

2023 Postcard Writing Instructions

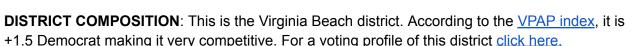
Michael FEGGANS HD97 - VIRGINIA BEACH

ABOUT THIS POSTCARD CAMPAIGN: We are sending postcards to women voters to let them know about Michael Feggans, a champion of the critically important issues of today.

ABOUT THE CANDIDATE: Michael B. Feggans was raised for most of his early life in the West Kempsville area of Virginia Beach, VA, by his mother who worked for 30+ years as a Norfolk Public School teacher, and his father who worked for 20+ years as a Norfolk International Airport firefighter and retired as a Captain. Michael has always believed in service. He enlisted in the Air Force and in addition to serving in Afghanistan and Korea, he worked in Senator Warner's office and in Governor McAuliffe's administration. After retiring from the Air Force after 20 years, he began the next phase of his life as an entrepreneur in the technology industry. Now he's ready to serve Virginia Beach as its next Delegate.

For more information about the Michael Feggans campaign, <u>click here.</u>

PROFILE OF ADDRESSES: You are writing to registered women voters in this district.

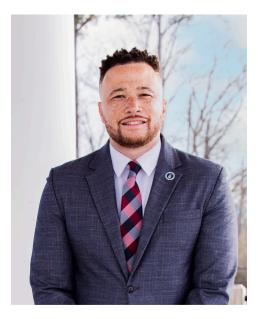


PURPOSE OF POSTCARDS: These postcards are to get women to vote and vote early in the election.

POSTCARDS: You are free to use the postcard of your choice. We ask that you use a postcard with a positive image that will inspire people to look at it. Use colored markers. Make it stand out.

We do have postcards available for sale on our Vistaprint Proshop. This store is run by the Proshop division of Vistaprint and requires that you set up an account with them in order to make this purchase. Here is the 3 step process for purchasing using the Proshop.

Postcards available for purchase here.





LABELS WITH VOTING INFORMATION: We are asking you to put labels with voter information on your postcards.

HD97 VIRGINIA BEACH Registrar

Phone: (757) 385-8683 or vavoter.net/registrars Early Voting: Sept. 22 - Nov. 4

Here is a pdf template with the voting information for the labels:

Label Template for 30-labels per sheet, click here

If you need to purchase the labels, here is a link to purchase the labels on Amazon: <u>Avery 5160</u> 30-labels per sheet.

You can also make the labels yourself. Here is the information for the label:

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MAIL DATE: Mailing your postcards on September 12. We want them to arrive before early voting begins on September 22. You can continue writing postcards and mailing them until Oct. 20.

- START MAILING- September 12
- LAST DAY TO MAIL October 20

DOWNLOA	D ADDRESSES:	Click here
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DISCLAIMER: Paid for by______. Not authorized by a campaign.

SCRIPT:

HERE IS THE RECOMMENDED SCRIPT: Think of your postcard as a smile you are sending another person. Our postcards show there are real people out there volunteering their time and money to help protect our Democracy. Make your cards colorful, positive, and purposeful!\

Hi [first name],

Please plan to vote for **Michael Feggans for Delegate** in the Nov 7 Election.

Michael Feggans will stand up for reproductive freedom, protect voting rights, trust our teachers, and bring high paying jobs to our community!

We will not go backwards!

Sincerely, [Your first name] Volunteer

Hi [first name],

Please plan to vote for **Michael FEGGANS for Delegate** in the Nov 7 Election.

<u>Michael FEGGANS</u> will stand up for reproductive freedom, protect voting rights, trust our teachers, and bring high paying jobs to our community!

We will not go backwards!

Sincerely, [Your first name] Volunteer

VOTE EARLY

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Bring family & friends with you to vote!

NOTE FOR WRITERS

You can handwrite the text in the box or replace it with a printed label