

Maine State Breastfeeding Coalition Board Meeting

Date | time: 9/14/22 | 11:00am-1:00pm

<https://us02web.zoom.us/j/88067006625>

Meeting ID: 880 6700 6625 | Passcode: 300836

Board members expected to attend: Kara Kaikini, Amanda Powell, Jessica Rosenthal, Amy Vanharen, Nicole Hart, Brooke Baron, Petrichor Kneeland-Campbell, Miriam Markowitz, Nina Emlen, Jenna Marion

Board members in attendance:

- Amy VanHaren
- Jenna Marion
- Kara Kaikini
- Brooke Barron
- Nina Emlen
- Petrichor Kneeland-Campbell
- Amanda Powell
- Miriam Markowitz

Vision: When every baby receives human milk, we will be a healthier Maine.

Mission: The MSBC is a welcoming and broad network of people supporting families who value human milk and breastfeeding. Together we work to enhance the culture of breastfeeding around the state through professional networking, advocacy, and education.

Time	Item
11:00 – 11:20am (20 min)	<p>What inspires you? What lights you up? (In work, life, board commitment)</p> <ul style="list-style-type: none"> • Kara - novelty, learning new things • Nina - being with new families • Jenna - hearing stories, lots going on in personal life, getting to meet many different types of people in her work • Amy - creativity, connection with others, seeing women thrive (supporting parents and professional connections) • Amanda - not feeling super inspired, new partner (feeling distracted), being with friends or working with groups • Petrichor - feeling burnt out in many aspects of life, but inspired by others in their field doing DEI work, likes lots of topics and learning new things, homeschooling their children • Brooke - needs a lot of rest and alone time, no childcare during summer, now kids are in school and feeling really fulfilled, leaving job in October starting for Biden admin to spread broadband in Maine, can now help with advocacy for MSBC!

	<ul style="list-style-type: none"> • Miriam - husband has Covid, solo parenting right now, finding someone you immediately click with <p>What keeps you inspired? What keeps you going/actively engaged (in work, life, board)</p> <ul style="list-style-type: none"> • Kara - progress, seeing activity, teamwork
11:20 – 11:25pm (5 min)	<p>VOTE NEEDED: Approve previous Coalition and Board minutes (Nina)</p> <p>Miriam took minutes at May board meeting.</p> <p>Kara moved to approve the June minutes. Amy seconded.</p> <p>Kara moved to approve the August minutes. Jenna seconded.</p>
11:25 – 12:35pm (70 min) (Kara)	<p>Strategic Plan Check-in and Timeline (40 min)</p> <p>Amy - we have moved a lot from red to green and orange, so we're doing well!</p> <p>Brooke - are these all goals for 2022? Answer - we have some flexibility, but we may need more hard deadlines.</p> <p>Amy - has made the decision to leave MSBC... this is her last meeting. <3</p> <p>Committee Updates/Workplans (20 min):</p> <ul style="list-style-type: none"> ▪ Communications, Advocacy, Events/Fundraising – Kara (20 min) <ul style="list-style-type: none"> • New social media coordinator! Interested in education. We will see if a volunteer works out, otherwise we will need to explore hiring someone. • Sponsors get recognition from July to July - can still seek sponsors for individual events • No One Told Me screening - director uncomfortable with so many sponsors from an aesthetic standpoint - would it be ok to have different posters for different regions? • Another screening in Southern Maine - Birth Roots will sponsor - we may more heavily promote our partners at this event ▪ DEI – Petrichor (5 min) <ul style="list-style-type: none"> • Changing wording in DEI state from breastfeeding to lactation or breast/chestfeeding • Brooke and Nicole - prefers not to include a “slash” • Miriam - we are the <i>breastfeeding</i> coalition • Kara - concerned “lactation” is too “clinical” of a term • Brooke - use “lactation” in the first sentence and “breast/chestfeeding” in the second sentence • Petrichor moved to approve DEI policy with updated language. Kara second. Board approved. • Need to branch out to reach more parents vs. professionals • Petrichor - working on getting a DEI book club <ul style="list-style-type: none"> o 1st book - “If these ovaries could talk” ▪ Workplace – Amanda (5 min)

	<ul style="list-style-type: none"> • Data animation toolkit - trying to figure out if we want to do a larger/smaller toolkit (questioning phase) • Open spots on the Workplace committee • Lindsay M. potential new board member in the future <ul style="list-style-type: none"> • Strategic Plan Dashboard (10 min) (Kara) <ul style="list-style-type: none"> ▪ Sustainability - time, money, people ▪ Brooke - we have money to spend, need to think about where we're putting it <p>Treasurer Report/Budget (30 min) (Brooke)</p> <ul style="list-style-type: none"> ▪ Kara - separate meeting re: budget <p>Budget- allocating current funds (based on workplans)</p> <p>Fundraising goal for rest of '22-23 cycle</p> <ul style="list-style-type: none"> ▪ "2022 by Category" <ul style="list-style-type: none"> • Ask Brooke if changes need to be made to the sheet • Are annual goals based on Fiscal year or sponsorship year? ▪ Miriam - Grant for executive director asks if MSBC will match the \$10k; yes, we will match that for the first year.
<p>12:35 - 12:55pm (20 min) (Amanda)</p>	<p>Meetings & Events:</p> <ul style="list-style-type: none"> • 2022 Meetings <ul style="list-style-type: none"> o Budget specific meeting - September 26th, 1pm o Next Coalition Mtg: October 6th (1-3p) <ul style="list-style-type: none"> ▪ Rachel presenting o December 1st 1-3pm: OMT & Breastfeeding o Next Board Mtg: Friday, Nov 11th (1-3pm) - Amanda sending poll for new date <ul style="list-style-type: none"> ▪ Half business/half social meeting ▪ Miriam offered to host in Yarmouth o Board workshop? DEI, Advocacy trainings • 2023 Coalition Meetings <p>Change structure - alternating months:</p> <p>Connecting the Dots/New Knowledge Worth Sharing/Networking</p> <ul style="list-style-type: none"> • Every other month, 12-1pm • Coalition, members <p>Education (Topic with Speaker)</p> <ul style="list-style-type: none"> • Every other month, 12-1pm • More parent-focused, education <ul style="list-style-type: none"> ▪ "I always feel like a better person attending these meetings" - use in meeting promotion • Upcoming Events <ul style="list-style-type: none"> o Giving Tuesday / End of Year Giving

12:55– 1:00pm (5 min) (Kara)	Wrap Up/To Dos All - Review/approve May minutes Nina - Share minutes via Google & give access to edit moving forward Amy - Help find replacement board member Brooke - Help co-lead Advocacy committee Petrichor - Send updated mission statement to board for approval via email Kara - Update all materials and website with new mission statement Miriam - Assign board members to take the lead on looking into particular grants Amanda - send poll for next board meeting date Kara - send list of potential meeting topics and speakers for upcoming coalition meeting
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