

TITLE / TOPIC / PROJECT: START A BUSINESS: THE BASICS (15-Minute Demo Lesson)

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| Learning Objective for Lesson | Students learn to work in cooperative groups to create a business. Students will be able to use data to make informed decisions about the company, identify and understand key vocabulary, and work collaboratively to make basic managerial business decisions. | |
| Connection to Critical Milestone | Students should have the opportunity to explore the benefits of being an entrepreneur and to begin to examine the steps to start and run a business in their community. Students should also have a basic understanding of the character traits required to be successful in future career choices. | |
| Foundational Knowledge Students can utilize online resources, collaborate with others, and are working toward grade-level math, reading, and writing skills. Students can follow posted school/class rules. | | Core Standards: PA SAS BCIT 15.1.8.W / Career Education & Work 15.5.8.B (Entrepreneuership) / NBEA 2020 Interpret Data as it relates to management decisions |
| TEACHING STRATEGY | | |
| Anticipatory Set | Class Introductions, Classroom Norms, Setup & Role Assignment | |
| Outline of Lesson Plan & Guided Practice | See Class Assignment Website at https://edutechphilly.blogspot.com/ Students will participate in a variety of activities to collaborate with their peers on basic decision making steps to Start a Business. Students will then break into Department Meetings to review data and make conclusions. Students will attend a Board Meeting to present findings and vote on decisions made. Students will review feedback and complete the Wrap-Up Reflection prior to leaving the class. | |
| DIFFERENTIATION | | |
| <input type="checkbox"/> Student Readiness <input type="checkbox"/> Learning Environment <input type="checkbox"/> Student Interest <input type="checkbox"/> Students' Learning Styles | | |
| Content | Content was created specifically for this lesson with adaptations and learning requirements in mind. No specific data was available for individual students and modifications will be made in class as needed. | |
| Process | Students will be paired to optimize tasks and collaborative assistance. All necessary seating assignments and working distances, as prescribed by learning plans or health requirements will be adhered too. | |
| Product | Students will complete and turn in any deliverables during class time, or as assigned for homework. Student assessments will be individually assessed based on ability and extended time requirements if necessary. | |
| ASSESSMENT | | |
| Daily Quiz / Assignment Effort Grades may include Active Participation in Class and Collaboration with Others (Leadership) | During Lesson Complete Lesson Worksheet if possible, Participate in all Department Meetings and Board Meeting. | Closure Exit Ticket: Wrap-Up Reflection |
| Assignment for Independent Practice | Complete In-Class Worksheet and turn in tomorrow for credit Complete Extra-Credit Extended Learning Assignment if interested. | |
| Lesson Reflection | | |