



**Title:** AFC Communications Staff

**Reports to:** Executive Director

**Term:** 37.5 hours/week (full-time)

## Mission of AFC in Canada

Ambassadors For Christ (AFC) In Canada's mission is to nurture students toward a courageous faith in Jesus that motivates them to live beyond themselves. This is done with an emphasis on fully honouring their Chinese identity and surrounding community.

## Position Summary

In alignment with our Mission Statement, AFC Communications staff play an integral role in bringing what God is doing to life via digital arts. The AFC Communications staff cultivate fresh, meaningful, and artistically inspired pathways of connection where students can encounter Jesus via the digital arts.

## Key Responsibilities

### Actively seek to move toward integration of 'being' and 'doing'

Knowing that our 'doing' is an overflow of our 'being,' AFC Digital Media Staff are expected to cultivate their inner-world through growing in spiritual practices such as

- Actively engaging in mentorship relationship(s) both within and outside AFC
- Developing and following a rule of life (daily, weekly, monthly practices)
- Growing in their individual and communal experience of spiritual practices like
  - Sabbath
  - Spacious silence
  - Lament
  - Scriptural reflection
  - Discernment

- Actively learning through various sources and means

### **Actively participate in the organizational and communal life of AFC**

AFC Staff are expected to fully participate in the organizational and communal life of AFC through consistent participation in:

- Regular staff training
- Prayer gatherings
- Weekly staff meetings
- Monthly staff retreats
- Monthly Newsletter writing times
- Annual staff huddles
- Celebrations and community life

### **Shape and develop AFC's Brand and Presence**

In collaboration with respective teams AFC Communications Staff will seek to:

- Amplify what God is doing through AFC ministries through various channels and means
- Communicate inspiring and compelling stories to inspire audiences toward a courageous faith in Jesus
- Produce content from concept-development to completion, utilizing best practices in areas such as storyboarding, cinematography, audio recording, and lighting
- Develop engaging, thought-provoking, and creative video content for use on various platforms
- Capture visually captivating content that will increase engagement on various platforms
- Develop a strategic direction for how to leverage digital arts to help students encounter Jesus
- Create engaging videos for internal (ex: training) and external (ex: recruitment) use
- Be aware of student trends and preferences, so as to contextualize our content and strategic direction

## **Build Healthy Ministry Partnership Teams**

AFC Staff will be trained, equipped, and coached in the process of building a healthy prayer and financial partnership team, and therefore will be expected to:

- Faithfully engage in the Ministry Partner Development (MPD) training
- Implement the MPD training and actively engage in MPD coaching until 100% of monthly financial target is reached
- Write monthly newsletters to and connect with prayer and financial partners

## **Participate in building AFC in Canada's organizational capacity**

As a representative of AFC in Canada, we want to build into the future flourishing of our community through:

- Actively inviting student leaders to consider joining AFC in various capacities (ex: internship, staff, CSJ, etc.)
- Connect with pastors, youth leaders, and key individuals who are also passionate and invested in student ministry

## **Qualifications and Experience**

- **Personal Development**
  - A follower of Jesus on a trajectory of growth
  - A self-starter who takes initiative and is able to work independently
  - A team player able to work in collaboration
  - A teachable attitude, willing to learn
  - Adaptable and open to change
  - Responsible and follows through on commitments
- **Education/Experience**
  - Graduation from a post-secondary institution
  - Experience/exposure to AFC ministries an asset
- **Knowledge, Skills, and Abilities**
  - Growing social maturity (accurate self-perception, able to initiate and cultivate relationships)
  - Growing emotional maturity (self-regulates, appropriately transparent)
  - Lighting and Sound design an asset

- Use of various technical skills and software to complete production
- Possess strong writing and verbal communication skills
- Able to work in a team environment with stakeholders from a wide variety of ministry divisions, including corporate communications, and our various student ministry teams

- **Communication**
  - Cantonese and/or Mandarin is an asset (or may be required for certain language-specific ministries)

#### Ministry Partner Development (MPD)

*Ministry Partner Development* (MPD) is the faithful act of inviting fellow believers to partner with you in ministry through ongoing financial and prayer support. The financial support will be directed to an individual staff account designated to you, and will cover the costs of the candidate's salary and ministry expenses. AFC in Canada operates in the context of community, and we believe that it is an honour and privilege to invite the body of believers into God's mission of renewal amongst students.