

Jackie Glassman, Ed.M.

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PROFESSIONAL EXPERIENCE

BrainPOP | New York, NY

Director of Curriculum Design (2020-2024)

Supervising Editor; Senior Content Developer; Script Writer (2015-2020)

Led initiatives in curriculum design, literacy assessment, and stakeholder communication to drive educational impact and engagement. Key responsibilities and achievements included:

- Managing a large-scale standards integration project, aligning grades 3-8 ELA (CCSS), math (CCSS), science (NGSS), and social studies (C3) with standards in all 50 states.
- Leading the development of 400 K-8 curriculum alignments for 50+ districts, focusing on the incorporation of ELA skills across subject areas.
- Supervising a team in creating 375 cross-curricular leveled texts and 1,125 progress-monitoring assessments, ensuring accuracy through qualitative and quantitative measures.
- Boosting engagement and sales with targeted resources, resulting in increased usage and improved NPS.
- Employing Agile methodologies with tools including Jira and Monday to effectively manage and streamline cross-functional projects, ensuring timely and high-quality deliverables.
- Facilitating communication between Learning Design, Marketing, and Sales teams to ensure pedagogical alignment, and advising on UX to enhance educational impact.
- Managing direct reports and supporting their career development, providing guidance and mentorship to help them grow professionally and achieve their goals.
- Overseeing editorial development and writing engaging scripts for animations teaching vocabulary and grammar for English language learners.

Jackie Glassman Educational Editorial Services | New York, NY

Principal (1999-present)

Develop, write, and edit a variety of digital and print educational materials, including phonics and vocabulary books, interactive test prep, teacher guides, and professional development resources, focusing on cross-functional collaboration, standards alignment, and editorial accuracy. Clients include: *Scholastic Inc.*, *Sesame Workshop*, *Penguin Random House*, *Benchmark*, *Girl Scouts of the USA*, *American Museum of Natural History*, *McGraw-Hill*, *Nickelodeon*, *Noggin*, *College Board*, *HarperCollins*, *Curriculum Associates*, *Six Red Marbles*, *Weekly Reader*, and *Discovery Education*.

Pelham School District | Pelham, NY

Teacher (1999-2000)

Provided reading, writing, and math support to struggling students in grades 3-5.

Scholastic | New York, NY

Senior Producer; Producer; Associate Editor (1992-1999)

Developed online experiences linking classroom learning with real-world applications; wrote interactive reading texts and teacher guides; supported the creation of K-6 student editions.

EDUCATION

Teachers College, Columbia University | New York, NY

MA in Instructional Technology and Media

University of Vermont | Burlington, VT

BS in Elementary Education

ASSOCIATIONS

Chappaqua Education for the Future — Member, Board of Directors, 2014–2016

Chappaqua School Foundation — Board of Directors, 2007–2013

Kappa Delta Pi International Honor Society for Education

SELECTED PUBLICATIONS

HarperCollins

12-book phonics box sets: *Pete the Cat*; *The Berenstain Bears*; *Fancy Nancy*

Newmark Learning

Everyday Phonics Intervention Activities, Grades K-3, 2010

Triumph Learning

Mississippi MCT2 Coach, Language Arts, Grade 3, 2007

Newbridge Educational Publishing

American Hometown Celebrations, 2003

Raising a Seeing Eye Dog, 2003

Penguin Putnam Books for Young Readers

The Berry Best Friends Picnic, 2003

Amazing Arctic Animals, 2002

Benchmark Education Company

Festivals for All Seasons, 2004

Birthdays Around the World, 2002

Conquering Everest, 2001

Inventions and Where They Came From, 2000

Scholastic Inc.

My First Games Readers – Hasbro, 2000–2002

100 Vocabulary Words Kids Need to Read by Fifth Grade, January 2004

Looney Tunes Back in Action Reader, October 2003

Magic School Bus Fact Finder: Skeletons, January 2002

Shows & Tells: A Book About Archaeology, 1997

Out of this World: A Book About Space Rocks, 1996

Rainy Day Alphabet Book, 1994

View samples of my work at <https://www.jackieglassman.com/books>