

What: One week visit from Bernajean Porter to AISC as a visiting artist-in-residence

When: Nov 7-11 2016

**Where**: Some exposure to all 3 sections (primarily grades 3, 5, 7)

**Why**: Bernajean's core question for schools is "What is the Return-on-Learning [ROL] for technology's role in curriculum?" How might technology accelerate learners sharing what they know and understand? A powerful way to do this is to give learners more opportunities to tell stories about what they are learning. Storytelling takes vision, planning, practice and execution and is a powerful life skill.

**How**: Sessions with appropriate grade levels will focus on one or more of the following concepts.

- How to structure choice for personalize assessment
- Technical aspects of crafting digital storytelling
- What constitutes evidence of learning
- Creating a positive digital footprint and online identity

The above concepts may be explored with one of the following formats

- Fishbowls
- Teacher workshops
- Student hands-on learning tasks
- Gallery walks
- Leadership team workshops
- Whole school conversations

## **Professional Learning Afternoons**

**Monday** The Art and Soul of Digital Storytelling Whoever Tells the Best Stories Rules the World "The most powerful person in the world is the story teller." – Steve Jobs Long, long ago and still today . . . storytelling has the influence power to capture imaginations; influence decisions; activate the whole brain; create memory structures, connect us with

humanity and make ideas, concepts and visions real in a way that cold, hard facts can't. Participants will be able to define the difference between digital storytelling and other media products as well as be introduced to seven steps of media making along with processes to inspire worthy content. Brought to you by the technology of StoryARCS and StoryBoards for ensuring highest quality content worthy of the time of packaging as digital media.

# **Special Supplies**

- Half- sheets of flip chart paper
- TWO colors of 2X2 post-it notes [approx ⅓ pad of each color per person]
- Thick color markers available
- StoryBoard Handouts [TBD]

## **Tuesday** The Power of Performing VoiceOvers

VoiceOvers are digitally recorded from the author's written story script. Think of the voice recording as a "performance" for emotionally connecting and expressing the meaning of the content rather than a reading that records the words. IF the author is not emotionally connected, how will the viewer be any more so? The author's voice provides a conduit to connect viewers with meaning, context and a relationship with the message. VoiceOvers are the heart of the digital storytelling form and should thus be honored with a clear, quality technical recording without white noise or other distracting sounds. Brought to you by the technology of photospeak APP, paper slide videos and "Mary had a little lamb"

#### **Special Supplies**

- ipads
- Photo Speak and Chatter PIX APP installed
- Package of 8X11 white paper
- Art supplies different colors of construction paper; markers; scissors, glue, popsicle like sticks; string; scotch tape

#### Thursday Visual Storytelling - Creativity and Craftsmanship of Using Images [Stills into Videos]

Visuals are the ultimate "showing NOT telling" ensuring images chosen delivers "illuminating" messages and deep understanding for meaning making. Visual communication taps into creativity, engagement, and deep introspection while delivering powerful "sticki learning" that builds individual influence skills with audiences.

Crafting any visual storytelling project launches learning curves to master the "syntax" guidelines for image communication, as students and other curriculum teachers practice the art

of expressing and representing understanding beyond words. Project ideas, processes and tools will be combined to accelerate visual KLOUT! Participants will understand holding the "fourth wall"; have assessment language for scoring visuals in ANY media products; and become ready to hold expectations for ALL Images having a "job" in the storytelling. Brought to you by the technology of copyright savvy search techniques; creative photo filter APPS; and camera angles.

# **Special Supplies**

- Lap tops
- iPads with Free APPS loaded 1) My Cartoon by Miinu; 2) Manga Comics Camera ji seun shin; 3) Prisma; and 4) Photo Lab by VicMan 5) Color Effects by OtherNet