



2023 Postcard Writing Instructions

Michael FEGGANS HD97 - VIRGINIA BEACH

ABOUT THIS POSTCARD CAMPAIGN: We are sending postcards to women voters to let them know about Michael Feggans, a champion of the critically important issues of today.

ABOUT THE CANDIDATE: Michael B. Feggans was raised for most of his early life in the West Kempsville area of Virginia Beach, VA, by his mother who worked for 30+ years as a Norfolk Public School teacher, and his father who worked for 20+ years as a Norfolk International Airport firefighter and retired as a Captain. Michael has always believed in service. He enlisted in the Air Force and in addition to serving in Afghanistan and Korea, he worked in Senator Warner's office and in Governor McAuliffe's administration. After retiring from the Air Force after 20 years, he began the next phase of his life as an entrepreneur in the technology industry. Now he's ready to serve Virginia Beach as its next Delegate.



For more information about the Michael Feggans campaign, [click here](#).

PROFILE OF ADDRESSES: You are writing to registered women voters in this district.

DISTRICT COMPOSITION: This is the Virginia Beach district. According to the [VPAP index](#), it is +1.5 Democrat making it very competitive. For a voting profile of this district [click here](#).

PURPOSE OF POSTCARDS: These postcards are to get women to vote and vote early in the election.

POSTCARDS: You are free to use the postcard of your choice. We ask that you use a postcard with a positive image that will inspire people to look at it. Use colored markers. Make it stand out.

We do have postcards available for sale on our Vistaprint Proshop. This store is run by the Proshop division of Vistaprint and requires that you set up an account with them in order to make this purchase. Here is the 3 step process for purchasing using the Proshop.

Postcards [available for purchase here](#).

The screenshot shows the Postcards4VA ProShop website. At the top, there is a navigation bar with the Postcards4VA logo, a ProShop icon, the URL <https://postcards4va.ourproshop.com>, and links for Support, Login, and a shopping cart icon. A large purple banner at the top contains the text "Postcards4VA 2023".

Three instructional steps are overlaid on the page:

- STEP 1**: Go to our Proshop (points to the ProShop icon in the header).
- STEP 2**: Click on LOGIN in the top right corner of the page (points to the Login link in the header).
- STEP 3**: A pop up window will appear. Choose "Sign Up" to purchase postcards through the ProShop (points to a "Sign Up" pop-up window that appears over the product listings).

The main content area features a section titled "Explore ProShop" with a list of categories: Democrats Deliver, Nat'l Women's Political Caucus VA, Protect Abortion Rights in VA, Rachel Levy for Delegate - HD59, Roe the Vote, Rural GroundGame, School Board Alert Postcards, and Voting. Below this is a section titled "Democrats Deliver" showing three postcard templates. A "Sign Up" pop-up window is overlaid on the right side of the page, containing fields for email, password, first name, and last name, along with a "SIGN UP >" button. A "Need Help?" link is visible at the bottom right of the page.

LABELS WITH VOTING INFORMATION: We are asking you to put labels with voter information on your postcards.

HD97 VIRGINIA BEACH Registrar

Phone: (757) 385-8683

or vavoter.net/registrars

Early Voting : Sept. 22 - Nov. 4

Here is a pdf template with the voting information for the labels:

- Label Template for 30-labels per sheet, [click here](#)

If you need to purchase the labels, here is a link to purchase the labels on Amazon: [Avery 5160](#) 30-labels per sheet.

You can also make the labels yourself. Here is the information for the label:

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MAIL DATE: Mailing your postcards on September 12. We want them to arrive before early voting begins on September 22. You can continue writing postcards and mailing them until Oct. 20.

- **START MAILING- September 12**
- **LAST DAY TO MAIL - October 20**

DOWNLOAD ADDRESSES: [Click here](#)

DISCLAIMER: Paid for by_____. **Not authorized by a campaign.**

SCRIPT:

HERE IS THE RECOMMENDED SCRIPT: Think of your postcard as a smile you are sending another person. Our postcards show there are real people out there volunteering their time and money to help protect our Democracy. Make your cards colorful, positive, and purposeful!!

Hi *[first name]*,

Please plan to vote for **Michael Feggans for Delegate** in the Nov 7 Election.

Michael Feggans will stand up for reproductive freedom, protect voting rights, trust our teachers, and bring high paying jobs to our community!

We will not go backwards!

Sincerely, *[Your first name]* Volunteer

Hi *[first name]*,

Please plan to vote for **Michael FEGGANS for Delegate** in the Nov 7 Election.

Michael FEGGANS will stand up for reproductive freedom, protect voting rights, trust our teachers, and bring high paying jobs to our community!

We will not go backwards!

Sincerely, *[Your first name]* Volunteer

Voting Information



VOTE EARLY

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***Bring family & friends
with you to vote!***

NOTE FOR WRITERS
*You can handwrite the
text in the box or replace
it with a printed label*