

# StratLoom Labs – Capability Statement

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## Company Name:

StratLoom Labs

## DUNS / CAGE:

[Pending]

## NAICS Codes:

541618, 541511, 611420, 541611, 611430, 541512, 541519

## Ownership:

Veteran-Owned and Minority-Owned Small Business (VOSB/MOSB)

## Core Areas:

Instructional Design • IT Integration • Human-AI Workflow Support

## Company Overview:

StratLoom Labs is a veteran- and minority-owned instructional design and technology firm delivering mission-ready training and modernization solutions for federal clients. We specialize in transforming outdated instructional systems into adaptive, human-centered, and digitally integrated programs that meet today's operational demands.

## Core Capabilities:

- Instructional Systems Design (ISD) for government training programs
- AI-integrated curriculum support (safe, structured, human-led)
- Virtual Instructor-Led Training (VILT)
- Workforce modernization and upskilling systems
- eLearning conversion and digital courseware development
- Technical SOPs, performance support tools, and job aids
- IT & systems documentation for digital transformation
- SCORM, xAPI, and LMS deployment consulting

### **Differentiators:**

- Veteran instructional designer with 15+ years in military and federal education
- Proprietary in-house architecture that ensures internal consistency, audit-readiness, and speed
- Skilled in aligning training with public policy and compliance frameworks
- Specialized experience integrating AI into human decision loops, without loss of control
- Agile service delivery model backed by operational safeguards and instructional discipline

### **Past Performance (Sample):**

- U.S. Army – NCO Academy curriculum modernization
- DoD enterprise training support (classified, indirect)
- Corporate contract: AI-readiness training for healthcare leadership
- LMS advisory and content overhaul for logistics provider

### **Contact:**

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