

Invite Message (sent with connection request):

Hi {FirstName}, I noticed we both have a similar real estate background. I would love to connect and look forward to networking with you!

Primary Message (typically sent 4 hours after connecting if no reply):

Hi {FirstName}, thanks for connecting! I hope business has been going well for you.

I wanted to reach out to you because my team has been looking for a few spots to fill.

Our company provides (incentive, value offering, etc...).

Based on your profile, I thought you might be interested in a confidential call to discuss your professional goals and see how you might fit into our team. Are you interested in discussing sometime this week?

Let me know.

(Signature)

Nudge Message (typically sent 2 days after the previous message if no reply):

Hey {FirstName}, thanks again for connecting with me. If you know someone who might be a good fit, let me know and I'll be sure to reach out to them.