

**DISCLAIMER:**

THIS EMAIL WAS CREATED FOR A HEALTHY FAMILIES WITH KIDS AUDIENCE. THIS EMAIL ONLY SERVES TO PROVIDE YOU WITH AN IDEA. ALL THE CONTENT IN THIS EMAIL SHOULD BE EDITED FOR YOUR SPECIFIC AUDIENCES NEEDS, IF YOU RUN THIS CAMPAIGN.

## Launch Email:

(November 26th)

**Purpose:**

It's time! Announce that you are having the biggest sale of the year! We send this out at 6am EST to make sure it gets all shoppers early.

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**Content:**

**Subject:** My 40% Off Black Friday Sale Is Here + Free Gift!

[For email Content use this Canva Template](#)