illustration • 3	
ART 436 Digital Illustration • 3	
BEGINNING-LEVEL CREATIVE STUDIO ELECTIVES 9 HOURS	
Options: ANIM 210 Introduction to Animation or ANIM 220 3D Modeling I: Environment, ART 220 Ceramics, ART 231 Graphic Design I: Typography, ART 250 Printmaking, ART 260 Painting, ART 270 Sculpture survey I, ART 280 Weaving	
ART 243 Digital Media • 3	
Beginning-Level Studio Elective 1 • 3	
Beginning-Level Studio Elective 2 • 3	
300-400 LEVEL CREATIVE STUDIO ELECTIVES 6 HOURS	
Advanced versions of the electives above.	
Upper-Level Studio Elective 1 • 3	
Upper-Level Studio Elective 2 • 3	
UPPER-LEVEL ART HISTORY ELECTIVES 6 HOURS	
Be sure to cross-reference with Colonnade Connections options.	
Upper-Level Art History 1 • 3	
Upper-Level Art History 2 • 3	
BASIC UX DESIGN STUDIOS 6 HOURS	
UX 220 Intro to UX Design • 3 → Start here if you want to learn more about UX! No prereqs, offered every Fall & Spring.	
UX 310 Future Design • 3	
INTERMEDIATE UX DESIGN STUDIOS 9 HOURS	
UX 330 User Interface Design • 3	
UX 340 Intro to Developing & Prototyping for Interactive Design • 3	
ART 331 Visual Thinking • 3	
ADVANCED UX DESIGN STUDIOS 12 HOURS	
UX 400 Advanced Studio I • 3	
UX 430 Advanced User Interface Design • 3	
UX 440 Advanced Developing & Testing for Interactive Design • 3	
UX 450 Advanced Studio II • 3	
CAPSTONE REQUIREMENT 1 HOUR	
ART 434 Capstone (taken in final semester) • 1	
UX CONCENTRATION RESTRICTED ELECTIVES 6 HOURS	
Elective 1 • 3	
Elective 2 • 3	
TOTAL HOURS: 79	

In our modern tech-driven world, the significance of user experience (UX) cannot be emphasized enough. It encompasses the integration of human insights into the process of designing, researching, and creating solutions.

UX delves into various disciplines, including design, human-computer interaction, product design, user-centered design, and usability.

Each course helps students work towards becoming a professional, creative UX practitioner. Courses blend the creative, technical, and ethical considerations needed to be a professional in the industry. They ensure that graduates are well-rounded, adaptable, and prepared to contribute meaningfully to the UX industry.

BFA or BA?

The BFA is the more encompassing degree, with 79 credit hours. By contrast, the BA is 49 hours—great for double majors!



LEARN MORE
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ART & DESIGN